



## **PRESS RELEASE**

### **For Immediate Release**

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## **HUNGER HEROES AT WORK IN LAPEER COUNTY**

**LAPEER, MICHIGAN:** The MLK Rise & Shine food drive in North Branch will benefit families that struggle with hunger in Lapeer County.

Organized by the Human Development Commission, the Rise & Shine food drive collected breakfast foods for local food pantries in January to celebrate the birthday of Rev. Dr. Martin Luther King, Jr. "Hunger Heroes" participating in the MLK food drive included the Country Christian Church youth group and HDC's youth volunteer initiative.

Shoppers at Bryan's Market donated 173 breakfast foods such as cereal and oatmeal, pancake mix and syrup, and peanut butter and jelly to help the Thrift Shop of North Branch and HDC's food pantry in Lapeer.

Incorporated in 1965, the Human Development Commission is one of 29 Community Action Agencies in the state of Michigan that care about the entire community and are dedicated to helping people help themselves and each other. Between October 1, 2012 and September 30, 2013, HDC provided more than 11,000 people with nourishing food, utility assistance, affordable housing, and other needed services.

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