



CMX GOLD & SILVER CORP.

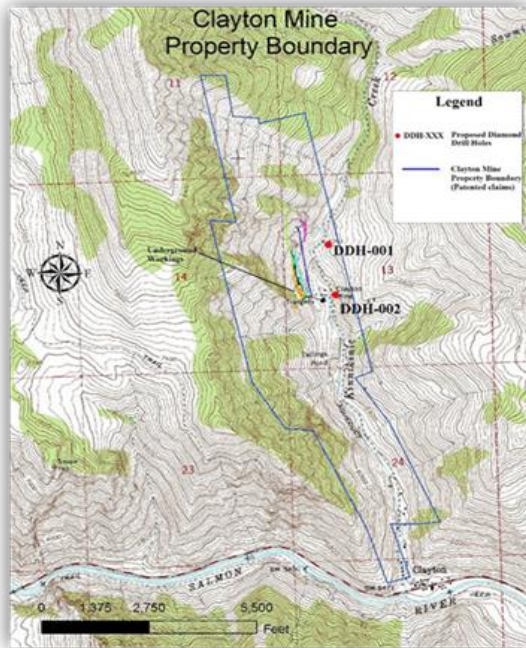
wholly-owned subsidiary: CMX Gold & Silver (USA) Corp.

Corporate Profile | January 2017



With a patient approach managing through the bottom of the commodities cycle, CMX is well-positioned to expose its shareholders to significant upside potential from high-impact exploration activities on its Clayton Silver Project. Searching for mineral resources around where they have already been found with historical mining operations pointing to the prospect of strong economics – this is a tried and proven strategy for value creation in the mining business. The unique history of the Clayton Mine is what has provided the opportunity for CMX to confirm the property has all the attributes required for proving up substantial mineral resources.

Clayton Silver Property, Idaho, U.S.A.



Positioned for Upside:

CMX's Clayton Property is a strategic asset that provides an attractive risk-reward opportunity to confirm silver-lead-zinc reserves, as it was formerly a producing mine shut down in 1986 due to low metal prices, but with active mine operations still in mineralization. This 100%-owned project has excellent potential for adding significant resources with successful drilling programs. Commodities are beginning the next up-cycle and CMX shareholders are exposed to tremendous upside, especially with improving silver/lead/zinc prices.

Previous drill holes suggest upside potential and confirm North Ore Body mineralization below the 1100 ft depth of the old mine workings to at least 1500 ft depth. In 1960's, drill hole 1501-A intersected 22 ft of mineralization at 1425 ft level with grades of: silver 4 oz/ton, lead 5.75%, zinc 5.37%*

*NI 43-101 Report dated March 7, 2013 by Dr. J. Thomson

A Solid Base:

The Clayton Property provides CMX with a solid base on which to build shareholder value. Review of the available historical information for the Clayton Silver Mine has been interpreted by CMX to suggest potential for identification of additional mineralized bodies a) east and west of the existing underground workings representing lateral offsets of mineralization; b) to greater depth below both the "South Ore Body" (speculative) and "North Ore Body" (documented); and c) both north and south along strike of the host fault(s).

Clayton Mine Production History to closure in 1986:

| | |
|----------------------|------------|
| Tonnes of Ore milled | 2,145,000 |
| Silver (ounces) | 7,031,110 |
| Lead (lbs) | 86,771,527 |
| Zinc (lbs) | 28,172,211 |
| Copper (lbs) | 1,664,177 |
| Gold (ounces) | 1,454 |

Gross Value* USD \$240,098,700

Gross Value per Tonne* USD \$111.93

** Based on the following prices in USD for demonstration purposes and not intended to represent fair value of historical production: Silver \$17/oz, Lead \$0.95/lb, Zinc \$1.15/lb, Copper \$2.40/lb, Gold \$1,200/oz*

Property Details:

- The Clayton Silver Mine is an example of a replacement deposit in carbonate rocks
- 565 acres of 29 patented mining claims and 2 patented mill sites, plus 119 acres of 6 unpatented BLM lode claims
- Patented claims include surface ownership rights
- No government royalties, low property maintenance costs
- Old mine developed on 8 levels to 1100 ft depth
- Historical 6,000 m (19,690 ft) underground development
- Good year-round access; paved roads to property
- No legacy environmental issues

Directors:

- Jan M. Alston, B.A., LL.B.
- Bruce J. Murray, B. Comm.
- John A. Niedermaier, B.Sc., P. Eng.
- J. David Clements, B.Sc. (Geology)

Management & Key Personnel:

| Name | Position |
|---------------------------------------|-------------------------|
| Jan M. Alston, B.A., LL.B. | President & CEO |
| Randy Squires, B.Sc. (B. Admin.), MBA | Chief Financial Officer |
| James P. O’Sullivan, B.Sc., LL.B. | Corporate Secretary |
| Rick Walker, M.Sc. (Geology), P. Geo. | Consulting Geologist |
| Glen R. Alston, B. Comm. | Corp. Dev. Consultant |
| Robert Corrigan | Project Consultant |
| Lossie Alston | Senior Exec. Assistant |

Bullish Case for Commodities:

Since mid-2011, metals commodity prices have fluctuated and trended downwards, reducing capital investment and leading to falling production. Silver production is primarily a by-product of mining for other metals. The lack of new investment in the mining sector means world production of many metals, especially silver and zinc, will begin to decline in the near term while industrial demand for silver, such as for solar panels, is increasing. The expectation is that silver and zinc prices will increase in the future, along with the prices of many other metals.

Share Capital:

| | |
|--|------------|
| Common Shares | 34,215,724 |
| Management, Directors & Associates – basic | 28.6% |
| Warrants (@ \$0.18 per share) | 22,284,240 |
| Management, Directors & Associates | 35.8% |
| Stock Options (@ \$0.10 per share) | 3,200,000 |



CSE:CXC
OTC:CXXMF

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Jan Alston, President & CEO
31 Stranraer Place S.W. Calgary, Alberta, Canada T3H 1H5
Tel: 403.457.2697 Fax: 403:246.3018
Email: janalston@cmxgoldandsilver.com
Web: www.cmxgoldandsilver.com