



# KRISHNA RAMAMURTHY

*Founder and Chief  
Learning Office- Potential  
Genesis HR Services LLP*

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potentialgenesis.com

rrkrishna.com

## Skills

Neuro Leadership Coaching and Training



Executive Masters in NeuroLeadership -  
Neuroleadership Institute

Only person in India to bring Neuro  
Science to Coaching

C Suit -Level Executive  
Coaching



Professional Certified Coach -  
International Coach Federation

Result Professional Certified Coach -  
Result Coaching Systems

Certified Professional coach - Fowler  
International Academy

Certified Executive Leadership Coach -  
Fowler School of business and  
Executive Coaching

Behavioral Coaching



Certified Master Coach - Behavioural  
coaching Institute

Leadership Coaching and  
Training



## Work History

- 2015 Founder and Chief Learning Officer  
Potential Genesis HR Services LLP  
Executive Coaching and Training
- 2004 - 2015 Head - Human Resources, Safety and CSR and Vice  
President  
FLSmith Pvt Ltd  
People and Organisation Development In charge for India
- 2000 - 2004 Divisional Manager - Human Resources  
Orchid Chemicals and Pharmaceuticals Ltd  
Research and Development Human Resources Head
- 1996 - 2000 Senior Manager - Corporate Human Resources  
Club Mahindra  
Training, Coaching and HR systems Development
- 1995 - 1996 Regional Human Resources Manager - East  
Elbee - UPS  
Responsible for regional People management function
- 1992 - 1994 Unit Human Resource Manager  
Mahindra Guestlines  
Responsible for Unit Human Resources Management function

## Education

- 2014 - 2015 Flipped Class Workshop  
Emerging EdTech
- 2013 - 2014 Executive Masters in NeuroLeadership  
NeuroLeadership Institute
- 2013 - 2013 Global Professional In Human Resources  
HR Certification Institute
- 2003 - 2004 Master of Philosophy - Labour Management  
Madurai Kamaraj University
- 1990 - 1991 Diploma in Training and Development  
Indian society for Training and Development
- 1988 - 1990 Post Graduate in Personnel Management and Industrial  
Relations  
Madras School Of Social Work

## Certifications

- 2015 Fowler School of Business and Executive Coaching

Master Trainer Situational Leadership -  
Centre for Leadership Studies

## Entrepreneurial Coaching



Advisor - bosidna .

The one and only person in India as on  
date,

## Exposed to Global Business Practices

## Exposed to Multi industry both in service and Manufacturing

### Exposed to Multinational Culture

Trained and Coached people of  
different nationality.

## References

Jeremy Ridge

Chairman Association of Professional  
Executive Coaching and Supervision  
Board directors

Judith Glaser

Founder and CEO Bench Mark  
Communications INC

Ronald Cambell

President Emeritus Centre for  
Leadership Studies

## School Of Hard Knocks

Determination.

Everything Happens for a reason

Resilience

Life Experience is the best coach.

Knowledge is the key driver for Self  
Sufficiency and growth.

## Professional Vision

Ignite Potential

Certified Executive Leadership Coach  
Executive Leadership Coaching

2015 Character Strength at Work- Advanced Practice  
VIA Institute of Character Strgenth  
Value Assessment

2015 bosidna -Advisor  
BOSI  
Entrepreneurial Coaching and Advisor

2014 Social Style and Versatility  
Tracom Group  
Social Style Assessment

2014 Fowler International Academy  
Certified Professional Coach  
Executive Coaching

2013 EQi 2.0 and EQi-360  
MHS and High Performing Systems  
Emotional Intelligence Assessment

2012 Result Professional Certified Coach  
Result Coaching Systems  
Executive Coaching

2012 Certified Master Coach  
Behavioral Coaching Institute  
Coaching for Behavioral Chnage

2011 Belbin Team Role  
Belbin International  
Team Role and compatability

2010 Leading Bold Change  
Kotter International  
Leading and Managing Change

2009 FIROB  
CPP  
Interpersonal Relationship Management

2008 Mayer- Briggs Type indicator ( MBTI)  
CPP  
Understanding Personality Type

2008 Lead Evolution  
Center for Leadership Studies  
Situational Leadership Coaching

## Author

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**Prismatic Coaching - Getting to the Core element through Self directed Coaching -**

2006	Situational Leadership Centre for Leadership studies Leadership
2006	Six Thinking Hats Debono Thinking Systems Focused Thinking and Facilitation.
2006	Lateral Thinking Debono Thinking Systems Creativity and Innovation
2004	Occupational Personality Questionnaire SHL Personality Assessment.

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Accomplished Trainer, C Level Executive coach with more than 2000 hours of coaching. Published close 10 books in International Coach Federation website, Published Article in Human Capital and also Indian Journal for Training and Development.

Author of the Book Prismatic Coaching - Getting to the core element of the matter through Self Directed Coaching acclaimed by experts like Marshal Gold Smith, Ronlad Campbell, Kendra Strudick, Michale Strafford and Wayne Brukan.

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### **My Affiliates**

Judith E Glaser - Conversation Intelligence, Creating We Culture and dna of Leadership

Wayne Brukan - wide angle vision

Robert Galford - Trusted Leadership

Tracom - Social Style

Advisor -bosi Entrepreneurial dna

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### **Professional Membership:**

International Coach Federation

Association for Coaching

Asia Pacific alliance of coaches.

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**Founder BRICSMCC Association . A coaching and Mentoring Association for BRICS nationals. Viisit [www.bricsmcc.com](http://www.bricsmcc.com)**

I have been a most sort after speaker in many forums in Chennai. The Hindu Business line has covered my speech in 2009

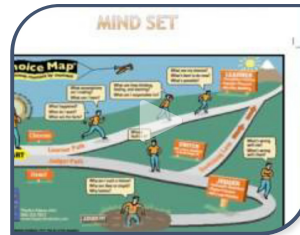
## My Portfolio

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ICTACT Address



My webinar for CII



Entrepreneurship interview



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## My Blogs :

Coaching Tools for Mindful

Engagement: <http://coachfederation.org/blog/index.php/3340/>

Framing Question based on DEALO:: <http://coachfederation.org/blog/index.php/3375/>

MINDKAI People Development

mode:<http://coachfederation.org/blog/index.php/3730/3746>

The Thomas Theorem in Coaching:<http://coachfederation.org/blog/index.php/3651/>

Mining the Magic Zone: <http://coachfederation.org/blog/index.php/3812/3832>

Comprehensive Leadership Development - A Synthesis of Coaching tools

<http://coachfederation.org/blog/index.php/3845/3928>

SAH : A Powerful Coaching Tool :: <http://coachfederation.org/blog/index.php/4265/>

Coachability Index:<http://coachfederation.org/blog/index.php/4301/>

Solo Taxonomy: An Approach to Coaching Author

:<http://coachfederation.org/blog/index.php/date/2015/05/page/2/>

McGuire's Six step Model for Credible coaching

: <http://coachfederation.org/blog/index.php/4417/>

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## Brief about me:

Born in December 1963 I have worked on building competence. My learning from the School of Hard Knocks are : Everything Happens for a reason, Don't give up, Be humble and help people to discover Potential. After thirty years (30) of work experience I have developed my vision " Ignite Potential". I am now working on integrating eastern philosophy and western philosophy for coaching. I have been lucky to mentored by persons like Ron Campbell, Michael Stafford, Jeremy Ridges and Anders Christen Bech.

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## Portfolio