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**Apollo Enclosures Introduces the
New PRO X Line of All-Weather Digital Signage Enclosures**

MOORPARK, CA, March 12, 2018—It was announced today that Apollo Enclosures is expanding its commercial offering with the introduction of their new all-weather outdoor digital signage PRO X Line™. The new commercial-grade enclosures are designed to house and protect ultra-high bright displays for use in digital signage installations. The Pro X Line is comprised of three popular model sizes that fit TVs from 50- to 75-inches and retail from \$2595 to \$3595.

“Our new PRO X Line is engineered to meet the industry’s demand for lower cost solutions for 1500 nit to 4000 nit ultra-high bright displays” says Lynn Stearn, president of Apollo Enclosures. “Installing ultra-high bright displays in an Apollo DS enclosure provides the best outdoor digital signage solution with lowest pricing and easier service or future upgrades compared to competitive outdoor TV solutions.”

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Apollo's PRO X Line enclosures are engineered with the company's proprietary all-weather outdoor feature set that is now enhanced with a powerful filtered air flow system that more than doubles the cooling capacity needed to accommodate the higher temperatures of the ultra-high bright displays. The enclosure safeguards the displays in temperatures of -4 degrees (-20 degrees C) to 122 degrees F (50 degrees C).

Apollo's TightSeal™ technology securely seals the enclosure and protects the display from rain, dirt, and insects; and the cable connections to the TV inputs and outputs are shielded with a water-tight cable cover.

An anti-reflective safety glass further protects the display and improves contrast while significantly reducing ambient reflection.

A 9-foot outdoor-rated power cord provides the necessary safety for power in the outdoor environment. Also included in our design is the option for easy hardwire hookup for both power and signal.

The E-Z mount interior TV brackets simplify the TV installation, provides easy access to peripheral equipment, convenient cable management and TV replacement or repairs.

The enclosure provides six (6) internal outlets; two for the fans, one for the display and three auxiliary for media players, baluns or other electronic components. The enclosure also includes an 8" x 9" expanded media compartment cover to house media players up to 2.75" deep.

The Pro X line consists of three models. Model DS5550, a 55" enclosure that houses 50- to 55-inch displays is \$2495 MSRP; Model DS6560, a 65" enclosure that houses 60- to 65-inch displays is \$2795 MSRP; Model DS7570, and Model 75" enclosure houses 70- to 75-inch displays is \$3595 MSRP. All three models are available in portrait and landscape orientations. The enclosures are available on a build-to-order basis.

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Available accessories include modesty frames for framing smaller size TV's in the enclosures; and three designer colors upgrades (Silver, Metallic Sandstone, and White). A selection of all-weather mounts with stainless steel hardware is also available.

Additionally, Apollo provides the Elite Line of enclosures that are engineered to house and protect LED/LCD slimline TVs. This series includes 5 popular sizes that fit TVs from 39- to 75-inches. For information about Apollo's entire line of products and accessories, visit www.apolloenc.com.

About Apollo Enclosures

Apollo's environmental TV enclosures are designed for installation in consumer (patio, backyard) or commercial (stadiums, arenas, restaurants, hotels, theme parks) applications. Apollo products are offered through a network of Authorized Resellers. To inquire about becoming an Authorized Reseller, contact Apollo Enclosures at 888-414-5919, or visit the Reseller Inquiry page at www.apolloenc.com.

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