

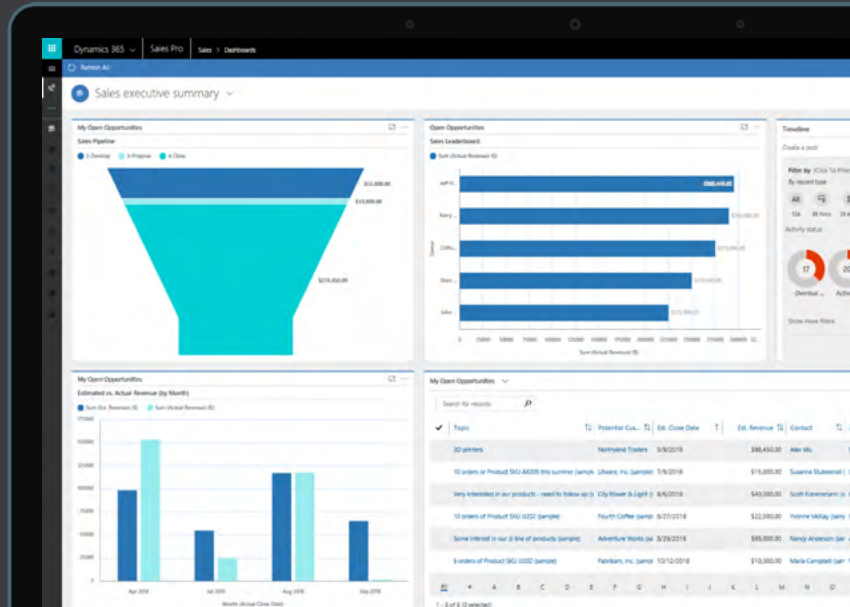


# Boost productivity and increase revenue

Increasing sales performance has never been easier. Start with a streamlined SFA solution that includes the essentials and works seamlessly with familiar tools like Office 365.

*"In just seven months we saw an 87% increase in sales over the entire calendar year before."*

*Keith Boyle  
Head of D2C division, Vitality*



Microsoft Dynamics 365 for Sales helps sellers get more done by streamlining workflows, and through integrations with familiar tools, such as Office 365, it makes work easier and faster.

It leverages sales force automation to help sellers to better manage leads; accelerates deals with an end-to-end, immersive experience for opportunity management; and integrates with familiar tools—like Excel and Outlook—to help increase collaboration and productivity.

## Benefits of modernizing your sales productivity

**Focus on what's most important**  
Provide sellers with the specific steps needed to move a deal forward and with the context and knowledge to personalize every interaction with buyers.

50% of workers **don't know what's expected** of them.<sup>1</sup>

**Streamline seller workflows**  
Empower sellers with powerful sales tools that are intuitive to use and integrated into their existing workflow.

55% of sales reps think their company's **sales tools are an obstacle** instead of a facilitator.<sup>2</sup>



**Sell anytime, anywhere**  
Work on the go, even without connectivity, with modern mobile apps that provide contextual news, social data, and task flows.

72% of the US workforce that will be **mobile workers** by 2020.<sup>3</sup>



**Start with what you need**  
Get up and running quickly with pre-packaged applications, without the need to set up and deploy capabilities you don't need right now. Scale and adapt to meet your needs in the future.

59% of sellers say they have **too many sales tools**.<sup>2</sup>

**Boost productivity and increase revenue with Dynamics 365 for Sales.**  
Visit the Dynamics 365 for Sales website today to learn more.

1. Gallup survey, 2015. 2. Accenture, "Selling in the Age of Distraction," 2016. 3. IDC forecast, 2015.