# The Live, Learn, Earn Initiative

Ensuring the Sustained Economic Vitality of all Scott County Residents

Scott

Live, Learn, Earn

- Kicked-off in April 2016

- Collaboration of government, business, non-profits

- Working Groups - specific focus areas with a broad range of stakeholders

- Steering Committee – identifying cross-pillar connections

- Objectives
  - *Use data to identify current gaps*
  - *Engage community members to understand their needs and priorities and to develop community-based solutions*
  - *Identify strengths and gaps in current system*
  - *Build partnerships to address needs and increase community capacity*

Mission and Vision

Mission

To ensure the sustained economic vitality of all Scott County Residents

Vision

All Scott County residents are Stable, Connected, Educated and Contributing

Isolation/Collaboration

Collective Impact
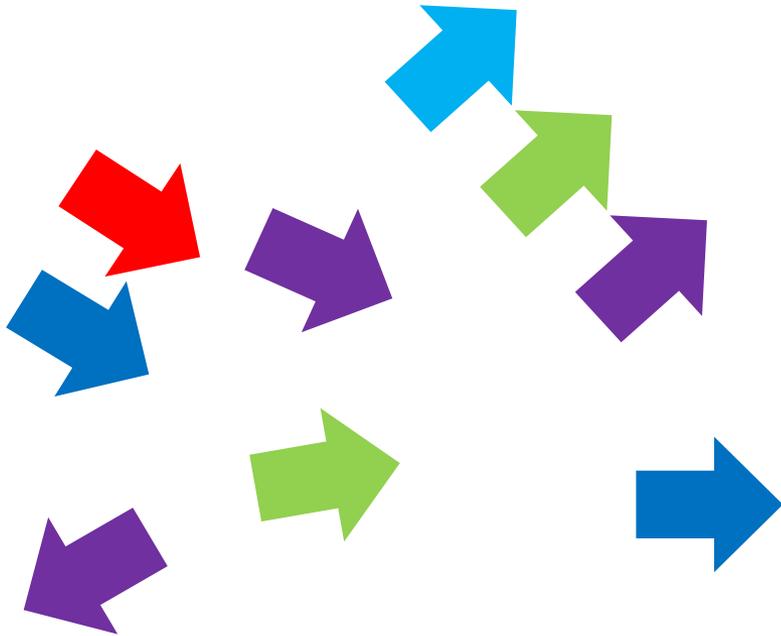
Incremental Change
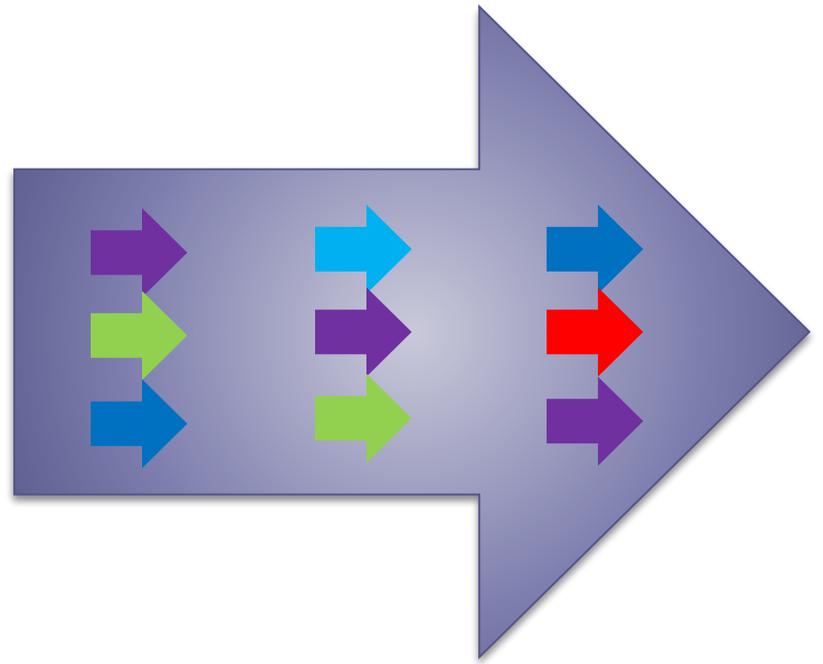
Transformational Change

Welcome to Scott County!

SCHOOL BUS
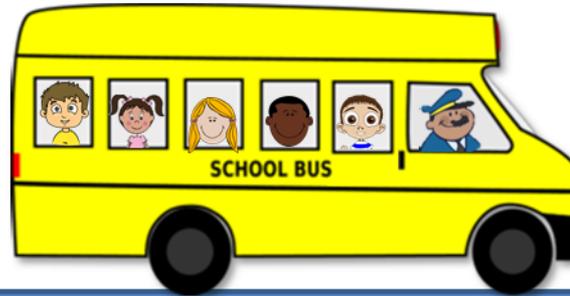
SUSTAINED ECONOMIC VITALITY

HOUSING

WORKFORCE

EDUCATION

TRANSPORTATION

50 by 30: LIVE ~ LEARN ~ EARN

Housing Workgroup Vision

Create housing options that give people in all stages of life and of all economic means viable choices for safe, stable and affordable homes.

Taken from 2040 Thrive MSP Housing Policy Plan

Current Status of Housing in Scott County

COST BURDEN

Percentage of households paying more than 30% of their income toward housing
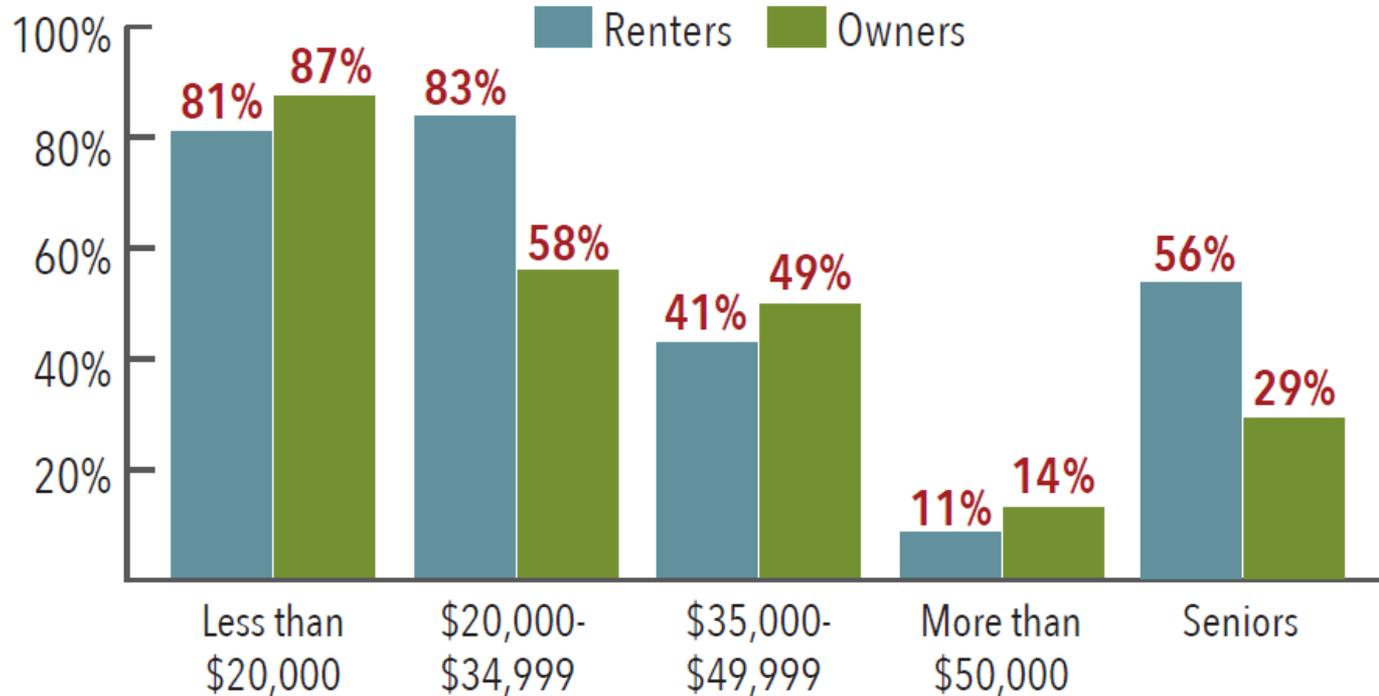
Renters   Owners

