Wishing all of the Hilltop Business Association members a happy Thanksgiving! We are thankful for you!
Hello all,

Challenges Ahead! Yes, this is an all too familiar phrase for business owners. The truth is, with the installation of the link expansion into the Hilltop Business District, there are truly some challenges ahead.

The first thing that I would like to report to you is the challenge of demolition and reconstruction of Martin Luther King Jr Way. It is our main street that goes through the district that will be redeveloped with hopes of bringing a higher density of commerce to our district, but Sound Transit is still working out the details of scheduling construction and street closures.

I have been in meetings with Sound Transit, along with other stakeholders, to work on best practice and fit for existing businesses and residents in the transit corridor. The consensus at this time is that construction would occur in sections, so as not to impede on parking and transit all at once. Currently, our discussion has been to have the construction in no more than three sections at any given time. Of course, we are still waiting for Sound Transit to hire a contractor for the work, and then a schedule of work would be presented to them, but left solely up to the contractor to fulfill.

Here’s to hoping for an efficient and conscious contractor. More information on this project to come.

All the best,
Pastor Steele, President
Pastor Anthony Steele
STREETScape Improvements Project

The City of Tacoma, in partnership with Sound Transit and Pierce Transit, is launching the Streetscape Improvements Project in your neighborhood! With your help, we want to design pedestrian spaces that fit your community, support local businesses, and make it easier to do the things you love.

- **WE’VE OPENED UP SHOP:** Visit our storefront office at 1120 South 11th Street to learn more about the project, check out maps and drawings and participate in the design. Our office is open during the following hours and may change based on community needs.

<table>
<thead>
<tr>
<th>MONDAYS</th>
<th>9-2</th>
<th>THURSDAYS</th>
<th>9-1 &amp; 2-6</th>
</tr>
</thead>
<tbody>
<tr>
<td>TUESDAYS</td>
<td>9-4</td>
<td>FRIDAYS</td>
<td>9-2</td>
</tr>
<tr>
<td>WEDNESDAYS</td>
<td>9-1</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- **STAY TUNED FOR MEETING DATES AND OTHER EVENTS:** We’ll be hosting more events and workshops so people can help us develop the design. Visit [cityoftacoma.org/links](http://cityoftacoma.org/links) for the latest information.

**Contact us or stop by the office**

Monica Ghosh | 253-348-9694
cityoftacoma.org/links
1120 South 11th Street, Tacoma
Hilltop Resident Rev. Dr. Frances Lorenz Recognized for 20 Years of Community Service

By: Tiffany Y’vonne

Rev. Dr. Frances Lorenz, Chair of Sister City Council Ok Sun Wilson, Mayor Marilyn Strickland

Tacoma, WA- November 13, 2017- Local leader Rev. Dr. Frances Lorenz was recognized on November 5th for 20 years of community service as the spiritual leader at the Center for Spiritual Living Tacoma (CSL Tacoma) and for her numerous contributions to the city of Tacoma and Pierce County.

Her community achievements range from founding the Dickens Festival in the Stadium District and The Cherry Blossom Festival and Wine Walk in Hilltop, incubating the now countywide and independent Pet Food Bank under CSL Tacoma, organizing the original 6th Avenue Parade for Dia de Los Muertos, and serving as an integral organizer for the highly attended Hilltop Street Fair. Mayor Marilyn Strickland also recognized Rev. Dr. Lorenz on October 28th for her outstanding service to Sister Cities in Tacoma. During her tenure she was even elected to serve on the Sister Cities International Board of Directors from 2009-2012. This abridged list exemplifies why Rev. Dr. Lorenz is an alumnus of the American Leadership Forum. She leads with character, vision, and action; however, most importantly this Hilltop resident builds community.
Dear Friends,

When 2017 began, I had no idea where we were headed in the district, but as I reflect a little, this year has been a wonder in all that has come to us and has been accomplished. At our retreat in February we had several goals and many were accomplished during the year but there are several that still need attention. These goals are based on the Main Street model: 1.) Organization, 2.) Promotion, 3.) Design & 4.) Economic Restructuring. Much of our attention in 2018 will be devoted to enhancing the district and refining the 2017 goals and making new 2018 goals that will come from our next board retreat in early January.

Now that the City election is over we can truly begin the work at hand of collaboration within the business district and in partnership with the city. I am searching for partnerships within the district to take on the care and maintenance of the planters so our design scheme will be more attractive in the district. I am looking to finish the innovative grant application so we might obtain new banners this year for the district. In 2017 we did increase our membership to 70. Next on the agenda for me is to find persons that will want to participate on committees that will address some of our needs in the Hilltop business district. This year our street fair really found its legs and brought in an estimated 20 thousand plus in attendance. So with the success of this event, I will be looking to find on a smaller scale success with our Spring event, the Cherry Blossom Festival and Wine Walk. In February we will hold our annual Street Fair Luncheon and in the planning stages we may be looking to broaden the luncheon to include support for all events that we produce in the district. This decision will be part of the executive board retreat decision in early January.

