



For more than 50 years, United Way of Saskatoon and Area has worked with community partners to create opportunities for a better life for everyone.

## Our Mission

*Improve lives and build community by engaging individuals and mobilizing collective action.*

## Our Vision

Bring people and resources together to build a vibrant and caring community.

Change starts with one person, one group, one business, one community.

Support of United Way of Saskatoon and Area creates opportunities for a better life for everyone and achieves lasting, positive change.

Because it takes a whole community coming together to change social conditions, United Way of Saskatoon and Area builds partnerships that mobilize communities, agencies, funders and other sectors to achieve shared goals. We strive to bring about genuine change by focusing our work on three areas:

- From poverty to possibility
- Strong communities

United Way will meet our goals in these three focus areas by:

- Engaging and mobilizing community dollars, influence, time, knowledge and action;
- Identifying and addressing underlying causes;
- Strengthening the network of services and capacity of human-service agencies and the community;  
and
- Educating, raising awareness and influencing public perceptions, systems and policy.

United Way of Saskatoon and Area's partnership with Prince Albert and area began thirteen years ago. At that time, United Way was asked by members of the community to support businesses, employees and unions in Prince Albert to run United Way workplace campaigns.

The relationship has evolved over time, and now through collaboration with the Prince Albert and Area Community Foundation, United Way administers investments to local programs and services that align with our focus areas.

Thanks to the generosity of Prince Albert and area citizens who contribute to United Way campaigns, organizations assisting residents of Prince Albert and many northern communities where our families and friends live and work, continue to receive much needed financial support through United Way.

In many years, the United Way and PAACF have co-funded many projects. In some years, the United Way has funded solely from their resources.



## **UNITED WAY: PRIORITIES & CRITERIA FOR THE UNITED WAY PRINCE ALBERT & AREA COMMUNITY INITIATIVES FUND**

To be eligible for United Way funding, services must be provided in Prince Albert and area. Organizations must have clearly stated missions in the non-profit sector and funding will be considered for program delivery only. Organizations receiving funding are expected to acknowledge United Way's contribution in publicity related to the grants.

The priority of the United Way Prince Albert & Area Community Fund is to invest in services that meet vital and/or emerging community needs and achieve outcomes in two focus areas:

### **Poverty to Possibility: Stable Homes**

#### **Outcomes:**

- Basic needs are met
- Housing stability is acquired and maintained
- Homes are safe places

### **Strong Communities: Mental, Emotional and Spiritual Well-being**

#### **Outcomes:**

- Positive mental health and ability to handle life's challenges
- Connectedness and involvement in the community
- Ability to navigate for access to services

The following are not eligible for funding through the United Way Prince Albert & Area Community Fund:

- Capital projects
- Research projects

For additional information about United Way, please contact Brad Bird, Director, Community Impact & Strategic Partnerships at (306) 975-7705.