

## **2017-2018 MCCPTA Membership Committee January 2018 Report**

### **Committee: Membership**

Chair: Carrie Palsson, Dr. Sally K. Ride PTA Treasurer

Vice-Chair : Hung Trinh, Woodlin ES

### **Other Members:**

TBD

**Membership Number as of Dec. 13:** 29,489

**Number of local units who have submitted payment as of Nov 30:** 121

**Number of missing PTA payments:** 73

**Info regarding MD PTA membership invoices:** Though MD PTA communicated to me personally that they would no longer be mailing out hard copies of membership invoices, I received a hard copy in the mail on Dec. 18<sup>th</sup> for my local unit. MD PTA is working out their process.

### **Activities:**

- Determined November incentive contest winners (36 matched or exceeded last year's numbers)
- Used RaffleDraw v.3 to draw banner and Giant Gift Card Winners for Nov since no Dec DA.
- Sent out e-mails publicizing December Contest
- Sent out e-mails congratulating November winners
- Worked to get envelopes and certificates printed and organized to send via Pony
- Answered many questions about membership via e-mail
- Sent one questions up to Lynne from local unit who did not think they should pay MCCPTA dues
- Sent individual reminders to all PTAs that had not yet turned in dues, excepting the seven PTAs that we do not have contact information for

### **To Do:**

- Contact schools to ask for PTA contact info for schools not listed in blue book.
- Publicize January incentive
- Calculate December's incentive winners (exceeded last year's numbers by 15%)

- Purchase more envelopes and labels so I can get Oct. & Nov. incentives certificates and gift cards out via Pony
- Contact Nov. banner winner (Stedwick ES) and give info on how to claim banner
- Go through document from MD PTA with their dues paid and match it to our dues paid, then contact units that have not paid us the correct amount.
- Continue giving units support and encouragement as they ask questions
- Continue giving info via subscription list
- Utilize MCCPTA yahoo groups when appropriate
- Continue working on updating documents on MCCPTA.org and getting info to Sook
- Turn in expenses to Cheryl