



HOWARD FIRE COMPANY
PUNKIN' CHUNKIN'

FALL FESTIVAL
 FREE ADMISSION



FREE PARKING

OCTOBER 22nd 10AM - 5PM
 AT THE
BALD EAGLE STATE PARK

GOOD FOOD 10:00 to 10:15 Opening Remarks 10:15 to 11:00 Band 11:10 to 11:55 Launch Pumpkins	CRAFTS VENDORS 12:05 to 12:50 Band 1:00 to 1:45 Launch Pumpkins	LIVE BANDS 2:00 to 2:45 Band 2:55 to 3:40 Launch Pumpkins	PIE EATING CONTEST 3:40 to 4:00 Pi Eating Contest 4:00 to 4:45 Launch Pumpkins 4:45 to 5:00 Grand Finale
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HOWARD FIRE COMPANY THANKS THE FOLLOWING SPONSORS...

YOUR COMPANY LOGO HERE!

If you would like to sponsor
 The
HFC Punkin' Chunkin Fall Fest
 Please mail the attached sponsor form to
PO Box 276 Howard, PA 16841
 And please contact:

George Demcheck
 Festival Founder
 814-571-8303
georgedemchak101@gmail.com
 or
 The Howard Fire Company
 Punkin' Chunkin' Comittee
 814-625-2761

Any questions or concerns about sponsorship
 or the festival can also be directed to the
 contacts above.



Howard Fire Company
Punkin' Chunkin'
Sponsor Information

Sponsor Name: _____ Donation Amount: _____

Sponsor Address: _____ Level of Sponsorship: _____

Sponsor Phone: _____

Sponsor E-mail: _____

Fire Company or Punkin' Chunkin' committee member contact for sponsorship _____

Payment attached: Yes _____ No _____

If so, Check # _____

If your sponsorship includes a chunked pumpkin please
 enclose a short 1-3 line promotional message to be
 announced be prior each of your pumpkin launches

Thank you for considering being a sponsor
of the

Annual Punkin' Chunkin' Fall Festival!

We rely on support from community members and local businesses to keep this festival and the Howard Fire Company running year after year. Our organization of 100% volunteers has a basic annual budget in excess of \$110,000 which can only be met if events like this are well supported by the community.

Our goal is to gain sponsorship of the festival by giving back to those who sponsor us through positive publicity of your company or organization. We have set up many different levels of sponsorship so that the more you give the more you get back.

HFC PUNKIN CHUNKIN

FAST FACTS:

- The festival takes place lakeside at the scenic Bald Eagle State Park in Howard, PA.
- Approximately 15,000 people attended this event last year.
- The event is free for the public to attend with no parking or admission costs.
- The main attractions of the festival are the catapults, trebuchets, and (possibly) air cannons that launch pumpkins hundreds of feet through the air into the lake.
- The festival also hosts almost 150 local food stands and craft vendors.
- Hay rides through the beautiful fall foliage of the state parks are offered throughout the day.
- Live bands jam out on the main stage all day between chunking.

Sponsorship Levels:

Key: Sponsorship title: # of donation slots Donation range

Festival Supporter: No limit **\$50.00 to \$99.99**

Your name or company name listed on all sponsor boards at the festival.
You're company name in the post Punkin Chunkin sponsor appreciation ad.

Chunkin' Donor: 30 Only **\$100.00 to 249.99**

1 Pumpkin Chunked with your company name announced as the sponsor.
Your company listed on all sponsor boards at the festival.
You're company name in the post Punkin Chunkin sponsor appreciation ad.

Chunkin' Sponsor: 15 Only **\$250.00 to 499.99**

2 Pumpkins chunked with your company name announced as the sponsor.
Your company listed on all sponsor boards at the festival.
You're company name in the post Punkin Chunkin sponsor appreciation ad.
Your company name or logo on the back of the festival T-shirt.

Bronze Sponsor: 8 only **\$500.00 to 749.99**

3 Pumpkins chunked with personalized sponsor announcements for your company.
Your company name thanked during chunking breaks from the main stage
Your company name listed on all sponsor boards at the festival.
Your company name listed all newspaper ads for the festival.
Your company name or logo on the back of the festival t-shirt.
Your company name or logo featured on all promotional flyers

Silver Sponsor: 8 only **\$750.00 to 999.99**

4 Pumpkins chunked with personalized sponsor announcements for your company.
Your company name listed on all sponsor boards at the festival.
Your company name thanked during chunking breaks from the main stage
Your company name listed in all newspaper ads for the festival.
Your company name or logo on the back of the festival t-shirt.
Your company name or logo featured on all promotional flyers.

Gold Sponsor: 5 only **\$1000.00 to 1999.99**

5 Pumpkins chunked with personalized sponsor announcements for your company.
Your company name thanked during chunking breaks from the main stage
Your company name listed on all sponsor boards at the festival.
Your company name listed in all newspaper ads for the festival.
Your company name or logo on the back of the festival t-shirt.
Your company name or logo featured on all promotional flyers.
Free booth at the festival to advertise your business
Your company gets a sign spot on the way out of the festival to advertise your business

Platinum Sponsor: 3 only **\$2000 or more**

7 Pumpkins chunked with personalized sponsor announcements for your company.
Your company name thanked during chunking breaks from the main stage
Your company name listed on all sponsor boards at the festival.
Your company name listed in all newspaper ads for the festival.
Your company name or logo on the back of the festival t-shirt.
Your company name or logo featured on all promotional flyers.
Free booth at the festival to advertise your business
Your company signs placed at festival as permitted
Will be permitted to launch one pumpkin during the festival!
Your company gets a sign spot on the way out of the festival to advertise your business

Service Sponsorship: **Any Amount**

If your company has a service that we can use during the festival and are willing to donate it for free for us to use for the day then we also have a sponsorship plan for you. We are willing to give you a sponsorship level equivalent to the monetary value of your service. You may also place signs as permitted on or near your donation to promote your company

