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Governor’s Council on Impaired Driving

Sub Committee - Media

MINUTES

APRIL 26, 2012, 2012

10:00 PM – 2:00 PM

LITTLE AMERICA, CHEYENNE

TYPE OF MEETING	2 nd Quarterly Meeting – Introductions – 24/7 Sobriety Project – Sub-Committee Work
FACILITATOR	Ernie Johnson
ATTENDEES	Rich Adriaens – Co-Chair, Len DeClercq, Tom Loftin, Jeff Schulz, Jonlee Anderle, Keith Hotle, Tom Montoya, Mike Moore, Cody Beers, Dalene Call, D J Sweet, Kelli Perrotti, Marilyn Patton, Stephanie Heitsch, Matthew Carlson, Rob Tompkins, Ryan Roden, Erik Molvar, Richard Ferris, Michael Reed, Connie Jacobson, Tim Weinhandl, Greg Phillips, Paul Yaksic, Catherine Rogers, Carol Serelson, Rob Doty, Lori Emmert, Ernie Johnson

Agenda topics

WELCOME AND OPENING REMARKS

GOVERNOR MATTHEW H MEAD

DISCUSSION	Governor Mead welcomed the attendees and introduced the newest addition to his staff - Policy Analyst Mike Reed the retired Chief of Police of Rawlins, Wyoming. The Governor shared some thoughts concerning the challenges and solutions in the area of prevention, enforcement; prosecution, sanctions and education, and how Mike Reed will represent his office and assist the council. Mike Reed shared some thoughts as to the direction of his new position.
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INTRODUCTIONS OF COUNCIL MEMBERS

ERNIE JOHNSON

DISCUSSION	All council members introduced themselves briefly. Forms distributed were reviewed for accuracy – special focus on council information for publication and non-publicized, agenda, minutes, policy analyst work scope, and action items log.	
	Ernie Johnson advised council members based on the freedom of information act that all council members will be assigned a State of Wyoming email address for discovery purposes by the public. At the next meeting these issues should be addressed.	
CONCLUSIONS	Due to the freedom of information act all council members will receive a State of Wyoming email address.	
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
State of Wyoming IT division will create email addresses for council members	Ernie Johnson	August 1, 2012

DISCUSSION	Welcome and thanks for work being accomplished in committees. Move to approve minutes by council members, unanimous.
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24/7 SOBRIETY PROJECT

