

# SAN DIEGO DENTAL CONVENTION

Continuing Education Academy, Since 2005

November 7-8, 2014

Marina Village and Conference Center 1936 Quivira Way San Diego, CA 92109



Dentist: | 1-Class Pass = \$ 99.00 | 1-Day Pass = \$ 195.00 | 2-Day Pass = \$ 325.00 | Diode Laser= \$595.00 | Exhibit Hall = Free  
Staff: | 1-Class Pass = \$ 65.00 | 1-Day Pass = \$ 125.00 | 2-Day Pass = \$ 195.00 | Diode Laser= \$495.00 | Exhibit Hall = Free

**Group Discount of 4 or More Save \$10 Each on Day Passes Only or \$100 off Diode Laser Class**

Early Registration Discounts Day Passes Only: Save \$15 before 9/20, Save \$10 before 10/10, Save \$5 before 10/31

Class #	Lecture Topic	Speaker	Friday, November 7, 2014
100-Diode Laser Certification	2-Day Pass Included	Janet Press	8:30am-5:00pm CE 8
101-CA Infection Control & OSHA Update		Dr. Jonathan Rudin	8:00am-11:00am CE 3
102-Anterior Direct Resin	"A Hands-on Course" +\$25	Dr. Michael J. Morgan	8:00am-12:00am CE 4
103-Get Over 650 NEW Patients to Your Practice this Year		Dr. Rinesh Ganatra	8:00am-11:30am CE 3.5
104-The Dental Code PPO Training		Kathy Dennis	8:00am-11:30am CE 3.5
105-Salivary Update Diagnostics in Dentistry		Dr. Maite Moreno	8:00am-11:30am CE 3.5
106-Oral Sedation Dentistry		Dr. Jerome Wellbrock	8:00am-11:30am CE 3.5
107- Pain, pain go away! Don't come back another day!		Brian Bradley	8:00am-11:30am CE 3.5
108- Treating the Special Needs Dental Patient		Dr. Peter F. Johnson	8:00am-11:30am CE 3.5

## Lunch and Exhibits Open

		Friday, November 7, 2014
201-California Dental Practice Act		Patrick Jason Wood 12:30pm-2:30pm CE 2
202-Posterior Direct Resins	"A Hands-on Course" +\$25	Dr. Michael J. Morgan 1:00pm-5:00pm CE 4
203-I ONLY WANT WHAT'S COVERED- Insurance Training		Theresa K. Sheppard 12:30pm-2:30pm CE 2
204-Social Media and Online Reputation Management		Ian McNickle, MBA 12:30pm-2:30pm CE 2
205-Sleep Apnea & Snoring: Nuts, Bolts and Profitability		Dr. Bill Thomas 12:30pm-2:30pm CE 2
206-Keep Your Staff Without Losing Your Mind!		Kristin Nickells 12:30pm-2:30pm CE 2
207-How Oral/Systemic Diseases Spread		Dr. Richard A. Cloonan 12:30pm-2:30pm CE 2
208-Medical Emergencies in the Dental Office!		Dr. Jana Osmolinski 12:30pm-2:30pm CE 2

## Wine and Cheese Social & Exhibits Closed

		Friday, November 7, 2014
301-CPR	"A Hands-on Course" +\$20	CPR Instructor 3:00pm-6:00pm CE 3
302-Dental Uses of Hypnosis/Relaxation Techniques		Dr. Ashley Goodman 3:00pm-5:00pm CE 2
303-60-Minute Smile Makeovers		Dr. Robert Isben 3:00pm-5:00pm CE 2
304-CEA Talks: Associateships, Partnerships, Acquisitions		3 Person Expert Panel 3:00pm-5:00pm CE 2
305-Working with Patients that Make You Crazy		Jen Butler 3:00pm-5:00pm CE 2
306-A Holistic Approach to Treating Periodontal Disease		Dr. Carey O'Rielly 3:00pm-5:00pm CE 2
307-Medical / Dental Insurance Cross Coding and Billing		Rebecca Gerber 3:00pm-5:00pm CE 2
308-Online Reputation: Dealing with Good & Bad Reviews		Ian McNickle, MBA 3:00pm-5:00pm CE 2

