

# The Super Bowl of DanceLines Competitions



# Coming September 8, 2019



**For More Info Call - 404.399.5743**



January 2019

Dear Potential Sponsor:

We are hosting our "Battle of the Dancelines" National Competition on Saturday, March 16, 2019 at the Columbia Metropolitan Convention Center in Columbia, SC. Our mission is to provide a competitive and exciting platform to exhibit talent, camaraderie and competition between various high school marching band auxiliaries, community groups, dance studios, praise groups and drum lines.

In addition to our focus on dance ability and talent, our competition provides a scholarship program. Participating seniors with plans to attend college will have the opportunity to submit essays and perform an original dance routine for consideration. The scholarship recipient will be announced on the day of the competition and the proceeds will be remitted directly to the enrolling institution.

Your help would be most invaluable and will greatly assist us in making this year's competition a huge success! As a sponsor your company will receive free tickets to the event for any donation amount. Other benefits to your company, based on your desired donation level, have been outlined in the attached sponsorship application. Most importantly, due to pre-event preparations we must require a deadline date of March 3, 2019 for all donations. Enclosed you will also find information about the Battle of the Dancelines.

We hope that you will help us make this an unforgettable occasion for the participant, schools, families and community at large. If you have any questions or concerns please feel free to contact Kim Coln at (404) 399-5743.

Sincerely,

Kim Coln  
Founder/Director



## Battle of The DanceLines

The Battle of the DanceLines was founded in 2007 as the vision of former Morris Brown College Bubblin' Brown Sugar, Kim Coln, Founder/Director of Atlanta Based Dazz with Jazz Dance Studio. The competition's primary focus was to highlight top high school marching band danceLines in metro Atlanta. Since then the competition has welcomed high schools from all over the southeastern United States. Our goal is to stage annual events in Augusta, Georgia, Birmingham, Alabama, Jackson, Mississippi and New Orleans, Louisiana.



In recent years, we have broaden our reach to include, in addition to high schools, community groups, dance studios, drumlines and liturgical groups, including Praise and Mime.

High School seniors who participate in the Battle are eligible to compete for college scholarships. Each year we award up to three scholarships to top dance performers who excel in the classroom and submit winning essays.

The broader vision of the visionary, Kim Coln, is to have this event aired live on television. She believes this type of content will be a catalyst that could inspire our youth to greatness. It could serve as a counter balance to the many negative images our youth see on television that depict their community in profoundly negative ways.



## **COMMUNITY SERVICES**

### **Giving Back to the Community**

1. Arbor Terrace Assistant Living Residence
2. Somerset Assistant Living Residence
3. Barge Road Senior Citizen Facility
4. Forest Park Senior Citizen Facility
5. Fulton County Police Department – “National Night Out”
6. Fulton County Back To School Jam – For At Risk Children
7. Dazz with Jazz - Christmas Toys and Clothing Drive
8. Just For Girls Inc. - Volunteer Dance Class
9. Greenbriar Mall – Christmas Performance
10. Stepping Out Multiple Sclerosis Charity Event



I (We), \_\_\_\_\_, commit to sponsor the 2019 Battle of the Dance Lines Competition.

Sponsorship Levels: (please check your desired level)

☐

**Platinum: \$2,000+**

- 6 free tickets
- Company logo on all promotions and advertisement of event
- Company Banner to be displayed at event
- VIP seating (advance seating)
- Table for advertisement at the entrance

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**Diamond: \$1,500 - \$1,999**

- 6 free tickets
- Company logo on all promotions and advertisement of event
- VIP Seating (advance seating)

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**Gold: \$1,000 - \$1,499**

- 4 free tickets
- Company logo on all promotions and advertisement of event

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**Silver: \$500 - \$999**

- 4 free tickets

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**Bronze: In-Kind Donations**

- 2 free tickets

**\*\*Bronze Sponsorship benefits subject to change based on BODL committee's on in-kind materials donated\*\***





Dazz with Jazz, Inc. Atlanta, GA

Visit us on the web at: [www.battleofthedancelines.com](http://www.battleofthedancelines.com)