



**Western Association of Educational Opportunity Personnel
Service Council Committee Report
2021-2022**

Committee Name:	PDS 2021
Committee Chair/Co-Chairs:	Lidia Alfaro Chavez, Katherine Peña, Sergio Galvez
Committee Members (if any):	Brenda Aguilar, Paola Perez, Cristina Aguirre, Cecilia Carbajal, Tomasa Mauricio, Victoria Garcia, Cuauhtemoc Solorio, Gabrielle Pittle, Ana Prado, Mayra Macias, Liz Duarte, Lauren Lewis, Angel McDaniel, Amel Khan, Leslie Serpas, Giovanni Rubio
Committee Description: Committee tasked with planning and executing WESTOP SoCal PDS 2021 as both an in-person and virtual conference Nov. 17 th – 20 th	

Committee Goals & Priorities

- Previous goal: Execute successful in-person and virtual PDS 2021
- Gather feedback from attendees for both in-person and virtual component
- Determine actual expenses vs. actual revenue
- Leave behind detailed notes and recommendations for next co-chairs and committee
- Incorporate local host community into the conference

Committee Updates

- PDS 2021 took place Nov. 17th – Nov. 19th
- Total registered in person and online, including sponsors, over 115
- Pre-conference had 16 attendees
- Over 40 unique workshop sessions offered
- 2 Opening welcome and plenary speakers from the local community, plus pre-recorded remarks from a congressperson
- 4 Service Recognition Awards presented and 2 Graduate Student Scholarships presented
- 7 Sponsors (Gold and Platinum combined)
- Silent Auction raised \$1500
- New Members Reception and Alumni Mixer were both successful
- Overall positive feedback
- Closing event at Barrio Logan College Institute hosted two guest speakers and over two-



dozen attendees

- Committee played active role in not just planning, but executing the event and volunteering to fill gaps where necessary

Recommendations

- Begin planning all elements sooner
- Designate a non-chair lead and sub-committee to oversee virtual component
- If planning multi-day PDS, schedule so that one day is dedicated to hybrid and two days dedicated to in-person (or a format that doesn't divide co-chairs/committee attention)
- Set clearer line items in overall budget for PDS sub-committee needs
- Continue to incorporate local community in PDS in authentic manner
- Increase marketing efforts and begin them sooner
- Plan in advance which platform is better suited to collect payments for registration (both prior to and on site) as well as for the silent auction and other items that require payment collection
- Continue to incorporate sponsors by inviting them to speak during receptions and mixers, facilitate workshops, and engage with registrants beyond exhibitor area

Action Items

- N/A

Respectfully Submitted,

Lidia Alfaro Chavez, Sergio Galvez, Katherine Peña
PDS 2021 Tri-Chairs