



Hoya Youth Football & Cheer Association CORPORATE SPONSORSHIP

The Hoya Youth Football and Cheer Association (HYFCA) is a non-profit organization serving the feeder program for Harrison High School and for any high school that is not a member of Cobb Football League. Our mission is to foster, encourage, and promote the love of football and cheerleading for the children of our community and to develop and promote the qualities of physical fitness, competitive spirit, team play, loyalty, and good sportsmanship in those who participate in the program. The program is open to all residing in the Harrison High School district regardless of race, religion, gender, or ability.

HYFCA has taught over 300 participants (per year, with growth each year) the basic fundamentals of the sport, fostered good sportsmanship and provided an excellent physical challenge. This accomplishment is under the direction and leadership of 14 volunteer board members and over 60 volunteer coaches. There are no paid positions within our organization. It is our vision to continue growing the program as the population of our community grows.

Each year we strive to keep the enrollment costs the same to our returning participants. Your sponsorship and/or donation will help to keep those costs down. It will also help with many other expenses including the purchase of football and cheer equipment. With a contribution, your business will receive local recognition and advertising at a very visible, high traffic sports field.

Donation Levels

There are three (3) levels of sponsorships and two (2) weekly sponsorships opportunities available this year for your consideration. Please read through the following and select which works best for you. All sponsorship incentives will last for a period not to exceed (1) year.

Touchdown - \$400

- Large logo on banner at every home game at Harrison High School for the Hoya Youth football teams.
- Logo on HYFCA Website (www.HoyaYouthFootball.com)
- Logo on Competition Cheer team t-shirts
- Logo posted to our social media pages (Facebook, Instagram).
- Company announced as a sponsor during Hoya Youth football home games

Field Goal - \$200

- Large logo on banner at every home game at Harrison High School for the Hoya Youth football teams.
- Logo on HYFCA Website (www.HoyaYouthFootball.com)
- Logo on Competition Cheer team t-shirts

Safety - \$50

- Logo on HYFCA Website (www.HoyaYouthFootball.com)

Additional Weekly Sponsorship Opportunities

Offense - \$150

- For one entire Saturday of home games at Harrison High School, the Company name is announced as sponsor for each "big play" made by the Youth Hoyas offense including scoring plays, first downs, etc.

Defense - \$150

- For one entire Saturday of home games at Harrison High School, the Company name is announced as sponsor for each "big play" made by the Youth Hoyas defense including turnovers, sacks, 3rd down stops, etc.

Please join us in teaming up to support the kids of today and the leaders of tomorrow!



Hoya Youth Football & Cheer Association HYFCA CORPORATE SPONSORSHIP FORM

SPONSOR/COMPANY INFORMATION:

Sponsorships due no later than September 3, 2023 for company name to be on game banner.

Sponsor/Company Name: _____

Contact Person: _____

Email: _____

Company Address: _____

Company Phone Number: _____

Company Fax Number: _____

Company Website URL: _____

Sponsorship Category (circle one):

Touchdown \$400

Field Goal \$200

Safety \$50

Offense \$150

Defense \$150

Sponsorship Amount: \$ _____

Please make checks payable to Due West Football Association

HHSCBC Tax ID: _____ (to be filled out by board members after form is processed)

Thank you for supporting the Hoya Youth Football & Cheer program!



Hoya Youth Football & Cheer Association CORPORATE SPONSORSHIP POLICIES

1. Commitment to sponsorship should be made by filling out the Sponsorship form. Sponsorship forms may be mailed with a check to the following address, or contact Sponsorship Coordinator to arrange pick up spirit.hyfca@gmail.com
*Due West Football Association
PMB 151
2500 Dallas Highway
Marietta, Georgia 30064*
2. Check or money order should be made payable to *Due West Football Association*. Touchdown (\$400) and Field Goal (\$200) Sponsorships are due by September 3, 2023. Sponsorships received after this date will not be guaranteed the incentives listed in the sponsor package.
3. For Offense and Defense Sponsorships, the Saturday of the sponsored home games will be determined when the game schedule is released.
4. In order to take full advantage of sponsorship, please provide appropriate information (such as corporate logo, web address, etc.) for publication at the time of submitting your sponsorship form. Logos may be submitted via email spirit.hyfca@gmail.com
5. Please note the HYFCA reserves the right to determine the appropriateness of sponsorship. Sponsorship contributions are voluntary. The HYFCA does not endorse the products, services, or views of the sponsor by accepting the sponsorship fee.
6. Once the sponsorship is processed, the company/donor will receive a copy of the Corporate Sponsorship Form via mail, which will include the tax ID and information.

If you have any questions you may contact:

HYFCA Sponsorship/Spirit Wear
Coordinator:
spirit.hyfca@gmail.com