

**DOWNTOWN MANITOWOC/MCCA MEMBERSHIP MEETING
MINUTES 7-12-2017**

Called to Order by President Novak at 6:00pm at Wisconsin Maritime Museum.

Present: Bonnie Timm, Michelle Linville, Peter Wills, Tim Gadzinski, Pat Mecca, Cathy Karl, Susan Stecker, Jeremiah Novak, Amber Daus, Barb Bundy-Jost, Jeff Dvorachek, Randy Lueptow, Stacie Sorenson, Karen Duvalle, Katelyn Burton, Corleen & John, Bonnie Timm

Financial: Pat Mecca gave a financial report. Membership invoices will be sent out in July. There are still some past due membership and advertising invoices.

Sub Fest Report: They did not have numbers as of yet, but it all went well. They will be having a wrap up meeting.

Krazy Daze Discussion: Some things to look at for next year---timing for wagon rides and tractor rides. May want to change them and also have better explanation of where the route is for each. People were confused. The Farmers Market went well in Washington Park. We may need maps and routes, where to catch the tractor and wagon. Look at the logistics for safer experience for patrons. We need to be consistent with whatever is done with setting up the areas, so people know from year to year where to find things. Discussion was held on possible vendors in Burger Park for just Friday.

Posters and handouts have to be correct and consistent with communication. A suggestion was made to increase time for food sales in the PM. Parking is always an issue for events like Krazy Daze and Subfest.

Balloon Glow: Volunteers are needed to hold balloons, possibly talk to Crossroads Church to see if they have some volunteers who could help out. We are still looking for sponsorships.

Harvest Fest: September 30, 2017 and looking for volunteers to be on the committee. Cathy Karl is the chair.

City Update: Peter Wills talked about how the Mirro Property will be included in the downtown study to determine next phase. Discussion was held on the funds that will be spent on the study and why it will be different from the Comprehensive Plan that was done in 2009. They have done some things from that plan. Currently they will be developing specific action items. After the city picks the group that will be doing the study, they will engage downtown businesses and building owners.

Progress Lakeshore: Discussed parking issues, with regard to timing of parking spaces. There is increased activity in availability both in the downtown and outlying areas. Pasta for Progress will be held in September. Meijer project has been postponed until 2019* (possibly beyond). The sale has gone through and the property now belongs to Meijer.

Open Discussion: Ladies Night Out---Thursday, August 17, 2017. There will be a trolley to transport ladies along a route showing participating businesses and there will be after parties at different establishments. They are looking for sponsors for the Trolley, contact Ivy trails for more information.

Meeting was adjourned at 7:30pm.

Respectfully submitted,
Bonnie Timm
Recording Secretary