Income	Renters	Owners
Less than $20,000	81%	87%
$20,000–$34,999	83%	58%
$35,000–$49,999	41%	49%
More than $50,000	11%	14%
Seniors	56%	29%

Source: Minnesota Housing Partnership County Profile, 2016

Current Status of Housing in Scott County

Wages & housing affordability for top in-demand jobs in Scott County
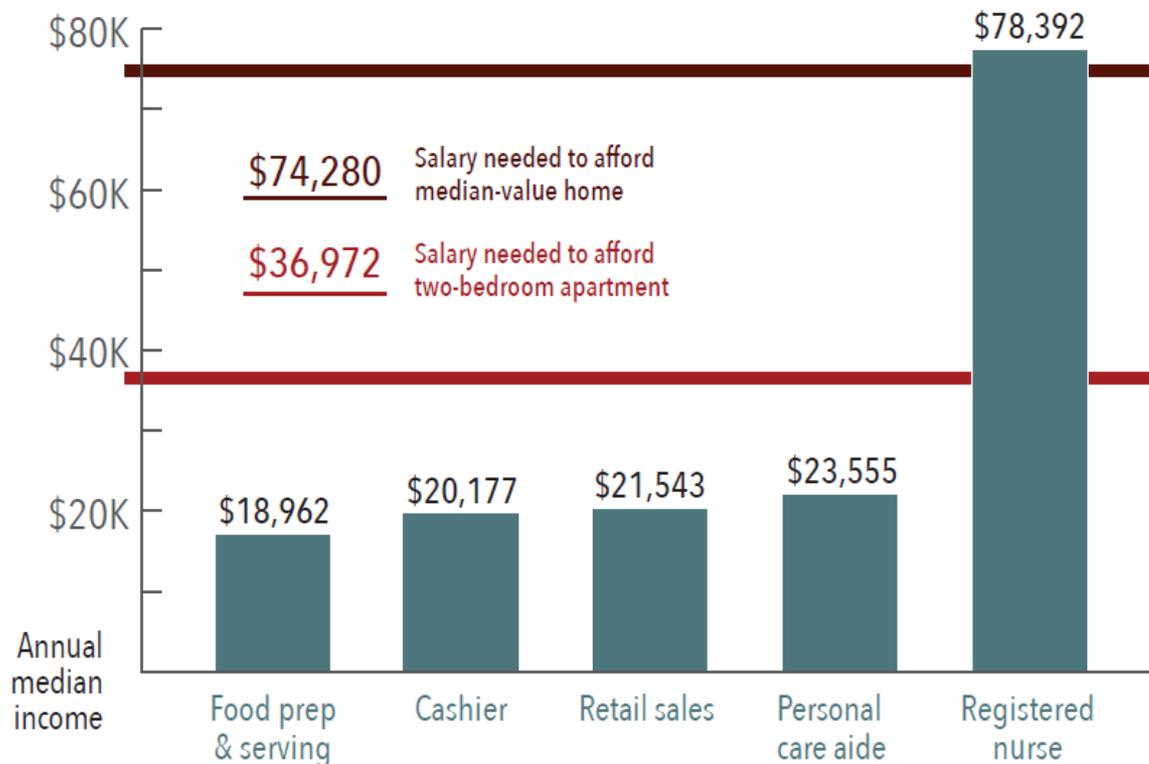
Source: Minnesota Housing Partnership County Profile, 2016

Current Status of Housing in Scott County

City	Vacancy Rates		
	Total Units	Vacant Units	Vacancy Rate
Shakopee	1,333	12	0.9%
Savage	694	0	0.0%
Prior Lake	145	11	7.6%
Jordan	51	1	2.0%
Belle Plaine	16	0	0.0%
New Prague*	68	3	4.4%
Subtotal	2,307	27	1.2%

Source: Market Rate Units
Maxfield Comprehensive Housing Needs Update
Scott County, November 2016

Current Status of Housing in Scott County

Housing Demand in Scott County
General Occupancy & Senior Housing
2017-2040 (24 years)
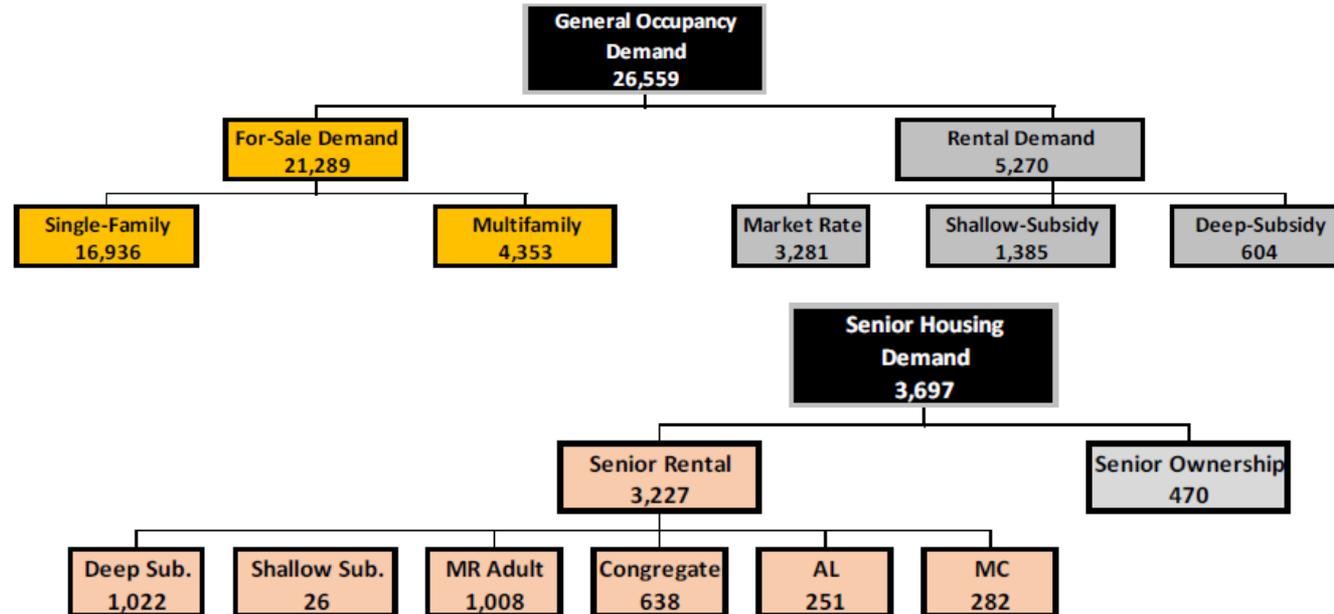
Source: Maxfield Comprehensive Housing Needs Update
Scott County, November 2016

How are we addressing this?

- Educate city councils on the labor force and housing needs within their community

- Letters of support for new affordable housing developments

- Policy recommendations to support more rental and affordable housing

- Municipal rental policies

Next Steps

- Developer roundtable

- Employer roundtables

- Civic engagement

How Can the Community Help?

Housing

- Serve as an advocate for affordable housing within your community

- Become involved with Families Moving Forward or Minnesota Coalition for the Homeless

- *Your best ideas?*

We want your input

- Are there other housing issues we should be addressing?

- Is there an organization or individual with whom we should be collaborating or inviting to the table?

