**Humboldt Lodging Alliance**

Meeting of the Board of Directors

Thursday July, 21, 2021 10AM

Zoom Meeting

**MINUTES**

Present: Pritesh, Mike, Nil, Sherry, Marc, John, Chris, , Gary, Shailesh, Jeff, Jayshree, John, Mark, Lowell

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1. **Call to Order**. Chris calls meeting to order at 10:09AM
2. **Agenda Approval.** The agenda for July 21,2021 is reviewed and approved with a unanimous vote. (Gary/Jeff)
3. **Board Minutes Approval.** Minutes from March 25, 2021are reviewed and approved with a unanimous vote.(Marc/Jeff)
4. **Financial Statement Approval.** Financials through June 2021 are reviewed and approved with a unanimous vote. (Gary/Lowell)
5. **Discussion of Executive Committee actions**

Report from Chris on the following actions:

1. As of April 7th, 2021 the Executive Committee agrees to write a letter to Humboldt County to request payment for the 4th quarter of 2020.
2. B. As of May 5th, 2021 the Executive Committee approves $40,000 of funding to the Humboldt Del-Norte Film Commission with a unanimous vote.
3. C. As of June 16, 2021 the Executive Committee approves a budget of $70,000 thru July 2022 for Richard Stenger’s PR services

V1) **Board Elections 2021-2023**

Board unanimously votes to approve the 2021-2023 candidates up for seats.

(Lowell/Mark)

No director reports or public comment discussion ensued

**Meeting Adjourned**