

# COMPANY BENEFITS PACKAGE

## SPONSORSHIP

P & T Charitable Functions and Events

PURPOSE & TALENT INCORPORATED

P. O. Box 900543

Homestead, Fl. 33090

*Miami-Dade County*

On behalf of the P & T organization, we present the opportunity of becoming a part of the Purpose and Talent Inc. The Purpose & Talent incorporation is a tax exempt 501 (c) 3 public charitable entertaining company that promote & showcases the use of multiple talents. The idea is to unite entrepreneurs and professionals in supporting showcase charitable community events regarding the Purpose & Talent Incorporated, in turn, pursuing positive avenues to aid our local communities and cities.

Purpose & Talent contains a sponsorship layout that explains two (2) levels of sponsorship: Associate Sponsor & Gold Sponsor. Such information is presented to business professionals regarding contributions toward the betterment of our local communities. "Check below" for incentives and sponsoring details.

Check/ Money Orders should be made payable to "Purpose and Talent Incorporated".

*Thank you for your time*

Cordially,

Andrae R. Barnes

Company Director: Mr. *Andrae R. Barnes*

Purpose & Talent Incorporated: *P.O. Box 900543 Homestead, FL 33090*  
*Company Ph: (305) 457-3417*

Representative Cindy L Jennings: *16201 S.W. 286 Street Homestead, Fl. 33033*  
*Cell Ph: (305) 776-2151*

*Sponsorship/Contributions could be made online through company website*

[www.purposeandtalent.com](http://www.purposeandtalent.com)

- Review Sponsorship Amounts below -

P.O. Box 900543 □ Homestead, FL 33090 □ Phone: 305.457.3417  
Company Director: Andrae R. Barnes □ [www.purposeandtalent.com](http://www.purposeandtalent.com)

**Request:** *Yearly monetary contributions*

<b>SPONSORS</b>	<b>INCENTIVES</b>
<b>Associate Sponsor</b> <i>Monetary Contributions \$500 and above</i>	<b>(1)</b> General Recognition <b>(2)</b> Free access to company events <b>(3)</b> Company Logo displayed on the Purpose & Talent website via designated website location. {check out <b>Associate sponsor</b> recognitions located on website at <a href="http://www.purposeandtalent.com">www.purposeandtalent.com</a> }
<b>Gold Sponsor</b> <i>(Gold Philanthropy Giver)</i> <i>Monetary Contributions of \$1000</i>	<b>(1)</b> General Recognition <b>(2)</b> Free access to Company Events <b>(3)</b> Company's provided banner displayed during performances <b>(4)</b> Company Logo displayed on the Purpose & Talent website acknowledged via Home page "Gold Philanthropy Giver".

**Who We Are:** Purpose and Talent Inc. the 501 c3 organization works with the use of music, talent, and entertainment; using such to positively influence communities. Purpose and Talent is made up of Country groups, Jazz Bands/Groups, Rock Bands, Singing Groups, Dancers, Lyricist/Rappers, Poets, Art & Crafts and more. Ultimately, we will aid communities through positive energy. ([www.purposeandtalent.com](http://www.purposeandtalent.com))

**Intention:** Sponsorship is offered as a partnership towards broadening a brand awareness of affiliating individuals and/or companies amongst the professional, urban/rural, and public community. The P & T organization is designed to attract and appeal before diverse groups and societies.

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**Event Overview:** Music Showcase Charitable Events could be displayed in public areas, parks, schools, colleges, and special events; to include furtherance through radio station, and live broadcasting. Charitable Events will feature music and live performances to positively influence partakers.

**Incentive:** The main incentive to sponsoring partners is direct awareness and exposure. Further details can be explained through the Company Representative: Cindy Jennings (305) 776-2151.

*Such details will include the following:*

- Company Logos info on event flyers and invitations
- Company logo on website
- Images on email marketing and various ad campaigns
- Promotional Plan guidelines

*Contributions are strongly encouraged and sincerely appreciated. It is the support that enables the Purpose and Talent Incorporation to success. For contributions exceeding the listed amounts above, or any further ideas of concern contact P & T Representative: Cindy (305) 776-2151.*

## PURPOSE & TALENT INCORPORATED

*“Redefining the Power of CreAtivity”*

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