



45<sup>th</sup> Annual  
Northwest Track and Field Classic  
June 12 – 14, 2020

Souvenir Program Advertising Opportunities

More than 2,500 copies of the souvenir program are printed and distributed at the Classic. The program will include professionally written articles about the 45 year history of the event, messages from local elected officials, meet schedule, meet records and a listing of participating track clubs. Parents and coaches may include recognition ads to support their athletes or congratulate them on a successful season. The Miami Northwest Express Track Club, Inc. is a 501c3 organization and your support of the club may be tax deductible.

Advertising Rates		
Ad Size	Inches	Cost
Full Page	8" x 10"	\$1000
1/2 Page	8" x 5"	\$ 600
1/4 Page	4" x 5"	\$ 400
1/8 Page	Business Card	\$ 200
Recognition	Two Lines	\$ 100
Inside Cover	8" X 10"	\$1100
Back Cover	8" X 10"	\$1200
Center Spread	16 ½" x 10"	\$1200
Ad design		\$ 100



Advertising space is reserved on a first-come, first-served basis. Prices shown are for camera-ready black and white ads. For an additional \$100 we'll design and typeset your ad from the content that you provide. Color is available on special position ads and selected pages, please inquire for availability.

The deadline to reserve advertising space and submit materials is May 15, 2020.



# 45th Annual Northwest Track and Field Classic Souvenir Program Advertising Order Form

Advertiser Name: \_\_\_\_\_ Phone: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Advertiser Address: \_\_\_\_\_

Size of Ad Requested: \_\_\_\_\_

Camera ready artwork enclosed:  yes  no

Copy and photos enclosed for advertising design (\$100 charge):  yes  no

Total Due: \_\_\_\_\_ Make Checks Payable To: Miami Northwest Express Track Club, Inc.

Recognition ad copy (please print clearly):

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Make Checks Payable and Mail To:  
Miami Northwest Express Track Club, Inc.  
1310 NW 90<sup>th</sup> Street  
Miami, FL 33147