All in all I am very excited about the district’s future. We have new businesses that have opened, and there is a trend in Hilltop towards new growth. I know we must all work together to provide for every business and community member in a way that follows the golden rule. And as we do unto others as we would have done to ourselves we will prosper as a district and find ways to provide for all within.

Take steps, do it right, and then make the needed changes in our business district.

In Love and Service
Mario Lorenz
HBA Manager
GET YOUR AD IN THE HILTOPPER

The Hilltop Business District (AKA Hilltop Business Association) publishes the monthly Hilltopper newsletter for district businesses, civic, and community organizations serving Tacoma’s Hilltop District.

Advertising and inserts are accepted and must be of interest and relevant to the Hilltop Business District. HBA (Hilltop Business Association) reserves the right to refuse ads or inserts. Effective June 2015, rates and circulation are as follows:

Circulation is approximately 250 to include members of the Hilltop Business Association, district organizations, industry contacts, City & County government, and interested individuals. Newsletters are digitally mailed and printed for distribution prior to the Hilltop Business Association meeting each month. Projected circulation is expected to double in the next 6 months.

Circulation will also increase with a soon to be newly updated website and Facebook page. **Deadline:** The deadline for our receipt of ads or inserts is no later than the 7th of the month of publication. Please supply camera-ready art in jpeg or MS Word format.

**Advertising Rates (rates do not include sales tax)**

<table>
<thead>
<tr>
<th></th>
<th>HBA Members</th>
<th>Non-Members</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/8 Page (business card size)</td>
<td>$20.00</td>
<td>$40.00</td>
</tr>
<tr>
<td>1/8 Page (business card size) *12 month</td>
<td>$220.00</td>
<td>$480.00</td>
</tr>
<tr>
<td>1/4 Page</td>
<td>$40.00</td>
<td>$80.00</td>
</tr>
<tr>
<td>1/4 Page *12 month</td>
<td>$440.00</td>
<td>$960.00</td>
</tr>
<tr>
<td>Half Page</td>
<td>$80.00</td>
<td>$160.00</td>
</tr>
<tr>
<td>Half Page *12 month</td>
<td>$880.00</td>
<td>$1920.00</td>
</tr>
<tr>
<td>Full Page</td>
<td>$160.00</td>
<td>$320.00</td>
</tr>
<tr>
<td>Full Page *12 month</td>
<td>$1760.00</td>
<td>$3840.00</td>
</tr>
</tbody>
</table>

*Members receive 1 free ad for a 12 month contract. Inserts are considered full page rate.

**Newsletter Sponsorship Levels**

Businesses or organizations providing sponsorship for printing costs receive a complimentary ad in the Hilltopper.

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Amount (Members &amp; Non-Members)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsorship for printing costs</td>
<td>$120.00</td>
</tr>
<tr>
<td>(1 month)</td>
<td></td>
</tr>
<tr>
<td>Sponsorship for printing costs</td>
<td>$1440</td>
</tr>
<tr>
<td>(12 month’s)</td>
<td></td>
</tr>
</tbody>
</table>

Please contact:
Mario Lorenz
HBA Manager
marioslorenz@gmail.com
253 921 1718
Does your Arborvitae look like this?

The HBA will replace your dead shrubbery with a vibrant, alive one! The only catch is that you need to commit to taking care of it. This is an easy step to keep MLK looking good!

Contact Mario Lorenz if you are interested.

ADOPT ONE TODAY!

The HBA will replace your dead shrubbery with a vibrant, alive one! The only catch is that you need to commit to taking care of it. This is an easy step to keep MLK looking good!

Contact Mario Lorenz if you are interested.

ADOPT ONE TODAY!

The HBA will replace your dead shrubbery with a vibrant, alive one! The only catch is that you need to commit to taking care of it. This is an easy step to keep MLK looking good!

Contact Mario Lorenz if you are interested.

ADOPT ONE TODAY!

The HBA will replace your dead shrubbery with a vibrant, alive one! The only catch is that you need to commit to taking care of it. This is an easy step to keep MLK looking good!

Contact Mario Lorenz if you are interested.

ADOPT ONE TODAY!

The HBA will replace your dead shrubbery with a vibrant, alive one! The only catch is that you need to commit to taking care of it. This is an easy step to keep MLK looking good!

Contact Mario Lorenz if you are interested.

ADOPT ONE TODAY!

The HBA will replace your dead shrubbery with a vibrant, alive one! The only catch is that you need to commit to taking care of it. This is an easy step to keep MLK looking good!

Contact Mario Lorenz if you are interested.

ADOPT ONE TODAY!

The HBA will replace your dead shrubbery with a vibrant, alive one! The only catch is that you need to commit to taking care of it. This is an easy step to keep MLK looking good!

Contact Mario Lorenz if you are interested.