



# BAYSHORE PRODUCE

Weekly Market  
Guide  
November 1st  
2018



# Overview / Alerts

## OVERVIEW

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Due to the aftermath of Hurricane Michael, several commodities will become very short at this time and could potentially remain in EXTREME markets for several weeks. The Salinas Valley growing season will be coming to an end soon. Please see the general end dates for Salinas and start dates for Yuma.

## PRODUCT ALERTS

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Green Onion



Peppers



Corn



Citrus



Avocado



Tomato

# TRANSPORTATION / WEATHER

## TRANSPORTATION

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**EXTREME** With full implementation of the ELD now in place as well as a nationwide shortage of available trucks on the market, rates are expected to continue to be high. We are seeing an average increase of 15 to 20 percent over last year's comps.

## WEATHER

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**Hermosillo:** Mostly sunny, hot days cool nights

**Jalisco:** Rain and partly cloudy all week, Mild temps continue.

**Selma:** Cooler temps, clear and sunny

**Salinas:** Sunny with possible fog, cool temps.

**Moultrie:** Cooler temps, rainy all week

# Fruits

## CROP REPORT

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**Apples** – Quality is very good and all apples are new crop.



**Avocado** - A strike that began Monday 10/29 in Mexico has escalated and Government agencies have stepped in. It is unknown if harvesting will resume Monday.



**Banana** - Quality is very good.



**Blackberries** – Blackberry production has slowed down. Hurricane Willa is creating a disturbance and is anticipated to be followed by a tropical storm. Supplies are expected to be tight.



**Blueberries** – Blueberry supplies are down and supplies are tight. Low volumes are expected for the next few weeks.



# Fruits

## CROP REPORT

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**Grapes** - The market is steady with good volume and quality.



**Lemons** - The market is showing improvement with new crop out of CA with very few supplies coming out of Mexico.



**Limes** – Fair quality due to rain and thunderstorms in the growing region.



**Mangoes** - Good supply and good availability



**Melons Cantaloupe** – Rains from earlier this month in AZ have really pushed the sizing into larger fruit and have negatively affected yields. There is expected to be limited production over the next few weeks from Central AZ

# Fruits

## CROP REPORT

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**Melon Honeydew** - Production varies in this region as some growers do not even bother growing dews because of the influx of Mexican production this time of year. Good volume is currently crossing.



**Oranges** – EXTREME This market will tighten back up until the navel crop starts.



**Pears** - The market remains steady from the previous week.



**Pineapple** - Market and volume remain steady, quality is expected to be very good.



# Fruits

## CROP REPORT

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**Raspberries** - Raspberry volume will remain stable into November.



**Strawberries** – The market remains steady as Salinas crops transition to Oxnard, CA. Quality is fair to good.



**Watermelon** - The seedless watermelon market is mixed due to lighter supply, mostly a result of heavy rain in Mexico. Demand remains good and quality is fair. Supplies are loading out of the San Joaquin and Nogales

# Vegetable

## CROP REPORT

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**Asparagus** - Prices are steady but should increase after next week in preparation for Thanksgiving. Peru is slowing down and volume is light. Quality is good.



**Broccoli** - Market is higher, most growers don't have extra inventory, but the quality is good.



**Cauliflower** - Very nice, bright white color. Demand and markets are steady. Supply is slightly up



**Carrots** – We are seeing both good quality and volume.



**Corn** – Market remains tight with the majority from GA remains Percentage with many quality issues. FL is available in a very light way this week

**ALERT**



**Celery** - Demand is beginning to improve. Celery in Salinas and Oxnard is ahead of schedule.



# Vegetable

## CROP REPORT

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**Cucumber** – GA supplies are steady with good quality. FL to start in a light way soon.



**Eggplant** - Supplies are steady with good quality being reported.



**Garlic** - We are about 50% done with the 2017 crop. Supplies will remain tight between now and July. Prices remain high..



**Ginger** - Chinese markets are mixed, quality is good. Product is available at high costs from Brazil, Costa Rica and Honduras.



**Green Cabbage** – Supplies are improving and priced are trending downward.



**Green Onion** - Quality is fair to good and improving, occasional insect pressure. The market is active due to limited supply and strong demand.



# Vegetable

## CROP REPORT

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**Kale** – Quality, supplies are good.



**Lettuce Iceberg** - Lettuce supplies continue to be severely below budget. Quality has been good. The market has been active due to light supplies and increased demand.



**Leaf Green and Red**- Supplies are below normal, but demand is good. Quality has been good with some lighter weights. Red leaf supplies are light. Demand is average, and quality is good.



**Leaf Romaine** - Supplies are below normal. In order to keep up with the overall demand, we are experiencing shortages and an increase in price

**Leaf Romaine Hearts** - Supplies are lighter than normal and demand is very good. Quality is good with hearts almost fully cupped.



# Vegetable

## CROP REPORT

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**Onions** - Storage product is in good shape and looking like a good quality crop.



**Pepper, Bell** – Green pepper supplies are steady with more-larger sized peppers available due to new fields coming on board in FL. Fewer Medium and Choice, with good availability on Suntans.



**Potato** – Storage quality has decreased but improving each week. Most of the problems are clearing up besides enlarged lenticels. Very few internal issues have been noticed.



**Spinach** - Good quality, only light mechanical damage.



**Squash** – Supplies are good, as GA starts to wind down with fair quality. FL production is improving daily with very good quality. Homestead, FL begins this weekend.

# Vegetable

## CROP REPORT

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**Tomato** - Rounds: GA supply is very limited from the area.

Palmetto/Ruskin getting started in very light way. Things are just ramping up there and will take a few weeks to start to filling the pipe line. We are looking at relief coming around the 2nd week of November.

Romas: Still, little to no Eastern Romas are available. Demand has shifted West. Palmetto/Ruskin's first harvests are on tap to begin in about 2 weeks.

Grapes: Palmetto/Ruskin have decent numbers coming from fields and will continue to build over the upcoming weeks to drive down prices.

Cherries: Cherry supply has been steady. No change in demand, supply, or FOBs. Good crisp quality is available.



# BAYSHORE PRODUCE

If you are a valued partner and have questions or concerns about product, or are not yet valued and would like to be, please contact [kenn@bayshoreproduce.net](mailto:kenn@bayshoreproduce.net) and we will be happy to answer your question or help you become a valued partner.

Have a great week! And remember, there is a difference and it is Bayshore Produce.

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