Workforce Development Vision

Elevate each person's contribution to the community through a rich variety of local employment opportunities and career pathways

Scott County Labor Force Statistics by Age

2010 – 2015 American Community Survey 5-Year Estimates

| Age	Total	Labor Force Participation Rate	Unemployment Rate
Total, 16+	**101,807**	**76.8%**	**4.6%**
16 to 19 years	7,624	53.2%	13.4%
20 to 24 years	6,608	86.1%	10.7%
25 to 44 years	39,487	90.2%	2.8%
45 to 54 years	21,874	91.7%	4.4%
55 to 64 years	13,971	74.0%	4.7%
65 to 74 years	7,415	28.4%	3.6%
75 years+	4,828	6.7%	9.6%

Scott County Demographics
Population Trends: 2006 – 2016 ACS 1-year Estimates
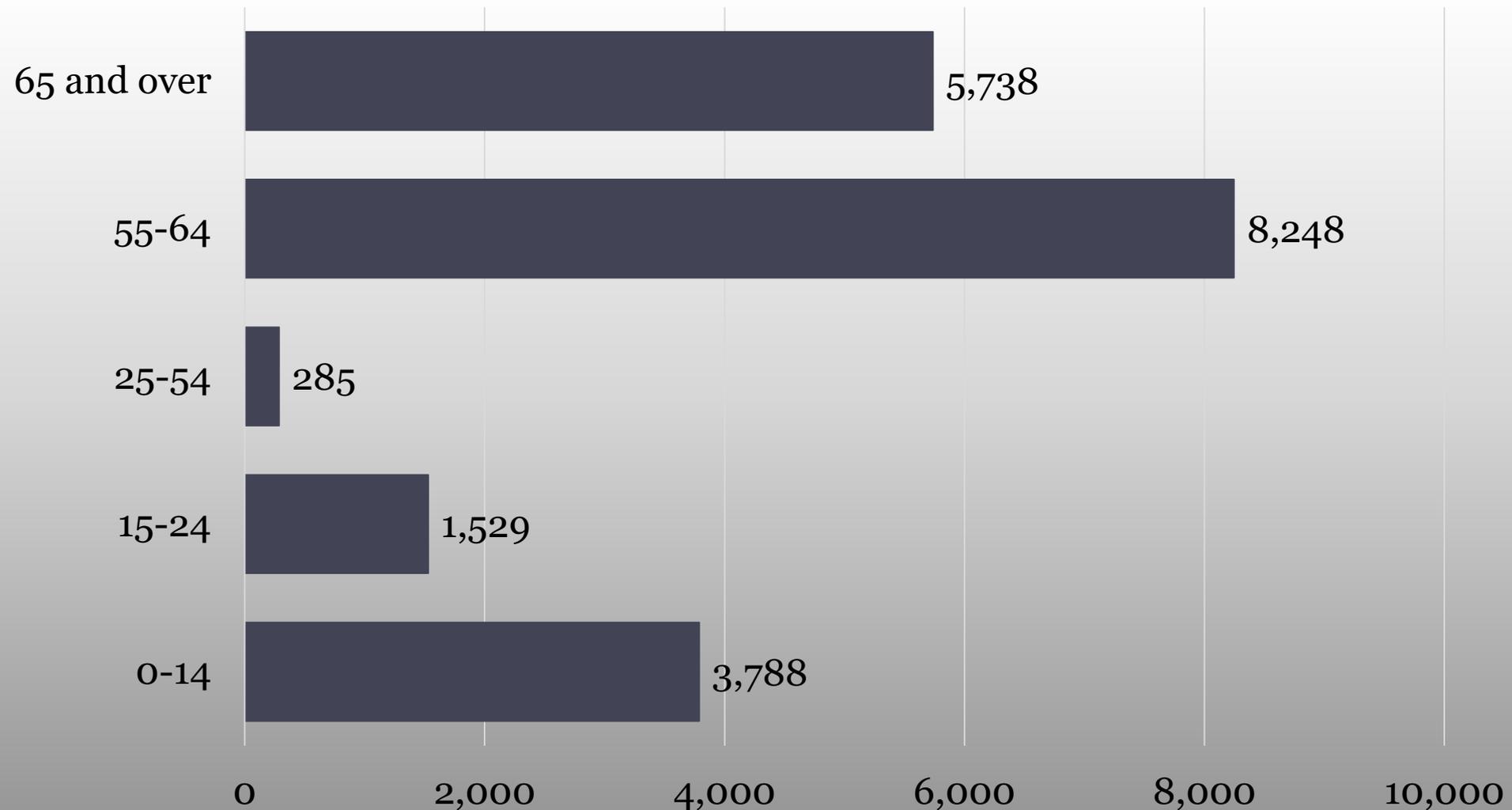
Scott County Demographics
Population Trends: 2006 – 2016 ACS 1-year Estimates
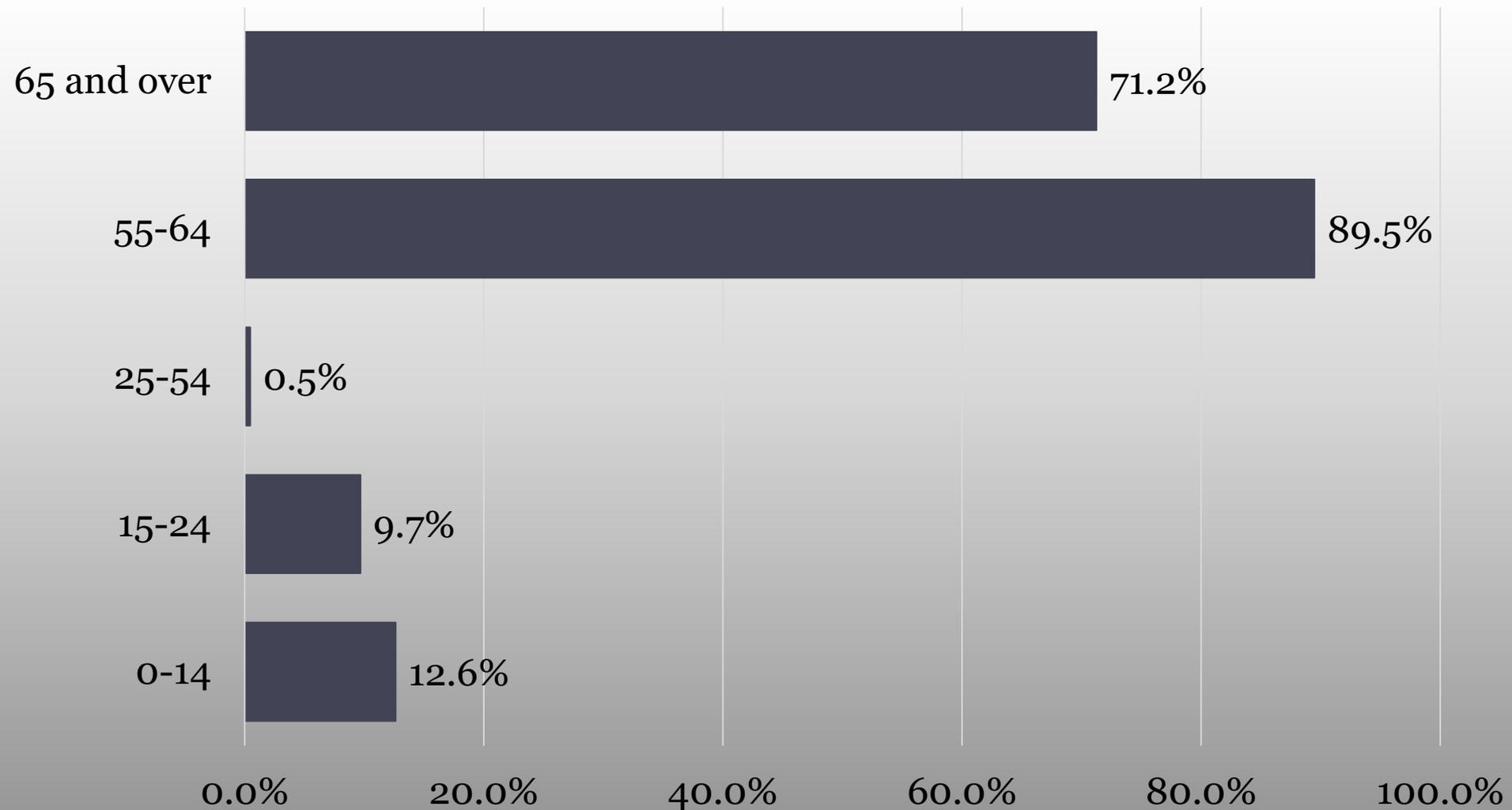
Scott County Labor Force Statistics by Race & Ethnicity

2010 – 2015 American Community Survey 5-Year Estimates

Age	Total	Labor Force Participation Rate	Unemployment Rate
Total Population 16+	**101,807**	**76.8%**	**4.6%**
White	89,348	77.2%	4.1%
Black or African American	2,865	65.8%	11.5%
American Indian	688	51.6%	13.0%
Asian	5,908	78.4%	4.4%
Some Other Race	1,360	77.8%	10.3%
Two or More Races	1,471	75.5%	18.9%
Hispanic or Latino	4,117	79.5%	8.8%

