



IMPACT
ADVERTISING
& WEB DESIGN, LLC

813-655-2882

www.impactadweb.com
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Need a little help branding your business, and driving customers to your door?



Promoting your brand through print materials and a website is a must in order to reach more customers, establish business credibility and stay competitive. But have you experienced a little frustration finding the talent to create your sales materials or build a website for your business? Are you finding that you don't have the time or expertise to "do-it-yourself" or the budget set aside for the somewhat expensive start up costs or extra costs that keep adding up? Or would you just like to spruce up what you already have?

I can help.

Affordable Website Design

- Site layout of 5 content links / pages that we build for you
- Domain name with hosting
- Your branded email (info@yourcompany)
- Periodic updates
- Search engine friendly content
- Local free online advertising

About Impact AdWeb Design:

I'm a Graphic artist/designer with 30+ years of experience who recently left the corporate world and started up a small business. I've found that start-up and small-to-medium size businesses could use plenty of help when it comes to a simple and affordable way to have a professional image in print and on the web.

What makes Impact different?

Pricing - Small businesses have small budgets. I keep it affordable for you based on the size of your project needs.

Simplicity - If websites and graphics were easy, everyone would be doing it. Your time is better spent on your business. Just provide your company background and other info you'd like to have on your site or marketing piece, and I'll build it.

In a nutshell, here's what Impact can do for you:

Graphic Design Services - Design any items needing your logo and message, including creating or refreshing your logo.

Build Your Website - includes domain name registration and email if needed, 5 simple content page layouts based on our templates (Home; About us / Bios; Service/Products; Contact and Specials / Coupons. E-commerce pages not included.

Periodic Website updates - Basic content (specials / pictures / menus)

Listing on "Free" Online Advertising sites - We get your company info listed on local free ad sites, such as Yellowpages, Yelp, Yahoo, etc.

Affordable Rates - based on the size of your company and complexity of your site or project.

Find Affordable Printing - I use an online printshop providing quick and affordable services.

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Who could use our services?

- Restaurants
- Small Businesses
- Political Hopefuls
- Bands/Musicians
- Entertainers
- Brewmeisters
- Wineries
- Artists/Photographers
- Tutors/Instructors
- Fitness Centers
- Martial Arts Centers
- Those not happy with their current website
- Those with no time to "do-it-yourself"

Full graphic support services at inexpensive rates:

- Logo creation
- Branding
- Business Card/Letterhead
- Brochure layout
- Menus
- Posters/flyers/postcards
- Print Advertisements
- Photography

as well as other marketing items



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