BILL MICKELSON

DISCUSSION	<p>Bill Mickelson was introduced and presented the information to the general membership concerning the 24X7 Sobriety Program. This same presentation had been provided to the Sub-Committee on February 24, 2012, and the general consensus was to proceed forward with the project and provide the council with an overview and provide specific information about the results in other states.</p> <p>The 24x7 sobriety program was first implemented in the State of South Dakota. The program was designed to monitor and report a participant’s compliance for abstinence from use of drugs and/or alcohol. Participants in the program are usually ordered to abstain from drug and/or alcohol use as a condition of bond, post-sentence probation, work permits, parole, corrections and other special conditions.</p> <p>24/7 statewide programs have been established in South Dakota, North Dakota and Montana through enabling state legislation. Pilot programs are currently in operation in Missouri, Alaska, Arkansas and Wisconsin. Programs are also pending in Texas, Oklahoma, Iowa, Nebraska and Hawaii.</p> <p>Program Overview: The backbone of the 24x7 program is twice-a-day breath alcohol testing. The program also offers scheduled and random testing programs for monitoring drug use. Continuous alcohol monitoring with transdermal alcohol monitors is also offered when twice-a-day testing is impractical.</p> <p>Critical component to the success of the program is that failing a test or failing to submit to testing leads to an immediate and measured consequence. The premise that “cause and effect” – immediate sanctions – leads to changes in behavior.</p> <p>The standard program can be based on a participant pay model that eliminates a burdensome cost to the operating agency and/or the taxpayer.</p> <p>Participants placed at least 30 consecutive days on 24/7 were over 50% less likely to commit another DUI offense years after completing the program. Judges and jurisdictions have been expanding the use of 24x7 sobriety programs, requiring participation for other offenses, such as domestic violence and child abuse where drugs and/or alcohol are often a factor.</p> <p>It has been found to be an important new tool for law enforcement, courts, probation, parole, social services, corrections, and drivers licensing departments.</p> <p>A “turnkey” solution that can be used by courts, drug courts, DUI courts, family courts, law enforcement, department of corrections, drivers licensing divisions and public/private substance-abuse treatment organizations and testing sites. The offender-pay model makes this program very cost-effective to operate with no cost to taxpayers.</p> <p>Vendors such as Intoximeters, Inc. offers all the components necessary to develop your 24x7 program – including planning and development, testing protocols and programs, breath-testing instruments and supplies, and the 24x7Sober.Net software that ties all the components together.</p> <p>The 24x7Sober.Net software allows for very quick and efficient testing of participants. Because it’s internet-based, it can be accessed from many locations, using role based security credentials. 24x7Sober.Net is easy to learn, easy to use, and can be customized to meet your specific needs. It offers advanced reporting capabilities, and facilitates reporting and</p>
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	<p>communication between all entities and stakeholders involved in the 24x7 program.</p> <p>Benefits</p> <ul style="list-style-type: none"> • Reduced alcohol and drug related traffic accidents and fatalities • Reduced incidents of other crimes where alcohol and drugs are a contributing factor • Reduced domestic violence and family crimes • Improved case management capabilities for probation & parole officers • Reduced jail and prison populations <p>Improved Results for Offenders</p> <ul style="list-style-type: none"> • Highly monitored alternative to incarceration; participant can live with family and remain employed • Helps individuals change behavior and work towards a life of sobriety <p>Cost-Effective: Saves Taxpayer Dollars</p> <ul style="list-style-type: none"> • Offender-funded model; fees could pay for staffing, testing facility, testing equipment and supplies, and data-management costs • Low and fair pricing for all testing methods
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**UPDATE – DUI SUPERVISION
SUBCOMMITTEE**

JUDGE CATHERINE ROGERS

DISCUSSION	<p>Committee has met twice – concern about judiciary and public defenders support by WASCOP. 7 county sheriffs showed interest and Ernie Johnson is currently confirming those counties interested and prepared to pilot the project. Judge Long did present to the Wyoming judiciary at a conference in Jackson and Judge Rogers reported that they are supportive. Communication is key and it was suggested that the County Sheriff in the respective pilot communities start the process by meeting with their judiciary.</p> <ul style="list-style-type: none"> • Judge Rogers is taking information back to the judges to open the lines of communication. Tracking and data is a major component of the software and program, as well as continuity statewide. She will also prep them for a call from their sheriff. • Ernie Johnson and Mike Reed will be contacting WASCOP to start working with the Sheriffs in the interested counties. • Possibility of scaling down the initial pilot agencies to those who are committed and ready to start the project. <p>Attorney General Phillips sees his office as the conduit for supporting enabling legislation and help through providing information to the judiciary and counties.</p>
CONCLUSIONS	<p>Ernie Johnson will continue to develop and work with those county sheriffs ready to become a pilot agency.</p>

**UPDATE – GOVERNOR’S ALCOHOL POLICY
ANALYST SUBCOMMITTEE**

MARILYN PATTON - WDH

DISCUSSION	<p>This subcommittee was tasked with creating the criteria, job description, to aid in the screening process for the Alcohol Policy Analyst position. Marilyn Patton presented the criteria created as follows:</p> <ul style="list-style-type: none"> • Liaison between Governor’s Council and Governor’s Office - will provide updates to Council Chairman • Collaborate with the Governor, Impaired Driving Council, and Highway Safety Office to establish priorities • Provide the Governor with an annual State-of-the State report concerning current statewide impaired driving issues • Identify/Collect/Evaluate/Disseminate relevant impaired driving data • Train/Educate – law enforcement, judicial, prosecutors, liquor license holders/industry representatives • Liaison with Industry, Stakeholders, Community leaders • Research and align relevant department policies across State agencies to reduce the impact of impaired driving • Identify gaps in State policies • Research best- practices for State agencies • Evaluate the impact of impaired driving legislative policy on state agencies • Evaluate the impact of impaired driving legislative policy on highway safety • Law enforcement liaison for the purpose of increasing the effectiveness of statewide enforcement practices • Provides input and recommendations to Highway Safety Plan concerning Impaired Driving issues • Research/Propose a plan to reduce the cumulative cost to the State concerning impaired driving • Coordinate statewide media campaign on Impaired Driving for the Governor’s Council - in conjunction with WYDOT’s communication plan • Oversee and support for the statewide 24/7 Sobriety Project • Monitor legislative initiatives concerning Impaired Driving and provide input at the direction of the Governor • Develop, produce, and submit a monthly report of policy analyst activities
	<p>Mike Reed who was appointed to the position and earlier introduced by Governor Mead provided his background and expertise in the area of management, leadership, and program facilitation to the group.</p>
CONCLUSIONS	<p>Policy Analyst subcommittee has been eliminated – motion by Jonlee Anderlee, 2nd by Jeff Schulz, unanimous.</p>