Scott County Demographics
Population Trends: 2006 – 2016 ACS 1-year Estimates

Minority Population — 11,635

White Alone Population — 7,953

0   2,000   4,000   6,000   8,000   10,000   12,000   14,000
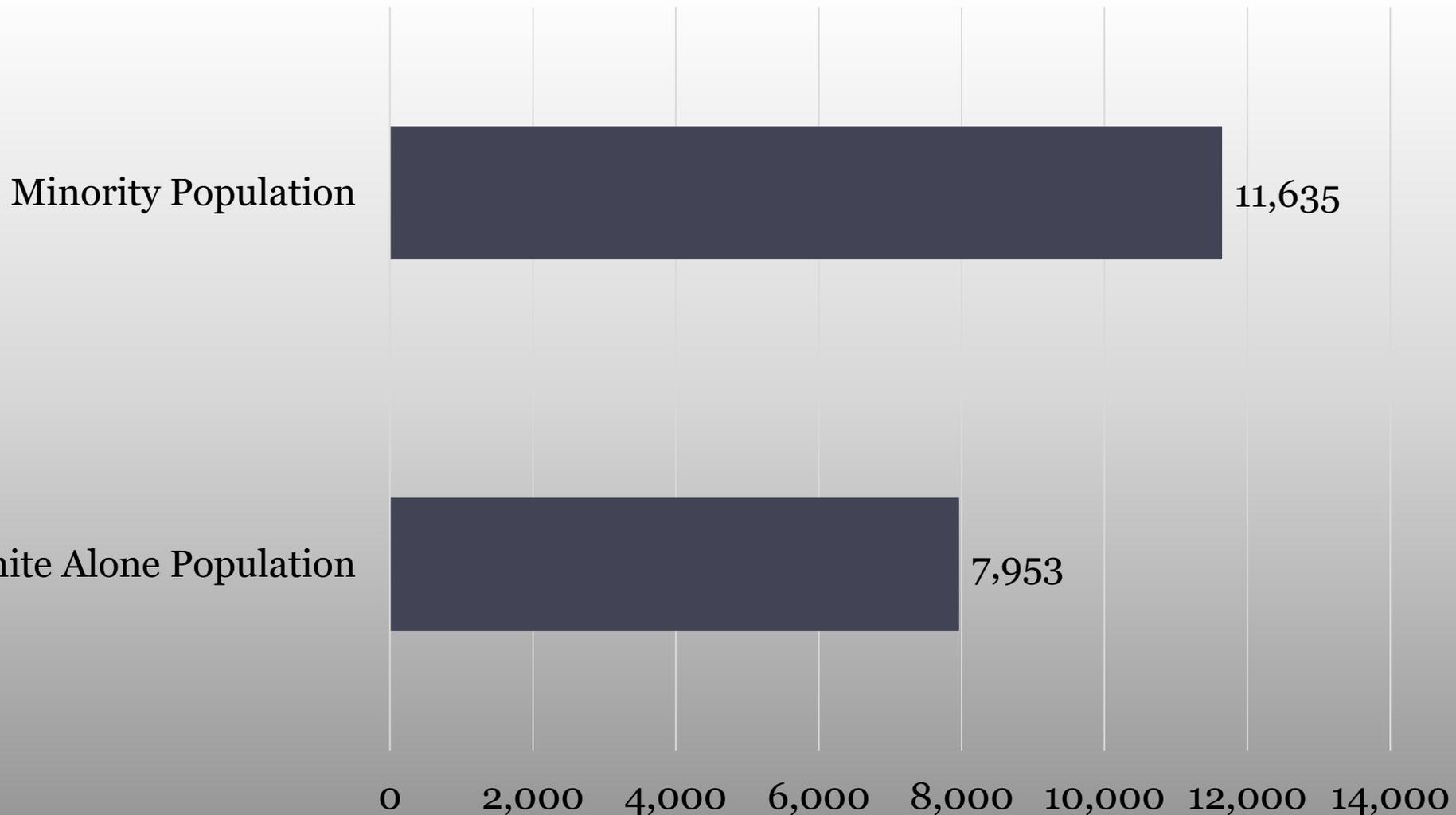
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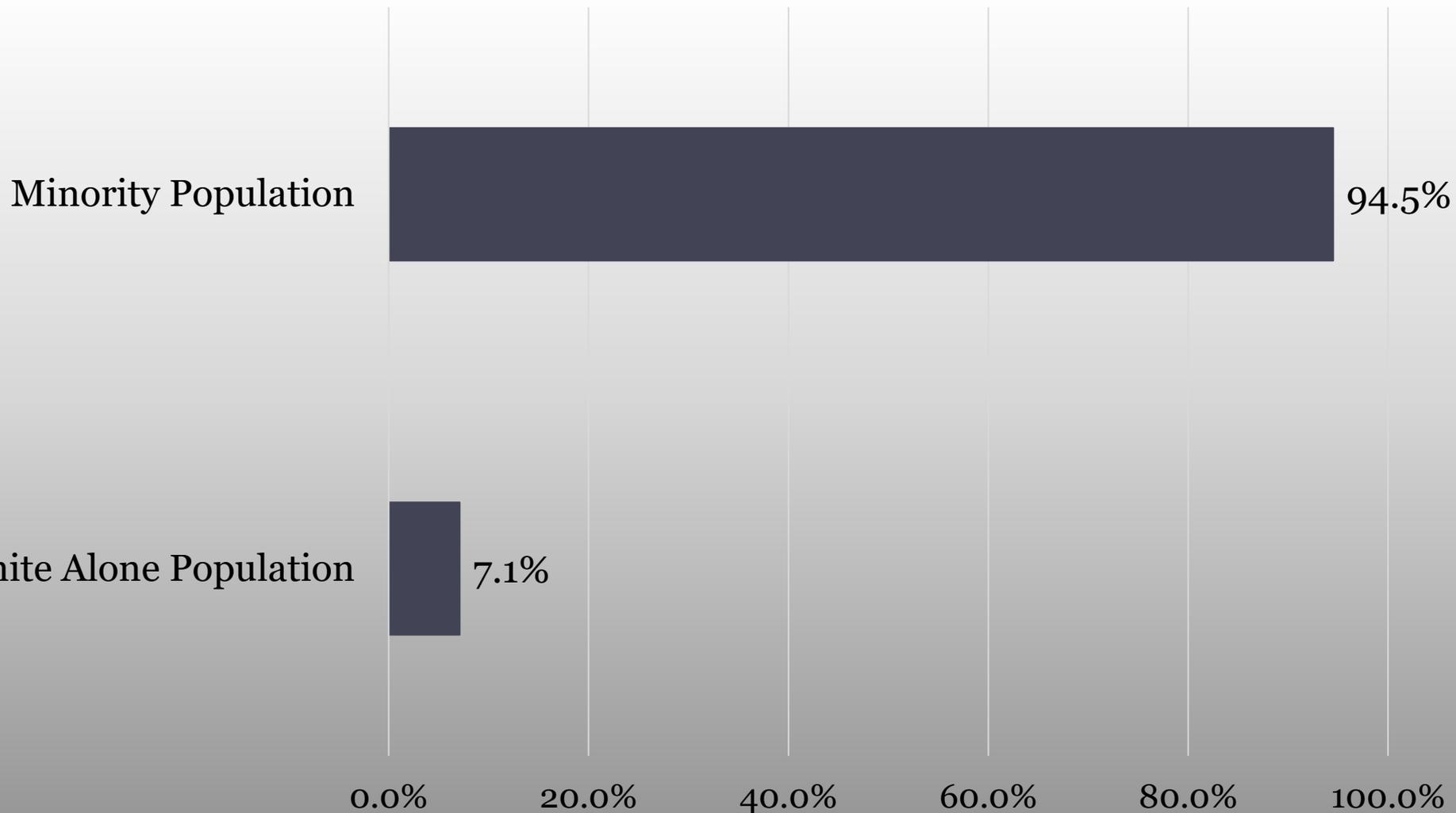
Scott County Total Employment Trends
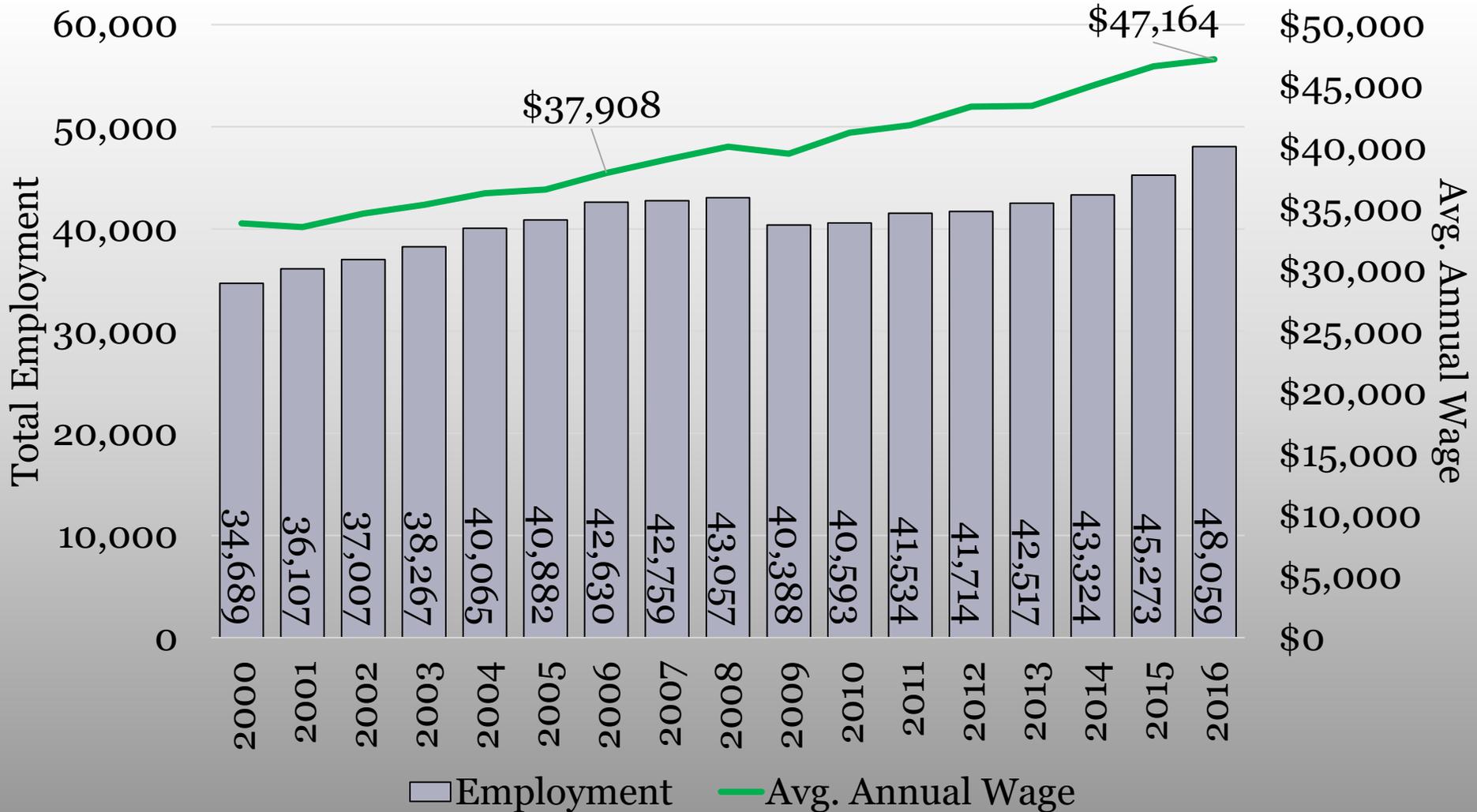
Scott County Largest-Growing Industries
2011 – 2016

