

I Am East St. Louis
The Foundation

I AM EAST ST. LOUIS

THE FOUNDATION

MISSION, VISION & PROGRAMMING

Mission: To improve the brand and image of East St. Louis.

Vision: To invoke a sense of pride in current and former residents; change the minds of those who believe negative myths about East St. Louis; inspire interest in learning more about our people and community; and attract new residents, businesses, investors, and developers to the city.

I Am East St. Louis, The Foundation will offer programming focused in three core areas:

1

1. The Corporation will produce publications that educate the East St. Louis community and general public and present a positive media image of East St. Louis and East St. Louisans.

In 2018, we will publish I Am East St. Louis, The Magazine.

2

2. The Corporation will present speaker series, panel discussions and lectures to educate the East St. Louis community and general public and showcase influential East St. Louisans.

In 2018, we will pursue a Speaker Series in partnership with a local university.

3

3. The Corporation will create opportunities to enhance knowledge of East St. Louis cultural assets and combat community deterioration.

In 2018, we will conduct cultural tours, commission original public art projects, and present the Reginald Petty Service Award to an individual or organization to perpetuate the spirit of service, with integrity, benefiting the community and people of East St. Louis.

BOARD OF DIRECTORS



l to r: Charlotte VM Ottley, Kim Hawkins, Charmaine Savage, Dr. Ian Buchanan, Payton Bennett, Lorenzo D. Savage, Sr. (not pictured Dr. Karla D. Scott)

Charlotte VM Ottley, Board Chairman

Charlotte founded Institutional Advancement and Development (IAAD) where she offers strategies to leverage her clients' strengths to obtain sustainable success. She engages consumers and media to enhance brand recognition; attracts key local/national partnerships to create effective collaborations that are mutually beneficial; and builds consumer/community relationships resulting in brand endearment and good will. One of her regional clients is the Urban League of Metropolitan St. Louis, where she is Senior Consultant for Special Initiatives to President and CEO, Michael P. McMillan.

Payton Bennett, Board Secretary

Payton is a Litigation Support Specialist with the Law Firm of Armstrong Teasdale LLP. She is a member of the firm's Diversity and Inclusion Committee and has served on various other committees.

Kim Hawkins, Board Treasurer

Kim is a Talent Acquisition Consultant with U.S. Bank where she is responsible for driving Diversity & Inclusion consumer initiatives and strategies for various markets throughout the United States. Kim earned a Bachelor of Science Degree in Journalism from Southern Illinois University-Carbondale.

Dr. Ian Buchanan

Dr. Buchanan currently serves as the Assistant Superintendent for curriculum and instruction for University City School District. He earned a Bachelor of Science degree in Industrial Engineering from University of Missouri-Columbia (Mizzou), a Master of Education (M.Ed.) in Curriculum and Instruction from the University of Missouri-St. Louis (UMSL) and principal certifications from both UMSL and Lindenwood University. He completed his Doctorate of Education (Ed.D.) in Educational Leadership and Policy Analysis from Mizzou.

Lorenzo D. Savage, Sr.

Lorenzo is a Digital Content Manager with BIMobject North America. He earned his Bachelors of Architecture Degree (with honors) from Hampton University. Lorenzo has worked at several prominent architectural firms around the country, managing construction documentation and administration of over \$200 million in completed projects, among which is the Casino Queen, in East St. Louis, IL.

Dr. Karla D. Scott

Dr. Scott is Director of the African American Studies Program and Associate Professor of Communications at Saint Louis University. She earned her Doctorate from the University of Illinois Urbana Champaign focusing on communication and culture and is especially interested in teaching and research in the areas of race, gender, language, health and feminist social theory.

Charmaine Savage, Executive Director

Charmaine is a retired U.S. Navy Commander. She founded I Am East St. Louis, The Magazine in 2016, and I Am East St. Louis, The Foundation in 2017. Charmaine earned a Bachelor of Business Administration from McKendree College and a Masters in Management from Webster University.

**YOUR TAX-DEDUCTIBLE
GIFTS ARE GREATLY
APPRECIATED!**

I Am East St. Louis, The Foundation is a public charity exempt under IRC Section 501(c)(3) and qualified to receive tax deductible bequests, devises, transfers or gifts.

Send donations/gifts to:
I Am East St. Louis, The Foundation
1805 North 25th Street
East St. Louis, IL 62204

To charge your gift by phone, please call:
618-219-6482

For more information, contact us at:
info@iamestl.com
618-219-6482

Learn more at:
www.iamestl.com

**THANK YOU FOR YOUR
SUPPORT!**