Dr\_\_or Staff\_\_NAME\_\_\_\_\_ Pass Type\_\_\_\_\_ Course #1\_\_\_\_\_ 2\_\_\_\_\_ 3\_\_\_\_\_ 4\_\_\_\_\_ 5\_\_\_\_\_ 6\_\_\_\_\_  
Dr\_\_or Staff\_\_NAME\_\_\_\_\_ Pass Type\_\_\_\_\_ Course #1\_\_\_\_\_ 2\_\_\_\_\_ 3\_\_\_\_\_ 4\_\_\_\_\_ 5\_\_\_\_\_ 6\_\_\_\_\_  
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Total Due\$\_\_\_\_\_ ADDRESS\_\_\_\_\_  
PHONE\_\_\_\_\_ EMAIL\_\_\_\_\_  
CREDIT CARD #\_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ EXPIRATION DATE\_\_\_\_\_ - \_\_\_\_\_ 3-4 CODE\_\_\_\_\_



VISA\_\_\_\_\_ M/C\_\_\_\_\_ DISC\_\_\_\_\_ AMEX\_\_\_\_\_ CHECK\_\_\_\_\_ SIGNATURE\_\_\_\_\_

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Information you requested. Send fax request for removal.

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Class #	Lecture Topic	Speaker	Saturday, November 8, 2014
400-Diode Laser Certification		Janet Press	8:30am-5:00pm CE 8
401-CA Infection Control & OSHA Update		Dr. Jonathan Rudin	8:00am-11:00am CE 3
402-Full Arch Dental Implants		Dr. Joel Berger	8:00am-11:30am CE 3.5
403-Oral Sedation Dentistry		Dr. Jerome Wellbrock	8:00am-11:30am CE 3.5
404-Diabetes and the Dental Office		Dr. Maite Moreno	8:00am-11:30am CE 3.5
405-Dental Insurance Billing and Coding		Rebecca Gerber	8:00am-11:30am CE 3.5
406-ONLINE MARKETING WORKSHOP: SEO & PPC		Ian McNickle, MBA	8:00am-11:30am CE 3.5
407-Predictable Adhesive Protocols		Dr. Mark Duncan, LVI	8:00am-11:30am CE 3.5
408-An Overview of Forensic Dentistry		Dr. Anthony Cardoza	8:00am-11:30am CE 3.5

Lunch and Exhibits Open		Saturday, November 8, 2014
501-California Dental Practice Act	Jason Patrick Wood	12:30pm-2:30pm CE 2
502-Success Secrets of the Million Dollar Plus Practice	Bernie Stlotz	12:30pm-2:30pm CE 2
503-Preventing Nerve Injury in Dentistry	Dr. Joel Berger	12:30pm-2:30pm CE 2
504-Medical /Dental Insurance Cross Coding	Liz Basin	12:30pm-2:30pm CE 2
505-Predictable Adhesive Protocols "A Hands-on Course" +\$25	Dr. Mark Duncan	1:00pm-5:00pm CE 4
506-Understanding Chronic Inflammatory Diseases	Dr. William Nordquist	12:30pm-2:30pm CE 2
507-Would You Like Floss With That?	Kristin Nickells	12:30pm-2:30pm CE 2
508-Enamel Therapy in the 21st Century	Sandra R Shapiro-White	12:30pm-2:30pm CE 2

Wine and Cheese Social & Exhibits Closed		Saturday, November 8, 2014
601-CPR "A Hands-on Course" +\$20	CPR Instructor	3:00pm-6:00pm CE 3
602-60-Minute Smile Makeovers	Dr. Robert Isben	3:00pm-5:00pm CE 2
603-Sleep Apnea & Medical Billing for the Dental Practice	Liz Basin	3:00pm-5:00pm CE 2
604-The Health Care Reform law	Craig Gussin	3:00pm-5:00pm CE 2
605-CEA Talks: The Business Side of Dentistry	3 Person Expert Panel	3:00pm-5:00pm CE 2
606- Medical Emergencies in the Dental Office!	Dr. Eric Osmolinski	3:00pm-5:00pm CE 2
607-RECORDS ROULETTE- Insurance Update	Theresa K. Sheppard	3:00pm-5:00pm CE 2

Dr. or Staff NAME \_\_\_\_\_ Pass Type \_\_\_\_\_ Course #1 \_\_\_\_\_ 2 \_\_\_\_\_ 3 \_\_\_\_\_ 4 \_\_\_\_\_ 5 \_\_\_\_\_ 6 \_\_\_\_\_  
Dr. or Staff NAME \_\_\_\_\_ Pass Type \_\_\_\_\_ Course #1 \_\_\_\_\_ 2 \_\_\_\_\_ 3 \_\_\_\_\_ 4 \_\_\_\_\_ 5 \_\_\_\_\_ 6 \_\_\_\_\_  
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Total Due\$ \_\_\_\_\_ PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_ ADDRESS \_\_\_\_\_

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