Industry	Value
Specialty Trade Contractors	772
Heavy & Civil Engineering Construction	648
Computer & Electronic Product Mfg.	620
Printing & Related Support Activities	459
Construction of Buildings	441
Educational Services	286
Transit & Ground Passenger…	276
Nursing & Residential Care Facilities	259
Merchant Wholesalers, Nondurable…	215
Wholesale Electronic Markets	210

How are we addressing this?

- Focus group 18-24 y/o who are not working

- Educate parents/students on full range of career pathways

- Support connections between businesses and school districts (internships, mentoring, MnCAPS)

- Create local jobs website

Next Steps

- Employer survey

- Discussions with post secondary institutions to establish a presence in Scott County

- Expanding business relationships through Chambers and Economic Development Agencies

- Civic engagement

How Can the Community Help?

Workforce

- Identify individuals willing to serve a career mentors to H.S. students or adult unemployed

- Connect businesses with local youth through job shadowing or apprenticeships

- *Your best ideas?*

We want your input

- Are there other employment issues we should be addressing?

- Is there an organization or individual with whom we should be collaborating or inviting to the table?

Educational Preparedness Vision

Ensure children are developmentally on track and prepared for educational success.

Educational Preparedness Leads to Success

▸ Research shows a strong correlation between being educational preparedness and reading at grade level in third grade. [3]

▸ Reading at grade level in third grade is also a strong predictor of future success. [3]

3. (St. Paul Kids)

Third Grade Reading Proficiency

% of Third Graders Reading at Grade Level

Legend: ■ Belle Plaine ■ Jordan ■ New Prague ■ Prior Lake-Savage ■ Burnsville Eagan Savage ■ Shakopee ■ State Average
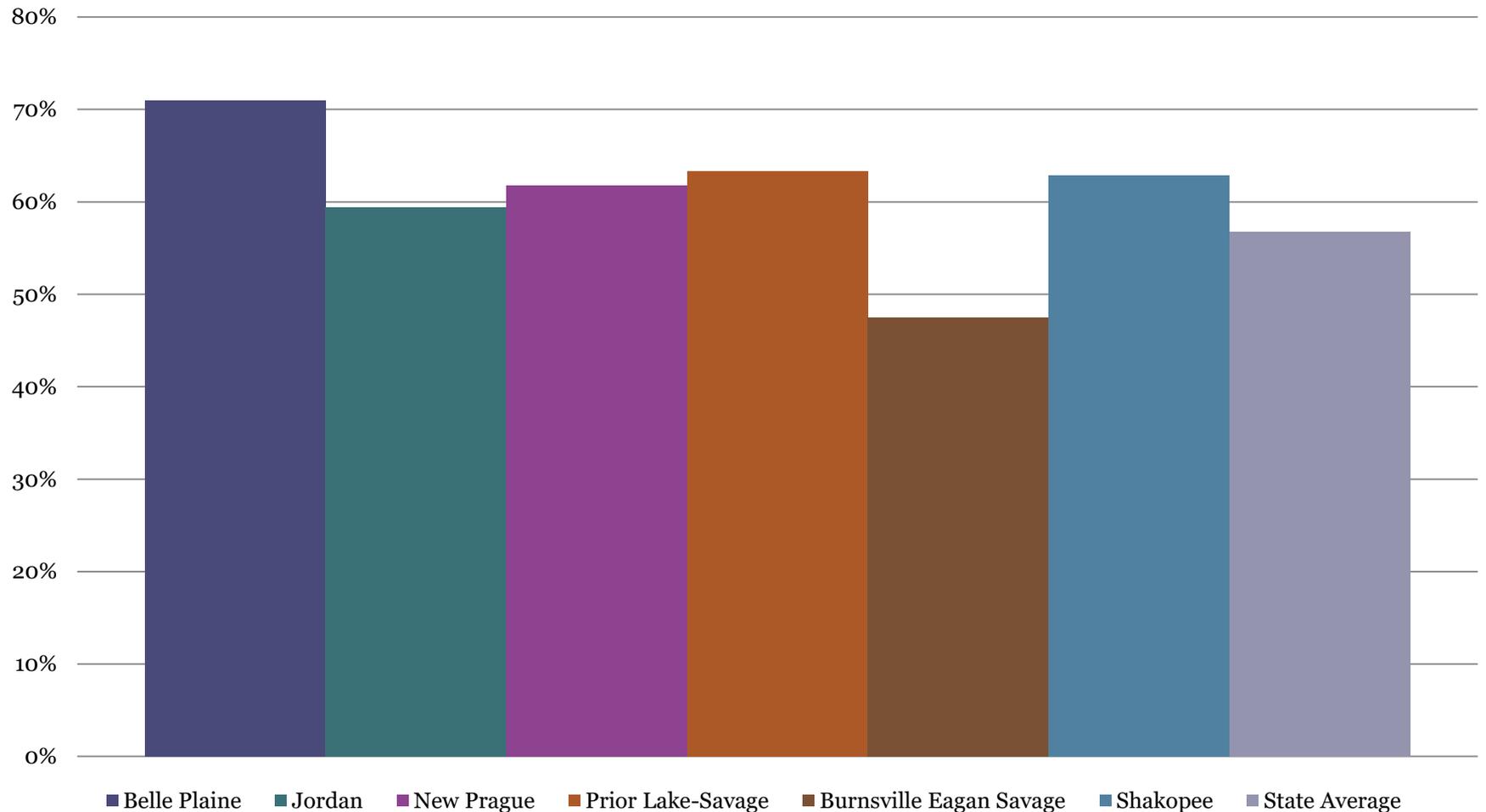
Third Grade Reading Proficiency Risk Factors

