



VIP / MEDIA REQUEST FOR CREDENTIALS

******Deadline: June 20, 2017******

ALL REQUESTS MUST BE MADE IN WRITING EVEN IF INDIVIDUALS HOLD A VALID 2017 ALBANY-SARATOGA MEDIA CARD or 2017 DIRTcar MEDIA CARD

- Requests must be on company letterhead and e-mailed to: bigshowcredentials@gmail.com
- All media requests must be submitted by the supervising editor / publisher and indicate the medium represented, the specific assignment, area of access required, and coverage date. Please include the e-mail address and / or phone number for the person requesting credentials. Proof of coverage (tear sheets, video tape, audio tape, high resolution photo disk, etc.) is required from all outlets. Event management reserves the right to use submitted material for future promotions.
- Meeting credential requirements does not guarantee a credential will be issued. Event management reserves the right to deny any request.
- Sign-in will be at "The "Big Show 9"" VIP / Media window near the pit entrance.
- Due to insurance and safety considerations, all credential passes are very limited and will be assigned at event management's discretion.
- **All media members must complete the attached 2017 "Big Show 9" Credential Agreement and either scan the completed form to bigshowcredentials@gmail.com or bring the signed copy to the speedway the night of "Big Show 9".**

Traditional Media: Media credentials will be issued only to recognized newspapers, news services, related trade publications, television / radio networks, web sites and local television / radio stations and must be requested by the editor or representative, sports editor or sports director. To be considered for credentials, the media outlet must meet the following minimum requirements:

1. TV/Radio/Newspapers must serve regional markets or individual track market directly; one-time exceptions may be made for special interest subjects.
2. Trade/industry publications must be a site "of record" for the sport, or provide coverage of events with a minimum of regular results coverage.
3. Annual publications will be considered on a case-by-case basis.

Freelance: All freelance media must be on assignment per guidelines above (see Traditional Media).

Photographers: Infield space is very limited. Only those photographers with an A-S issued vest will be allowed infield access. All photographers will have pit, grandstand, and victory lane (located behind grandstand near office area) access.



MEDIA CREDENTIAL AGREEMENT 2017

Applicant's Name: _____ Cell Phone: _____

Address: _____

Email: _____

I hereby certify I am an independent contractor, assuming all responsibility for myself as a result of my participation at "Big Show 9" at Albany-Saratoga Speedway, Malta, NY. I hereby agree to all rules, terms, and conditions of "Big Show 9" and Albany-Saratoga Speedway.

PRINT / PHOTOS: "Big Show 9" Media Accreditation Terms and Conditions include (but are not limited to) the provision that any stories produced and / or still photos taken at the event will be used for media purposes only and not for commercial use or for personal gain. **"Big Show 9" has the right to request photos AT ANY TIME from applicant.** Media credentials are not intended for those who sell photos or images for purposes other than editorial coverage. Credentials WILL NOT be issued to those involved in commercial ventures, unless specifically approved, written consent is obtained from "Big Show 9" and Albany-Saratoga Speedway IN ADVANCE. All photographers are required to wear a track supplied safety vest.

TELEVISION / VIDEO / BROADCAST: "Big Show 9" and Albany-Saratoga Speedway reserve the right to restrict access to any video or audio recording devices at any time without notice. **Prior approval and notification of presence is required for videotaping in all cases.**

CODE OF CONDUCT: the applicant agrees to conduct themselves in a positive, professional manner at all times while attending "Big Show 9" or representing the above media, in all forms of communication. Failure to do so will result in immediate removal of credentials at Albany-Saratoga Speedway, as per the discretion of management.

APPLICANT'S SIGNATURE _____
DATE _____

Please return this completed form to bigshowcredentials@gmail.com or at sign-in for the event.