

Every Student, Every Day

VICTORIA GOLD YUKON STUDENT ENCOURAGEMENT SOCIETY

Sponsorship Opportunities and Benefits

Become a valued partner of the Victoria Gold Yukon Student Encouragement Society's *Every Student, Every Day* initiative today!

The volunteer-driven, not-for-profit Victoria Gold Yukon Student Encouragement Society (VGYSES) raises funds to support innovative, grassroots and most importantly, community-led initiatives that encourage improved student attendance across the territory.

Due to the invaluable support of individuals and businesses from within the Yukon and beyond our territory's borders, the VGYSES raised over \$50,000 in the fall of 2012 alone for its *Every Student, Every Day* fund to help our Yukon students succeed in school.

On the following pages, you will discover several sponsorship opportunities and their accompanying benefits that will provide you and your company or organization with deserving profile and recognition as you truly change the lives of Yukon students.

VGYSES volunteers look forward to working with you to select a sponsorship opportunity best suited to you and your company or is happy to create a brand new, tailored opportunity that reflects your organization.

Sponsorship Opportunities

Legacy Partner: \$5,000/year for 3 years

Fall *Every Student, Every Day* Fundraiser Opportunities:

- | | |
|------------------------------------|---------|
| • Fall Gala Reception Sponsor | \$2,500 |
| • Fall Gala Venue Sponsor | \$2,500 |
| • Fall Luncheon Sponsor | \$2,500 |
| • Fall Gala Dessert Sponsor | \$1,000 |
| • Fall Gala Program Sponsor | \$1,000 |
| • Fall Gala Entertainment Sponsor | \$1,000 |
| • Fall Gala Silent Auction Sponsor | \$500 |

Spring *Every Student, Every Day* Fundraiser Opportunities:

- | | |
|--|---------|
| • Spring Reception Sponsor | \$2,500 |
| • Spring Reception Entertainment Sponsor | \$1,000 |
| • Spring Reception Venue Sponsor | \$1,000 |
| • Spring Reception Live Auction Sponsor | \$500 |

Year-round *Every Student, Every Day* Fund Opportunities:

- | | |
|-------------------------------|---------|
| • 'Student Motivator' Sponsor | \$1,000 |
| • 'Student Support' Sponsor | \$500 |

To become a valued sponsor of the Victoria Gold Yukon Student Encouragement Society *Every Student, Every Day* initiative, please contact info@everystudenteveryday.ca or call Amanda at 867.334.4770.

On behalf of the Victoria Gold Yukon Student Encouragement Society, thank you for your support and commitment to increased student attendance in the territory!



Every Student, Every Day

VICTORIA GOLD YUKON STUDENT ENCOURAGEMENT SOCIETY

Sponsorship Benefits

	LEGACY PARTNER \$5,000 per year for three years	GOLD SPONSOR \$2,500 to \$4,999 per year	STUDENT SUCCESS SPONSOR \$1,000 to \$2,499 per year	FRIENDS OF THE SOCIETY \$500 to \$999 per year
Corporate recognition on the VGYSES web site universal banner with direct link to your corporate website	LOGO			
Corporate recognition on the VGYSES website 'Champions' page	LOGO	LOGO	NAME	NAME
Corporate recognition on sponsor celebration banner at Victoria Gold Corp. offices in Whitehorse, Yukon	LOGO	LOGO	NAME	NAME
Corporate recognition on sponsor celebration banner at Yukon Education main offices in Whitehorse, Yukon	LOGO	LOGO	NAME	NAME
Corporate recognition in all VGYSES print advertising	LOGO	LOGO	LOGO	NAME
Corporate recognition on all VGYSES event signage	LOGO	LOGO	LOGO	NAME
Corporate recognition on all VGYSES event print materials	LOGO	LOGO	LOGO	NAME
Corporate name recognition at all VGYSES events	✓	✓	✓	
Corporate name recognition in all VGYSES radio advertising	✓	✓		
Annual Certificate of Appreciation	✓	✓		
Corporate name recognition in all VGYSES media interviews	✓			
Corporate name recognition in all VGYSES media releases	✓			

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