Free and Reduced Lunch

■ Proficient ■ Not Proficient

56%
44%
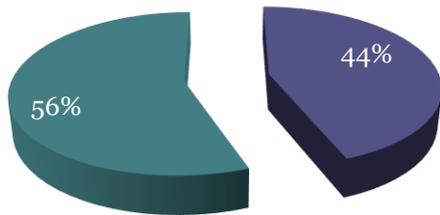
Special Education

■ Proficient ■ Not Proficient

65%
35%
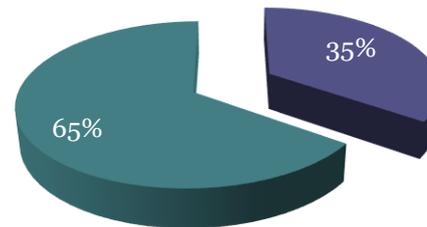
English Language Learner

■ Proficient ■ Not Proficient

71%
29%
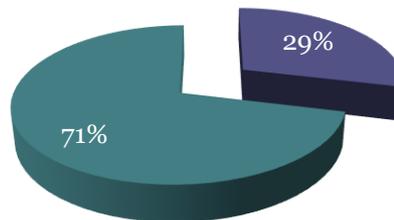
Where Do We Focus?

90%
of a child's brain development happens before age 5

■ 90% Brain development before age 5
■ 10% Brain development after age 5

Source: Harvard Center for the Developing Child

Cost of Early Childhood Education

▸ Childcare costs vs income[2]

Cost of Child Care

Center-based Child Care · Home-based Child Care
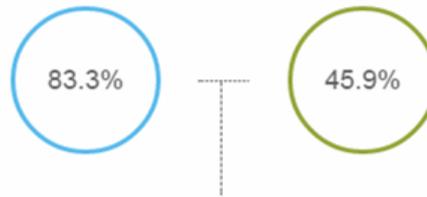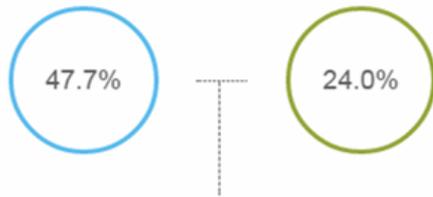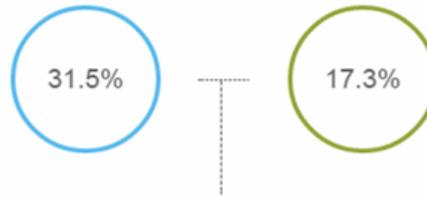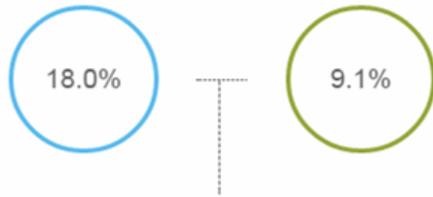
🏢 $ 20,862

🏠 $ 10,497

Annual Cost of Child Care

Infant Cost in Center
$ 20,862
vs.
Public College Tuition
$10,831

2. (Child Care Aware)

Cost of Early Childhood Education


2. (Child Care Aware):

Importance of Pre-School Screening

Importance of Pre-School Screening

Legend:
- Never Screened
- Age 5+
- By Age 5
- By Age 4
- By Age 3

X-axis categories: Belle Plaine, Jordan, New Prague, Prior Lake-Savage, Burnsville/Eagan/Sava…, Shakopee

Y-axis: 0, 10, 20, 30, 40, 50, 60, 70, 80, 90, 100
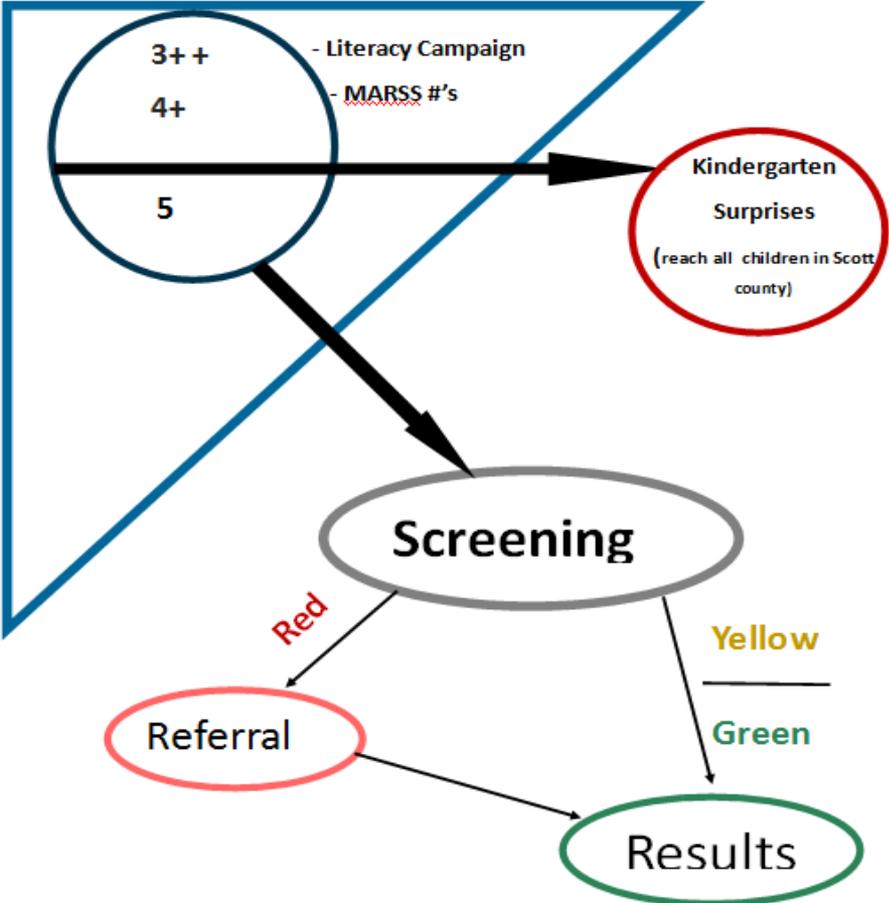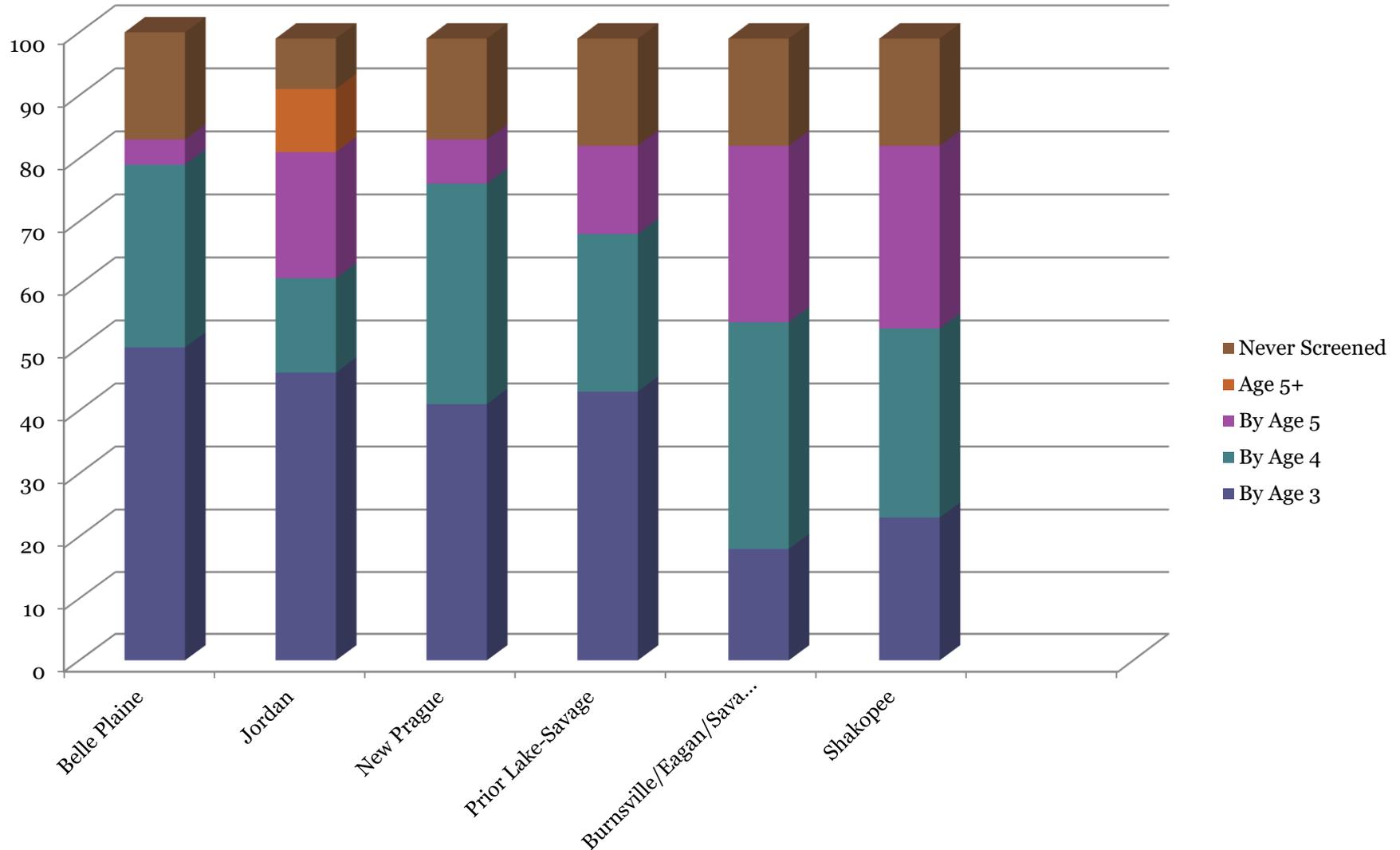
How are we addressing this?

