



VETERANS OF FOREIGN WARS AUXILIARY
WISCONSIN MEMBERSHIP REPORT
MAY-JUNE 2019



Congratulations to the Department of Maryland who won both the Best Fact sheet/ Brochure (National Award #2) and the best Outstanding and Promotion of the Membership/Recruitment Program (National Award #1) in our Program Division #4. The winner of Sandi's Believe Challenge was the Department of New York in Division 4. That Department received \$200 for the largest increase in their percentage in Division 4 for the period from February 15-March 30th.

I would like to compliment the Department of Wisconsin for 207 new/rejoin members and 9266 total members. We need only **47 new/rejoin members** to reach our 3rd quarterly goal and **325 members** to reach 100%. The quarterly goal is due on **April 30th**. Retain, rejoin, and recruit. You can do it.

Our last Quarterly Goal is **75** more new/rejoin members and is due on **June 30, 2019**. **When we** reach this goal, our Department will receive \$400. I Believe We Can do It. I know this won't be easy, but I know we are Wisconsin strong, and we will do it!

Auxiliaries still have an opportunity to win National Award #3. **Each Auxiliary that reaches 100% Plus by June 30th, 2019 will receive \$25**. If your Auxiliary is at 100%, all you need to do is **Just 1 One more**. Congratulations to the 32 Auxiliaries that are 100% Plus and the 24 auxiliaries that are at 100%. Only 1 more step to go if you are 100%. Just reach forward for Just one more. You have plenty of time to achieve 100% Plus. Prove to me that I am right.

If you secure **20 new members from July 1-May 31, 2019**, you will be honored with a National Membership Achievement Award at National Convention. The form is found under Membership Resources and needs to be at National by the May 31, 2019. You have the month of May to achieve this Award. Show off the pin(s) you won. We are proud of you and will congratulate you when we see the Uncle Sam or Vest pin.

THINGS I WOULD LIKE YOU TO DO:

- We are a team and we need to all work together for Wisconsin. No matter what percentage you have, you need to continue to work for the good of Wisconsin. Please keep getting new members, renewing annual dues, and rejoining members who have left the fold.
- Promise me that you will not stop until we meet our quarterly goals and become 100% Plus.
- Have a **Lapsed Member Telethon**. Bring your cellphones and make a personal call to each lapsed member. Invite them to come to events, meetings, etc. Set up a time to meet. Ask them to pay their dues, etc.
- **Share** with each other what has worked for you when you are recruiting, retaining, and rejoining members.
- Have another **Recruitment Booth** and display information and pictures about the VFW Auxiliary, have prizes such as a free annual membership drawing and some kind of snack. Something to attract the children.
- **Do what you must do to get our beloved President Laurel in the Circle of Excellence!**

This is my last bulletin for membership, but you have not heard the last from me. I will frequently post on my Facebook page, send updates to the District Chairmen via e-mail to forward to the Auxiliaries. Do not hesitate to call or e-mail me about any concerns, questions, etc. Remember, it is never too late to become 100%. I know, you know as we "Reach for the Stars for Veterans" and "We Believe We Can Do It!"

Thanks for all you have done for membership and our Veterans. You are awesome!

Linda Schluter, WI Membership Chairman
Department Jr Vice President.

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