South Kettle Moraine Horse Trail Association

March 2, 2021 Board Meeting Minutes

Call to order 6:26 PM by Zoom by President Jennifer Haras

Present: Jen Haras (President), Amy Muth (Treasurer), Lisa Positeri(At Large), Laura Savatski (VP), Bob Michael (Trail Coordinator) communicated by messenger due to zoom difficulties.

Consent Agenda

* Meeting minutes approved from Feb 20th, 2021. Motion made by Lisa and seconded by Amy all approved.

Thanks you’s and appreciation

* Laura for doing minutes from Feb 20th and today
* To all board members for being here

Treasurers Report

* $12,845.86 in bank with another $300 to deposit from renewals of memberships and $100 from Floyd and Diane Finney for footing in pens at campground.
* Discussion of membership promotion to include a t-shirt from last year with t-shirt pickup at park. Discussion of incorporating other give aways as the year progresses. Discussion of discounted annual entry stickers culminated in Amy volunteering to inquire with DNR. Someone needs to look at donors from last year and reconnect to see if they will donate again. Jen will look at pindrive.
* Insurance for liability due April 17th with West Bend went from $420 to $475. Amy will look at coverage and why this increase happened.
* Join Wisc Horse Council $100 to continue relationship. Laura made a motion, Amy seconded all in favor.
* Portapotty cleaning runs $80 a month. Hold a tshirt design contest? $hit happens?

Membership

* Jen invited some others to do outstanding board positions without success and invited board to inquire with their friends and approach people to volunteer for the open positions of Secretary and Event Coordinator
* Memberships run annually for the price of $25 per household and are due to
  + Amy Muth, 817 Andover Drive, Eagle, WI 53119
  + Forms are available on the website under the membership tab
  + Paypal payment is accepted

Promotions & Events

* Goal to raise $5000 WOW!
* Need ideas to raise funds and host events
* First trail cleanup in April – Bob is checking with DNR around Earthday coordination. Can we offer a tree? Lisa will check on tree availability for this promotion.
* Could club have a once a month event at park (endurance, driving, camping, etc… )
  + April is cleanup month with potential tree promotion on Earthday April 20th is a Tues. Easter is April 4th.
  + Laura offered the Spirit Horse fundraiser to SKMHTA as one of a listing of horse related charities that would benefit from the fundraiser in 2021. Last year $2K was raised for 2 charities. In 2021 SKMHTA would be added to the list of beneficiaries. A variety of small sales events at church festivals and farmer’s markets sold native inspired goods mainly home canned, food, and drink items along with cards and horse shoe art. Need members to offer to make items. Contact Laura.
  + Spirit Horse camping in the group site is already booked for the weekends of May 7-9, June 11-13, July 23-25 which are all endurance ride weekends. Camping available for a minimum $15 donation a night. There will be some native activities, a fire and other fun weather permitting. Will start promoting on the endurance site pages and others.
  + 3rd weekend in Sept was a date for a group event/ride but conflicts with a popular endurance ride in North Kettles called Colorama. Think about shifting the date to the week prior / the 2nd weekend in Sept.
  + Need event coordination then for August, and the Sept club ride the 2nd weekend.
* Fall fundraiser is the big annual event historically. Coordinator gets donation of $100 for sponsors (tshirt recognition), $25/$50 for name recognition thanks. Need raffle items.
* Other ideas poker run (which has not happened lately), scrabble ride, chiropractic, lunch ride, tack donation Thanks Bridgette! So much work for tack ride but still getting funds ☺.
* Char Omdoll, running the fundraiser to establish horse camping/trails at Governor Dodge. Char offered to do a bingo event for us to help with footing project funds. Event at Squidy’s in Palmyra on Sunday 3/7 2:30 to 4PM $5 a card with ½ to Gov Dodge fundraiser and ½ to winner.
* Promotions with Spirit Horse and a more public ride in October.

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| Month | Event | Lead |
| April 20 | Earthday | Bob/Lisa? |
| May 7-9 | Spirit Horse Camping - Endurance | Laura |
| JUNE 11-13 | Spirit Horse Camping - Endurance | Laura |
| JULY 23-25 | Spirit Horse Camping - Endurance | Laura |
| AUG | TBD | \*\*\*\* |
| SEPT 2nd wknd | Annual Event | \*\*\*\* |
| Oct 1-3 | Spirit Horse Ride Event - Endurance | Laura – need volunteers |

2021 Goals – presented by Jen

* Riding!
* Fundraising
* Corral footing project which our fundraising revolves around.

General Membership Meeting Agenda Items

* Minutes approved by board, general dates/expectations
* Goals for the year
* Treasurer report
* Fundraising help needed
* Upcoming events

Meeting schedule

* 1st Tues of month at 6PM Board Meeting by zoom <https://versiti.zoom.us/j/92700735165>
* 2nd Tues of month at 6PM Membership Meeting by zoom <https://versiti.zoom.us/j/99847100281>

The above schedule discussed and a motion made by Laura and seconded by Lisa to accept. All in favor.

Meeting schedule attached with zoom links and call in information.

Meeting Adjourned 7:45 with all in favor. See you next time!

Submitted by Laura Savatski to Jen Haras for edits and posting on website by Krista Hesprich.