- Early learning outreach vehicle

- Research best practices for pre-school screening

- Develop partnerships to encourage earlier pre-school screening

- Adopt a literacy campaign

Next Steps

- Civic engagement – February 6th

- Engaging school districts to align pre-school screening efforts

How Can the Community Help?

Ed Prep

- Help promote early childhood screening for preschoolers

- Creating reading-rich environments for children

- Provide support to parents

- *Your best ideas?*

We want your input

- Are there other early childhood development issues we should be addressing?

- Is there an organization or individual with whom we should be collaborating or inviting to the table?

Transportation Workgroup Vision

Ensure access to safe, reliable & affordable transportation options that connect people to jobs, goods & services.

Transportation without a Car

- 1 in 7 Renter Occupied Households do not own a vehicle.

- More than 1 in 6 Owner Occupied Households own 1 vehicle or less.

Percent Number of Vehicles by Renter Occupied Households Scott County
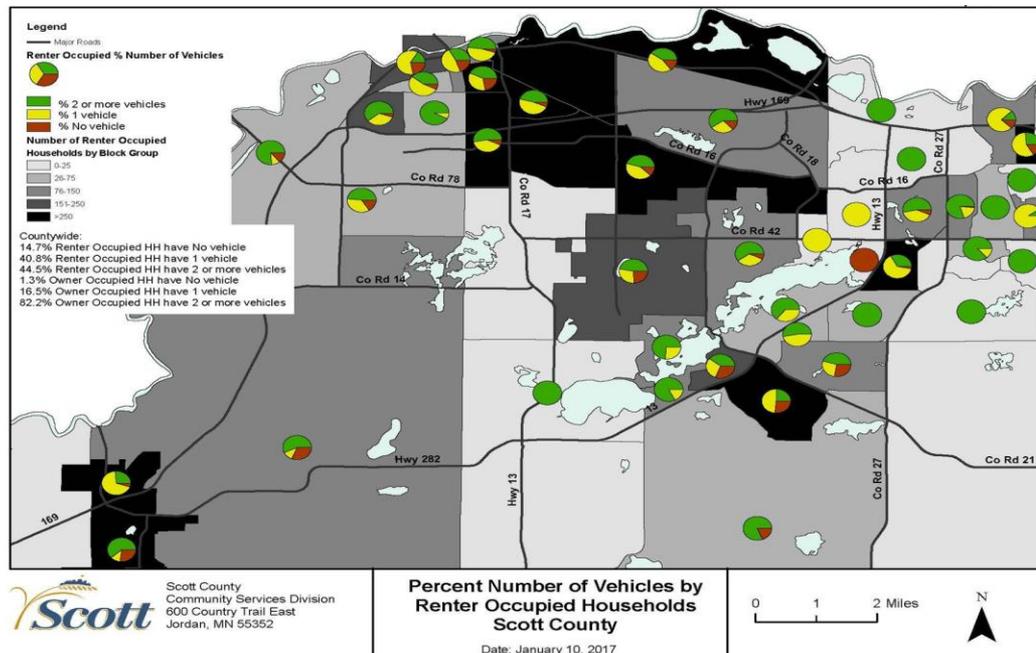
Transportation for Aging Population

◦ In 2015, 26.8% of resident were 55 or older. This percentage continues to grow.

◦ The darkest areas have 40 percent or more of the population 55 and above.

◦ Countywide the percentage of Census Blocks with 40 percent or more of the population over age 55 is 10.6 percent.

Legend
● Park & Ride Lots
── MVTA Fixed Routes: 497 & 499
── Major Roads
% Age 55 Plus by Block
0% - 5%
5.1% - 10%
10.1% - 20%
20.1% - 40%
40.1% - 100%

