

Laotian American Scholarship Foundation Proudly Presents:



**St.Dimitria Macedonian Orthodox Church social hall
235 Telephone Road, West Henrietta, NY
6 pm till Midnight**

The Laotian American Scholarship Foundation (LASF) is continuing its annual tradition of hosting our “One Night in Laos 6” fundraising dinner event. Authentic Laotian cuisine will be served in buffet style and traditional Lao dancers will perform. This year, the cultural theme of the event will be “Pi Mai Lao”, which translates to Lao New Year. The theme of the evening will be the Lao New Year water celebration, a tradition which symbolizes long life and peace.

The Laotian American Scholarship Foundation is an organization that promotes the attainment of excellence in higher education for Laotian-American students in Central and Western New York. The purpose of LASF is to support achievements in higher education and to strengthen the ethnic identity of the Laotian community.

Once again, we are seeking both corporate and personal sponsors to help us bring this event to the Rochester community. Becoming a sponsor not only shows your support for the LASF organization, but also enables you to directly help with funding the scholarship awards. With your ad prominently placed in our program, hundreds of patrons will see your message attractively displayed while in attendance at our “One Night in Laos 6” event. Please review the attached information for details regarding sponsorship opportunities. Thank you for your consideration and continued support.

Sincerely,

Sounthone Vattana
President
Laotian American Scholarship Foundation, Inc.
svattana@brockport.edu
www.laoamericanscholarship.org

There will be a printed program booklet provided to all guests that attend the LASF “One Night in Laos 6” fundraising event.

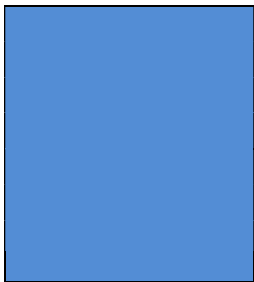
We wish to have your advertisement look as good as possible in the program. Please consider the following when providing your artwork:

- All ads will be published in the “One Night in Laos 6” printed program. All attendees, patrons, and guests will receive a program.
- For best results, submit your ad as a digital file. A high-resolution file such as JPG, PNG, GIF, or higher quality format is preferred. This allows for the best quality in sizing and printing. Files can be e-mailed to prathamany@gmail.com. Please put “LASF PROGRAM AD” in the e-mail subject.
- If digital artwork is not available, we can scan hard copy ads. Hard copy ads can be in color, or black and white, and should ideally be as large as the space into which you plan to place them. We can also create an ad for you based upon your own concept.
- Business cards can be scanned AS IS and are intended for placement in the QUARTER page size, which is a rectangular dimension of approximately 2 x 5 inches.
- When providing an advertisement, please keep in mind the dimensions and orientation of the ad layout. See the four page sizes below for available dimensions and associated cost.

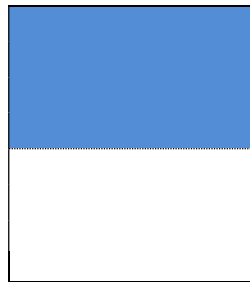
Thank you for your support!

In order to secure your ad in the program, please submit all artwork no later than April 30, 2019.

INSIDE Cover Page: \$400
BACK Cover Page: \$500
8” tall x 5” wide
Full Color or Black & White



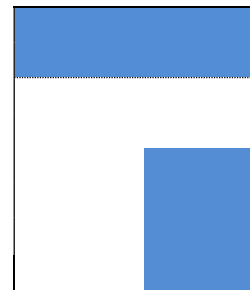
HALF Page Size: \$100
4” tall x 5” wide
Full Color or Black & White



FULL Page Size: \$200
8” tall x 5” wide
Full Color or Black & White



QUARTER Page Size: \$50
2” tall x 5” wide or 2.5” x 4.5” tall
Full Color or Black & White



Laotian American Scholarship Foundation

“One Night in Laos 6”

Sponsorship Advertisement Form

Sponsor Name: _____

Sponsor Contact Person: _____

Sponsor Contact Telephone # _____

Please make checks payable to: “Laotian American Scholarship Foundation”

Mail To: LASF
PO Box 30705
Rochester, NY 14603

Sponsor Contact E-mail: _____

Sponsor Page Size: _____

PLEASE send all artwork via e-mail no later than 4/30/2019 to prathamany@gmail.com in order to ensure enough time for layout and placement in the program.

If preferred, artwork such as a business card or a printed image can be mailed in and scanned AS IS.

LASF is 501(c)(3) non-profit organization. All donations are tax deductible.

