



Big 4 Fair Sponsorship Committee

P.O. Box 322
Nashua, IA 50658
big4fair.net

Greetings,

The Big 4 Fair's mission is to provide the best county fair for the residents of Bremer, Butler, Chickasaw and Floyd counties by providing the most valuable family entertainment and amusement. Dedicated to promoting youth development and interest of agriculture, horticulture, household arts and various other arts. We host two fairs each year: 4-H and FFA Achievement Show in July and Big 4 Fair Labor Day weekend, attracting some 20,000 attendees.

2020 will definitely be a year to remember. When given lemons make lemonade. Our lemonade was the new building. With a down payment made before Covid 19 we were able to get a winter discount for a summer build giving board members time to remove the old building ourselves saving money. Our 4-H and FFA Achievement Show was held under strict guidelines. All those involved did a great job keeping everyone safe and allowing our youth the opportunity to show their projects. Participation was very good considering the circumstances. The decision to cancel the 2020 Big 4 Fair was not easily made. It was determined the safety of the fair attendees and volunteers outweighed the financial benefits. This is why your sponsorship is so important this year as the insurance, maintenance and utility expenses remained. The new building will be a great addition to the community.

For those who sponsored the 2020 Big 4 Fair, thank you! If your sponsorship qualified you for event tickets, you will receive those in the mail this summer for use at the 2021 fair. If you decide to sponsor again in 2021, we will include any additional event tickets owed to you.

A successful fair requires community support for it to continue to prosper year after year. Support may come from the many attendees of the fair along with other areas such as volunteering and sponsorship support. We at the Big 4 Fair ask for your support for the 2021 Big 4 Fair, whether it be a financial sponsor, an in-kind sponsor or volunteer help.

Partnership opportunities include one or more of the following items:

- General admission tickets to event(s) of choice
- Recognized as an Event or Fair Sponsor for grandstand events
- Business name and link displayed on home page of Big 4 Fair website
- Banner (provided by sponsor) displayed at all fair events
- Name listed on Big 4 Fair Facebook page
- Name listed on fairground's bulletin board and various locations throughout the fairgrounds

The 2021 Big 4 Fair is scheduled for September 3rd-September 6th and is currently being planned. Scheduled events throughout 2021 include:

Bulls & Barrels (New for 2020!)	Flea Markets	Figure 8 Races	Graduations	BBQ Challenge
Tough Truck Races	Tractor Ride	Civic Events	Kids' Day	Antique Tractor Display
Bean Bag Tournament	Karaoke Contest	Flea Markets	Livestock Shows	Outdoor/Indoor Vendors
Truck and Tractor Pull	Farm Safety Day	Reunions	Beer Tent	4H and FFA Achievement

If you have any questions regarding sponsorship, please contact: Sue Kobliska at (641)330-7925, sue.kobliska@mbsfamilyfarms.com, or Judy Bucknell at (641)330-3781, bucknelljudy@gmail.com. Thank you for your consideration of our request, and we hope to hear from you soon. Your future support is greatly appreciated.

Thank you
Dave Bucknell, Big 4 Fair

Enclosures

SPONSORSHIP APPRECIATION BENEFITS

Event Sponsors should select an event from the list of available Big 4 Fair events.

You do not have to be an Event Sponsor to receive the appreciation benefits.

Contributions in any amount are appreciated.

Supreme Grand Champion - \$2000 & up

- Choose one of the following to be recognized as the **Event Sponsor** where you will be promoted throughout the event as the major sponsor:
 - ___ Tractor Pull (8/30 Friday evening)
 - ___ Kids' Day (8/31 Saturday afternoon)
 - ___ Figure 8 Races (8/31 Saturday evening)
 - ___ Chuckwagon Races (9/1 Sunday afternoon)
 - ___ Tough Truck Races (9/1 Sunday evening)
 - ___ Chuckwagon Races (9/2 Sunday afternoon)
- 40 general admission tickets to event(s) of choice
- Will be recognized as a Fair Sponsor for all other Grandstand events
- 2x4 banner displayed at all fair events
- Business logo and link displayed on home page of Big 4 Fair website
- Name listed on Big 4 Fair Facebook page
- List of all Fair sponsors will be posted on fairground's bulletin board and various locations throughout the fairgrounds

Grand Champion - \$1500

- 30 general admission tickets to event(s) of choice
- Will be recognized as a Fair Sponsor for all Grandstand events
- 2x4 banner displayed at all fair events
- Name listed on Big 4 Fair website
- Name listed on Big 4 Fair Facebook page
- List of all fair sponsors will be posted on fairground's bulletin board and various locations throughout the fairgrounds

Reserve Grand Champion - \$1000

- 20 general admission tickets to event(s) of choice
- Will be recognized as a Fair Sponsor for all Grandstand events
- Name listed on Big 4 Fair website
- Name listed on Big 4 Fair Facebook page
- List of all fair sponsors will be posted on fairground's bulletin board and various locations throughout the fairgrounds

Blue Ribbon - \$750

- 16 general admission tickets to event(s) of choice
- Name listed on Big 4 Fair website
- Name listed on Big 4 Fair Facebook page
- List of all fair sponsors will be posted on fairground's bulletin board and various locations throughout the fairgrounds

Red Ribbon - \$500

- 10 general admission tickets to event(s)
- Name listed on Big 4 Fair website
- Name listed on Big 4 Fair Facebook page
- List of all fair sponsors will be posted on Fairground's bulletin board and various locations throughout the fairgrounds

Yellow Ribbon - \$250 Sponsor a Carnival Ride Saturday or Sunday. Limited sponsorship available.

- You or Your Company's name will be placed by a Carnival Ride **Saturday Sept. 4 or Sunday Sept. 5**
- Name listed on Big 4 Fair website
- Name listed on Big 4 Fair Facebook page
- List of all fair sponsors will be posted on fairground's bulletin board and various locations throughout the fairgrounds

White Ribbon - \$150 Sponsor a Carnival Ride Friday or Monday. Limited sponsorship available.

- You or Your Company's name will be placed by a Carnival Ride **Friday Sept.3 or Monday Sept.6**
- Name listed on Big 4 Fair website
- Name listed on Big 4 Fair Facebook page
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Friends of the Fair - \$50

- Name listed on Big 4 Fair website
- Name listed on Big 4 Fair Facebook page
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***Please note the sponsorship listing on the Big 4 Fair website and Facebook page will start on or Around June 1st 2021 and run to on or around June 1st 2022.**

****If you are a Event Sponsor, web advertisements will be added to the Big 4 Fair website upon Receipt of proper information and company logos. Please email the information and company Logo to: bucknelljudy@gmail.com**