Scott County
Community Services Division
600 Country Trail East
Jordan, MN 55352

Percent Age 55 Plus
2010 Census Block Data
Scott County

Date: January 10, 2017

0   1   2 Miles
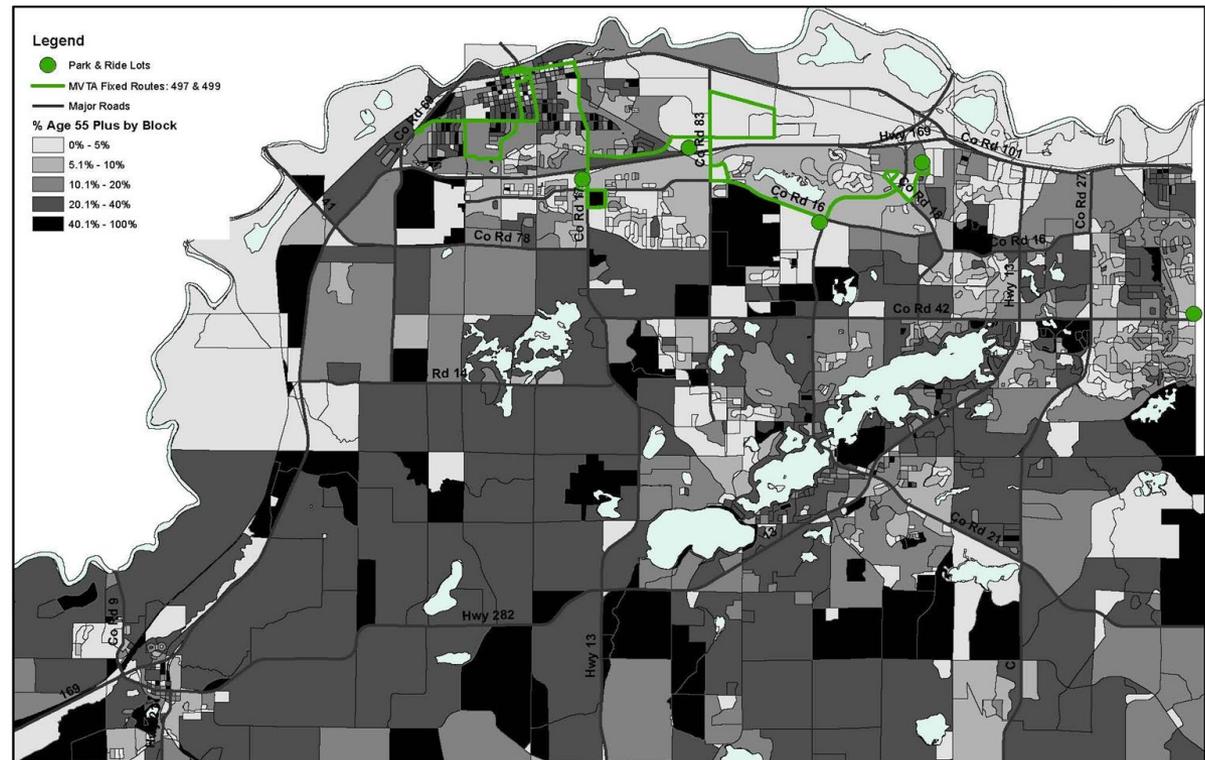
Transit and Housing

- Housing unit density is closely tied to fixed route transit service. The higher the density, the more economically feasible fixed route becomes.

  - The benchmark is **15 units per acre**.

  - The average density within a ¼ mile of MVTA fixed routes 497 and 499 is **3.2 units per acre**

  - Less than 1 percent (0.65%) of Census Blocks in the county have a housing density of 15 units per acre or more.

SmartLink Dial-a-Ride Services

In 2015, provided trips for 117,706 passengers
(41,077 more passengers than the closest provider in the metro area)

2014-2016(Nov) TRANSIT LINK REGIONAL AVG TRIP LENGTH (MILES) & REGIONAL PASSENGERS PER HOUR
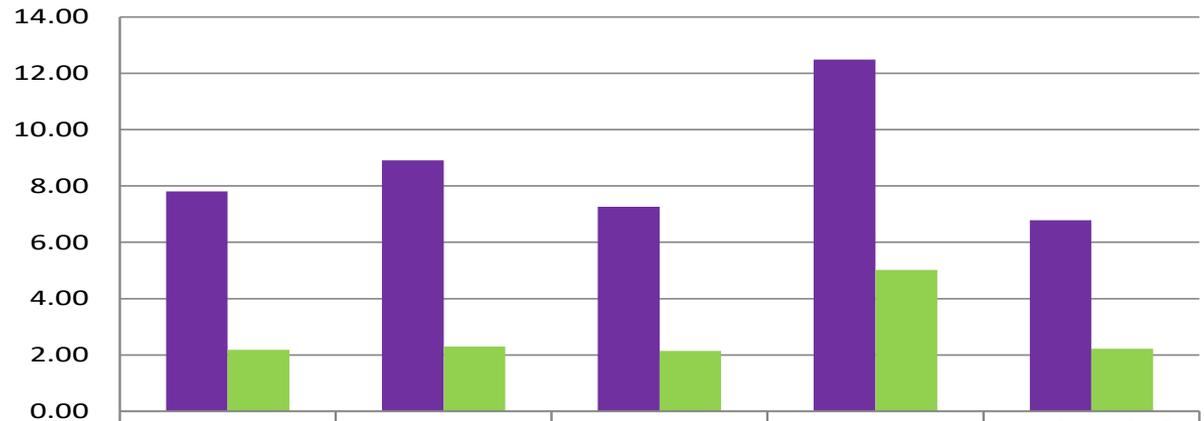
|	ANOKA NW RAMSEY	DAKOTA	HENNEPIN	SMARTLINK	WASHINGTON SE RAMSEY
2014-2016(Nov) TRANSIT LINK REGIONAL AVG TRIP LENGTH (MILES)	7.81	8.91	7.26	12.49	6.78
2014-2016(Nov) PASSENGERS PER HOUR	2.18	2.30	2.14	5.02	2.22

SmartLink Dial-a-Ride Services

The number of denials by year on SmartLink Dial-a-Ride service is increasing

About this measure:

This measure shows denials by year on the SmartLink (Dial-A-Ride) service for the period 2006 through 2016. At this time, the operational period for SmartLink is Monday-Friday from 6AM-7PM.

Denials by Year on SmartLink

	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
# of Denials	1,382	1,308	1,679	1,640	2,366	3,247	3,369	3,730	4,621	4,015	4,526
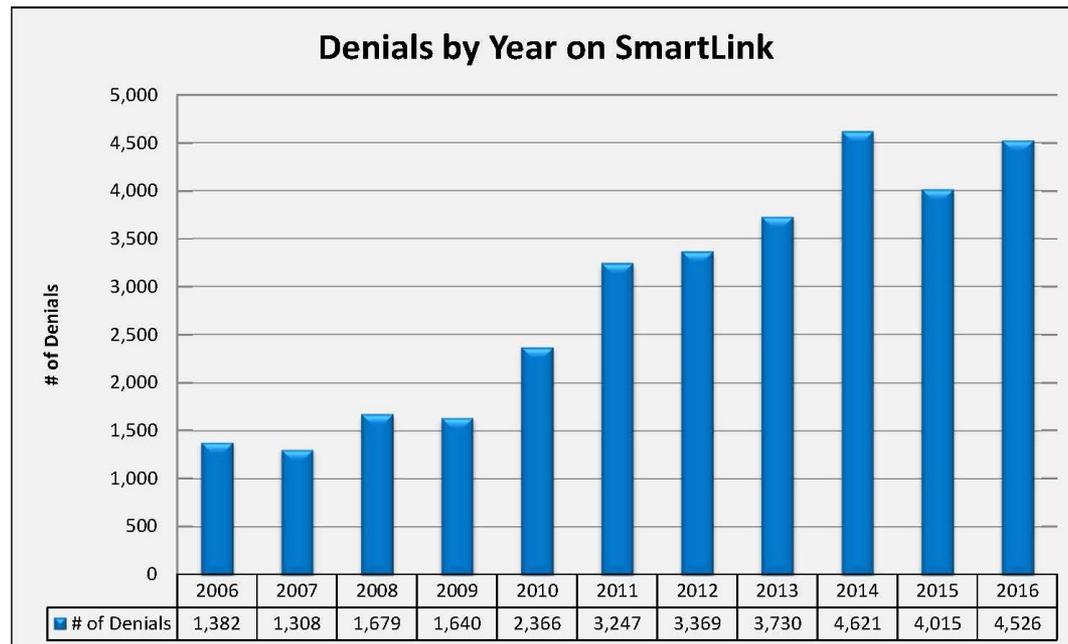
Source: *Trapeze*

Pedestrian Access to Commerical Ppty

Many developments in Scott County that are not pedestrian friendly, making it hard for transit users to safely get to their destination

How are we addressing this?

- Expanded Dial-a-Ride service until 9:00 p.m. weekdays, and from 7:30 to 4:30 on weekends

- Recruiting more volunteer drivers for Dial-a-Ride

- Policy encouraging internal pedestrian networks on new commercial developments

Next Steps

- Employer survey

- Civic engagement

- Look at programs to support car ownership and maintenance for those with limited incomes

How Can the Community Help?

Transportation

- Serve as volunteer drivers for Dial-a-Ride

- Respond to FISH needs for car repairs

- Support or start a local car repair ministry

- *Your best ideas?*

We want your input

- Are there other transportation issues we should be addressing?

- Is there an organization or individual with whom we should be collaborating or inviting to the table?

How Can the Faith Community Help?

Become involved with the Live, Learn, Earn Initiative
- Housing
- Workforce Readiness
- Educational Preparedness
- Transportation

Attend a civic engagement event this winter

Encourage others to attend