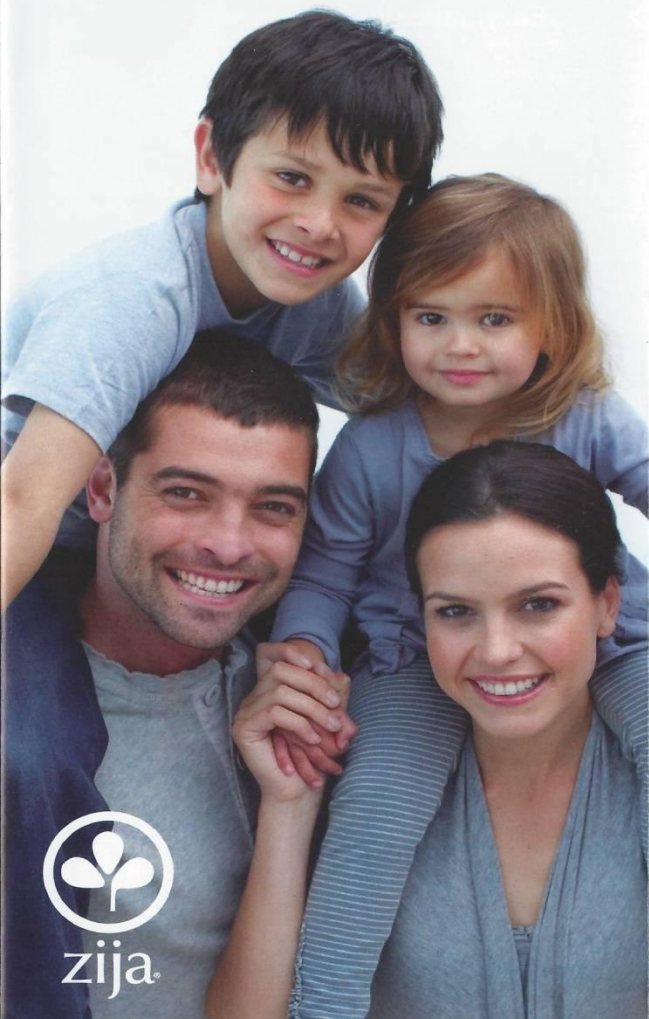


17

REASONS TO TRY ZIJA



FROM MORINGA TO ZIJA: A MIRACLE STORY

The story of Zija began with one man—Kenneth Brailsford—who had his interest piqued one day as he watched a documentary on the so-called “miracle tree,” a plant commonly known as Moringa. Mr. Brailsford, a super-achiever in the nutritional supplement industry, began to investigate the Moringa plant further. Soon, Mr. Brailsford had assembled a team focused on researching and delivering this remarkable botanical to the world.

The Zija team (as it would soon be called) found that although the plant was virtually unknown in modern Western society, it was widely esteemed in various ancient cultures. They also found dozens of scientific papers investigating the therapeutic qualities of Moringa, and some scientists were even referring to it as the “most nutrient-rich plant ever discovered.”

Through trial and error, exhausting research and finely honed product development, Zija’s formulators were able to capture the very best of Moringa’s impressive nutrient profile to serve as a basis for all of Zija’s products. Together, the synergistic effect of Zija’s proprietary Moringa blends make its products a delicious, balanced and convenient approach to nutrition.



zija®

USES 100%
NATURAL
MORINGA

VITAMINS Vitamin A (alpha & beta-carotene), B1, B2, B5, B6, B12, C, D, E, & more

MINERALS Chromium, Copper, Iron, Manganese, Molybdenum, Phosphorus, Selenium, & more

ALL 8 ESSENTIAL AMINO ACIDS

Isoleucine, Leucine, Lysine, Phenylalanine, Tryptophan, & more

10 ADDITIONAL AMINO ACIDS

Alanine, Arginine, Cystine, Glutamine, Glycine, Tyrosine & more

OTHER BENEFICIAL NUTRIENTS

Chlorophyll, Carotenoids, Flavonoids, Omega (3, 6, 9) oils, Plant Sterols, Lutein, Xanthins, & more

17 REASONS TO TRY ZIJA

1. The Most Nutrient-Rich Plant Ever

Discovered Many experts feel that Moringa oleifera boasts the widest array—over 90—of vital nutrients of any botanical known on this planet. And considering that today's modern diet is so devoid of crucial nutrients, Zija's products are a wonderful solution for achieving a new level of wellness.

2. Possesses Powerful Antioxidant

Protection Thousands of studies consistently show that diets high in antioxidant nutrients contribute to much lower risk of disease and overall better health. Zija's Moringa-based products deliver a significant variety of antioxidant compounds.

3. Helps You Achieve the Results You

Want Whether you're looking for more energy, quick and long-term weight loss, enhanced nutrition, or overall improved vitality and health, Zija delivers products and benefits that simply can't be found anywhere else.

4. Provides Natural Anti-Aging Benefits

Zija's wide array of antioxidant nutrients, which include Zeatin, Quercetin, Omega-3 Fatty Acids, and vitamins, can protect the body's cells and prevent many of the common conditions associated with aging.

5. Zija Delivers Anti-Inflammatory

Support Scientists now point to inflammation as a primary contributor to many of today's most prevalent conditions. Several compounds in the Moringa plant, including quercetin and caffeoylquinic acid, are known to support normal anti-inflammatory activity in the body.

6. Promotes Lasting Weight Loss

Thousands of everyday people have reported impressive weight control results by using Zija's Moringa-based products.

7. Minimizes Cravings & Hunger

Because it provides such an impressive array of vital nutrients, Zija's products can help curb hunger and cravings, which ultimately helps attain a healthy weight.

8. Boosts True Energy

Zija provides improved mental and cognitive clarity via many amino acids and B vitamins and therefore is the preferred non-addictive choice of those seeking sustained, all-natural energy.

9. Kickstarts Your Metabolism

Moringa's impressive nutrient profile in Zija provides a gentle nudge over time to improve the body's metabolic processes. This can translate to a wide array of benefits, including sustained weight loss.

10. Moringa Has Long History in

Traditional Medicine Historical and traditional medical texts—including those in Ayurvedic medicine—indicate that traditional healers have employed the Moringa plant for centuries.

11. Nourishes the Immune System

The body's complex immune system requires a wide array of nutrients to function correctly and properly. Zija's Moringa oleifera provides many dozens of these nutrients.

12. Promotes Healthy Cardio System

A growing body of research on Moringa strongly suggests that it can support the function of the circulatory, blood, and cardiovascular systems.

13. Supports Normal Blood Glucose

Today's standard diet is the main contributor to the explosion of diabetes in developed countries. Zija provides a wide array of nutrients that help normalize blood glucose levels within the body.

14. Enzymatically Alive

Moringa oleifera is very rich in mitochondrial sirtuins, a group of enzymes existing in every cell that act as master regulators that divert energy into cellular preservation.

15. Supported By Modern Scientific

Findings As of this writing, more than 300 studies from dozens of highly reputable medical, science, and globally recognized health institutions overwhelmingly support Moringa's wide-reaching health benefits. Among these institutions are the World Health Organization, the Center For Disease Control, and the National Institutes of Health.

16. Zija Is Truly Science, Not Fiction

To obtain such an impressive profile of vital nutrients in a totally bioavailable form from any other dietary supplement, food, beverage, combination of herbs, fruit, vegetable, other botanical, over-the-counter brand, or even a prescription medication is simply impossible.

17. Convenient & Affordable

Zija's products are the perfect answer for today's hectic and busy lifestyles. And because you can't put a price on good health, Zija's relatively low price range makes it completely worth every penny.