



SS ACO – Specialist Marketing Overview to PCP

- Tools (all on website)
 - SS ACO PCP Listing
 - SS ACO PCP Locations
 - Preferred Provider “Blue Sheet”

- Process
 - SS ACO Board members (see website) (represent 75% of lives in ACO) have endorsed and approved preferred provider panel
 - 41,000 plus attributed lives and over 75,000 Medicare FFS patients in our 40 plus practices in SS ACO
 - Have your sales teams contact PCP office directly with the following messaging and ideas regarding your practice
 - Access
 - Quality
 - Cost savings by using your practice
 - Attend quarterly practice managers meeting presented by SS ACO
 - Call for own assistance/advise to help you