



NEWS RELEASE

For Immediate Use

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PD-Rx Completes SureScript's Certification

OKLAHOMA CITY, OK, March 14, 2013 – PD-Rx Pharmaceuticals, Inc., a publicly held corporation, (Symbol: PDRX), has finished the development and completed the requirements for certification of an electronic prescription receiving module which is now incorporated into the Company's proprietary PD-Rx Net dispensing software system. The module is designed to receive prescription information from an electronic medical record (EMR or EHR).

William Hardy, IT Project Manager says "After 9 months of development and 3 months of certification, PD-Rx Pharmaceuticals, Inc. completed their certification for receiving electronic prescriptions through the SureScripts* network. This certification will allow our customers to improve efficiency and reduce errors in the dispensing process. This certification allows our PD-Rx Net dispensing software to work in concert with any Electronic Health Record (EHR) program that supports electronic prescribing.

Dr. Holsey, President and CEO of PD-Rx Pharmaceuticals, Inc. states "with this new functionality, PD-Rx will have the ability to meet a major need of our customers who increasingly use electronic health records to send electronic prescriptions to pharmacies and wish to fill some of the prescriptions in their own in-house dispensing center. This novel software approach will save the physician the development costs that are involved with creating a custom interface between their EMR and the physician's dispensing software."

ABOUT THE COMPANY:

PD-Rx offers pharmaceutical and management strategies to the healthcare industry. Our management strategies focus on new products, solid business partners, and the specialized segment of the pharmaceutical industry. As a licensed FDA manufacturer and packager, PD-Rx offers a full spectrum of medications and specialized services. Our goal is to develop a matrix of cost containment tools and products that we can merge into any healthcare network to enhance patient care and improve managed care organizations bottom line. We provide proprietary products and prepackaged medications that are viewed by patient, insurance payers and healthcare providers as a progressive and responsive practice.

This press release contains "forward-looking" statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks and uncertainties or other factors, which may cause actual results, performance or achievements expressed or implied by such forward-looking statements to vary from those forecast or implied in this release. Factors that might cause such a difference include, without limitation, decline in demand for the company's products or services, and the effect of general economic conditions and factors affecting the industry. *SureScripts is a separate entity from PD-Rx and in no way does either party represent the other or maintain any common ownership.