



BENEFITS OF ALLIED MEMBERSHIP

- Up-to-date Excel database of CLA member properties in Connecticut
- Special marketing opportunities including CLA newsletter spotlights (distributed to all CT lodging properties) and promotional e-blasts to CLA Members.
- Booth space at the Annual Meeting & Trade Show at reduced, *member-only* rates.
- Networking opportunities with hospitality professionals. CLA members consider Allied Members committed friends of the industry. Networking opportunities exist at seminars, special association events and direct mailings.
- Access to members-only rates on telecommunications, insurance, credit-card/ payroll processing, and printing.
- Listed in the exclusive CLA Buyer's Guide featured on the on CLA Website - ctlodging.org