

West Keizer Neighborhood Association Board Meeting Minutes

March 2, 2017

Carol Doerfler's home

Submitted by Carolyn Homan, WKNA secretary

Attending: Gary Blake, Rhonda Rich, Carol Doerfler, Art Mauer, Dennis Phipps, Carolyn Homan

Call to order – President Gary Blake called the meeting to order at 7:05 p.m.

Approval of Feb. 2, 2017 Board meeting minutes – Rhonda moved approval and Carol seconded. Motion carried.

Budget for 2016-17 – Expenses so far from the \$500 budget are \$134.03. Rhonda said the website bill came through and was only \$90 instead of \$100. Other expenses include \$30 for replacement signs inserts for the street cleanup and \$13.98 for printer paper.

With the remaining funds, she suggested getting more brochures (cost was \$250 for 500 last time), because we only have 100 left. Art said he needs perhaps 8 new frames for the lawn signs and Rhonda also suggested another \$30 for signage, since we will need new inserts for the Adopt-A-Street promotional sign if we are going to do other streets or sites. Other possible expenditures are \$50 for miscellaneous printer, the sign frames, etc. That would total \$465.

Rhonda also provided budget expenditure totals for budget years going back to 2007-2008 for comparison. The highest years of 2007-08 (\$1,500), 2008-09 (\$1,500) and 2009-10 (\$2,000) were years when WKNA sent post cards as meeting announcements. Now we are using the yard signs, Facebook, etc.

Rhonda proposed again asking for \$500 for the 2017-18 year, with the same basic categories of brochures, website, signage and miscellaneous printing. All those are communication related, which is basically all the city council will really approve. Rhonda said she will fill out the city's budget request form and get it to Gary to sign. It needs to be done in March and be submitted for consideration by council in April. Gary asked whether if a special project or expense arose, WKNA could go to council for more funding. Rhonda said it's possible but it would have to be communication related.

Carolyn moved approval of a \$500 budget request for 2017-18. Art seconded. Motion was approved.

Getting the Word Out –

1) Website – Carol shared a flier titled “40 Ways to Live in a Better Neighborhood.” She would like to have Barb post on the website and asked the Board for input. Rhonda suggested getting some printed and putting them in the brochure holders with the WKNA brochures. Carol said she would email Barb Smith about posting the flier on the web and Rhonda will pursue getting some printed along with more brochures. It was decided to get 200 fliers, printed on green paper if possible.

Facebook & Chamber of Commerce – Carol is still doing regular Facebook updates and putting meeting information on the Chamber site. She also is getting info to KYKN for a PSA and to K23 television.

Signs – Art said he just needs the new frames.

SJ, KMUZ – Carolyn got the WKNA meeting on the new SJ calendar format, finally, and is also posting to KMUZ. She said the February general minutes need to get on the website. She hasn't gotten any feedback from Matt Lawyer but will send the minutes to Barb Smith for posting.

Brochure holders – Rhonda had stands for Dennis and Carolyn to post at their houses. Gary volunteered to get the other brochure holders out at the parks this Friday or Saturday, since he has the tools. Rhonda will see how many she has and check the list of sites so Gary can get them

mounted at kiosks at the parks.

Carol said she has 4 other brochure holders and offered to use them to replace units that have disappeared from Willamette, Sunset and Wallace House parks.

Nextdoor.com – Rhonda said Gubser has 800 homes on its list and Keizer Police and Marion County are using this format to share public announcements and alerts. She sees it as a good way to reach out to neighbors and get the word out about meetings and activities. She said City Council favors neighborhood associations being involved. Gary agreed it's a worthwhile outlet for WKNA. Carol said she would pursue getting WKNA signed up.

Recruiting for Board – Carol said the neighbor she brought to the February meeting has declined to join the board but has agreed to come to future general meetings. Carol will keep trying. Gary urged all Board members to keep making contacts so that we can fill out the Board.

Little Library – Carol said it's still doing just fine.

Adopt-a-Street – Future 2017 dates are May 13, August 12 and November 11. Regarding the inmate cleanup crews on Chemawa, Rhonda said Kim Freeman contacted Bill Lawyer and was told the crews are lined up twice a year, but there are no set times. Kim agreed that WKNA can look at other streets or sites if there's no need along Chemawa. Gary said he will email Kim about selecting an alternative, if it's needed.

Willamette Manor tennis courts – There was nothing new to report, but the City is aware of the problems and has contacted the company that did the repair work last year. Gary said it's WKNA's and neighbors' responsibility to speak up on things like this, citing Palma Ciega park as another example. This arose as an issue when the city said it wanted to sell that park. His concern was that the neighborhood was not consulted before that announcement and that he felt neighbors should be able to weigh on things like that.

April Board meeting – Carol offered to host again. The meeting will be at 7 p.m.

Topics for general meetings – The March 9 meeting will feature Police Chief Teague and Community Services officer Dorothy Diehl. The chief is to have about 45 minutes and Dorothy has been given 10 to 15 minutes. It was decided that whoever arranges speakers should clarify with them the amount of time allotted to them for their presentation.

For the April meeting, Hersch Sangster is suggested as the speaker on the Salem Bicycle Club. Their Monster Cookie ride, which goes through West Keizer, is the end of April. Also, April is a good time to year from the Iris Fest chair. The Iris Fest run also goes through the neighborhood. Carolyn agreed to contact Hersch and find out who the Iris Fest chair is and invite both to present.

The May speaker is tentatively Mayor Clark. Eric Bandonis is already scheduled for his quarterly report. Gary agreed to invite the mayor to that meeting.

Rhonda said only two people replied to her request for meeting speaker preferences and both mentioned Jerry McGee on the History of Keizer.

Goals for 2017 – The Board will go over goals the next meeting.

The meeting adjourned at 8:45 p.m.