**UPDATE – MEDIA CAMPAIGN
SUBCOMMITTEE**

CODY BEERS

DISCUSSION	<p>The search for a professional advertising/marketing agency to develop a “Wyoming” branded DUI campaign was the task of this subcommittee. RFP’s were reviewed with a weight attached to their initial presentation as follows:</p> <ol style="list-style-type: none"> 1. Local presence (Wt = 1) 2. Work experience and firm capacity (Wt = 3) 3. Knowledge of public health approach in developing a social media campaign (Wt = 2) 4. Evaluation plan including measurable outcomes (Wt = 5) 5. Recommended data-driven and creative approach to project (Wt = 5) 6. Overall presentation/professionalism (Wt = 1)
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	Cody Beers provided a review of the upcoming presentation schedule for those firms invited back to present. Final recommendation will be given to Mike Reed and taken to Governor Mead for approval. Robert Tompkins provided an overview of the grant.	
CONCLUSIONS	Interviews will be scheduled for those invited agencies for June of 2012 in Cheyenne. Subcommittee members will be the interview team.	
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
Schedule Advertising/Marketing agency Interviews	Ernie Johnson	June 1, 2012

DISCUSSION – GCID CONFERENCE

ERNIE JOHNSON

DISCUSSION	The Governor’s Council has discussed the possibility of co-hosting a statewide conference with the Wyoming Association of Sheriffs and Chiefs of Police in the spring of 2013. The committee volunteers will meet prior to the next council meeting in August 2012 in Riverton.	
	Committee volunteers – Kelli Perrotti, Paul Yaksic, Tom Montoya, Jeff Schulz, Ann Comeaux, Carol Serelson, Connie Jacobson, Mike Moore, Jonlee Anderle, Stephanie Heitsch	
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
Schedule subcommittee meeting	Lori Emmert	July 1, 2012

ALCOHOL AND CRIME IN WYOMING

ERNIE JOHNSON

DISCUSSION	This is a Wyoming Association of Sheriffs and Chiefs of Police project that involves the collection of alcohol related data in all custodial arrests in Wyoming. The Association membership has been collecting this data for the last seven years. The Association publishes an analysis and report of the collected data yearly.	
	Data is being collected in all twenty-three counties, plus the Fremont County Alcohol Crisis Center, at the time of book-in in the detention facilities.	
	Ernie Johnson provided an overview of the data collected, methodology, reports, and distribution of the reports.	
CONCLUSIONS	Policy Maker Forums are available in all counties for those elected officials, public officials, and general public who are stakeholders in the community. The next scheduled Policy Maker Forum is in Riverton in conjunction with the Governors Council Meeting on August 9, 2012.	

OPEN FORUM/CLOSING REMARKS

ERNIE JOHNSON

DISCUSSION		
<p>Robert Tompkins of the Highway Safety Office updated the group on the Judicial Officer Liaison position they are currently trying to fill with funding from their office. Two people have contacted his office with interest for the position.</p>		
<p>Erik Molvar requested information on how other communities could duplicate the "safe ride program" used in Laramie and the funding mechanism used for the project.</p>		
<p>Discussion from the council concerning upcoming meeting dates.</p>		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
August 9, 2012 – Riverton – quarterly Meeting – Central Wyoming College – 10:00-2:00	Cody Beers	June 1, 2012
November 7, 2012 – Casper	Lori Emmert	June 1, 2012