

Incapta Signs Master Services Agreement with xTV

San Diego CA – Tuesday, February 16, 2016 - InCapta, Inc. (OTCPK: INCT), has signed a technology master services agreement with xTV (ASX: XTV) for the development of innovative mobile applications using xTV's digital CloudTV Content Delivery Network.

John Fleming, CEO of Incapta states, "We are looking forward to building InCapta's next generation of mobile applications and integrating xTV's Cloud TV platform into our content offering. This technology allows us to quickly and easily develop branded mobile and online digital TV networks that will capture viewers' attention. Our Team of mobile app developers is working on integrating xTV technology into InCapta branded and client apps. The InCapta development team will also provide front end mobile app development services for selected xTV network clients."

Mr. Fleming continues, "Additionally, we plan on developing a series of InCapta branded apps incorporating xTV networks into mobile apps for a variety of content sectors to include talk shows, news programs and other diverse media and entertainment sectors. It's going to be an exciting year for us."

"We are very excited for InCapta to join the growing list of third-party app developers using xTV's platform, which further validates xTV's software API strategy", said Rick Hazell, Senior Vice President of Sales and Marketing at xTV. "Developers targeting countless vertical markets and target audiences widens xTV's reach and revenue opportunities".

About InCapta, Inc. (OTCPK: INCT)

InCapta is a media holding company with subsidiaries that specialize in developing game and celebrity apps, as well as innovative integrated mobile platforms for diverse media and entertainment sectors.

About xTV Networks, Ltd. (ASX:XTV)

Allowing businesses to create dedicated multi-channel online networks that integrate branded video and user-generated content with other real-time feeds.

For more information, please visit www.xtv.net.

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that these forward-looking statements are further qualified by other factors including, but not limited to, those set forth in the company's Form 10 filing and other filings with the U S. Securities and Exchange Commission (available at www.sec.gov). The company undertakes no obligation to publicly update or revise any statements in this release, whether as a result of new information, future events, or otherwise.

CONTACT John Fleming
InCapta, Inc.
ir@incapta.com
<http://www.incapta.com>