



The Roman Catholic  
Archdiocese *of*  
Washington



**FROM GOD'S  
ABUNDANCE,  
OUR GIFTS  
OF CHARITY**

2022  
ANNUAL APPEAL

[appeal.adw.org](https://appeal.adw.org)  
#adwappeal



# 70+ Local Ministries Supported by Your Annual Appeal Gift

The Annual Appeal provides critical funding for more than 70 ministries active across The Roman Catholic Archdiocese of Washington. Thank you for considering a gift to the 2022 Annual Appeal, which will have a broad and lasting impact for thousands in our local communities of faith.

Seminarian Education ♦ Vocation Outreach ♦ Consecrated Life Office  
Women's Vocations ♦ Redemptoris Mater Seminary  
Saint John Paul II Seminary ♦ St. John Vianney House  
Permanent Diaconate Office ♦ Diaconate Candidate Formation  
Care of Sick Priests ♦ Ministry Life Programs ♦ Post Ordination Education  
Clergy Professional Development ♦ Spiritual Development Programs  
Priests Convocation ♦ Priest Personnel Support  
Clergy Serving Outside Diocese ♦ Jubilee Celebrations  
Pastoral Center Chapel ♦ Catholic Schools Office ♦ RCIA  
RCIC ♦ Religious Education ♦ CYO Administration  
St. Francis Community for the Deaf ♦ Deaf and Disabilities Ministry  
Council of Catholic Women ♦ Young Adult Ministry  
Parish Ministry Training & Resources ♦ Life Issues Advocacy  
Pro-Life Ministry ♦ Pro-Life Partnership Programs ♦ Project Rachel  
Youth Rally and Mass for Life ♦ Affirming Life Initiative  
St. Ann's Center for Children and Families ♦ Victory Youth Center  
V Encuentro ♦ Ethiopian Apostolate ♦ Nigerian Apostolate  
Outreach and Cultural Diversity Office ♦ Ecumenical Programs  
Parish Concerns Ministry ♦ Parish Pro-Life Programs  
Evangelization Programs ♦ Family Life Programs ♦ Family Ministry Office  
Worship and Liturgy Office ♦ American University CCM  
Gallaudet University CCM ♦ George Washington University CCM  
Howard University CCM ♦ St. Mary's College CCM  
University of Maryland CCM ♦ Prison Ministry ♦ Hospital Ministry  
Communications Office ♦ *Catholic Standard* ♦ *El Pregonero*  
Media & Public Relations ♦ Digital Media Outreach  
Multimedia Production ♦ TV Mass ♦ Clergy Communications  
Find the Perfect Gift Initiative ♦ The Light is On for You Initiative  
Diocesan Sponsored Programs ♦ Conferences ♦ Liturgical Events  
Catholic Information Center ♦ Catholic Charities of the  
Archdiocese of Washington

## Statement of Accountability

100% of your donation to the Annual Appeal is restricted to the programs and ministries that are a part of the Annual Appeal and will not be used for any other purpose. Independently audited financial statements may be found at [adw.org/about-us/who-we-are/financial-reports](http://adw.org/about-us/who-we-are/financial-reports). For frequently asked questions, visit [appeal.adw.org](http://appeal.adw.org).



**DID YOU KNOW?**

Ten transitional deacons are preparing for their ordination to the priesthood in June 2022.

**Vocations, Seminarian Education and Clergy and Religious Support**

**\$4,080,000**

**37%**

By donating to the Annual Appeal, you support our current and future generations of Archdiocesan priests, deacons and religious. From vocational outreach and seminarian formation, to continuing education and other clergy support programs, your gift spans the whole of the active ministerial life of our clergy.



**DID YOU KNOW?**

More than 2,000 volunteers and teachers serve in catechetical ministry each year.

**Catechesis and Catholic Education**

**\$1,770,000**

**16%**

Forming youth in the faith and accompanying new Catholics in their conversion journey are essential ministries of our Archdiocese supported by your gift. Additionally, administrators and teachers of our Catholic schools receive continual training, mentorship and other forms of professional development through your support. Overall, more than 40,000 local youth are impacted by your gift, inspired to pursue lives of faith, hope and charity!



**DID YOU KNOW?**

In 2021, our Office of Deaf and Disabilities Ministry instituted mental health training workshops for parish and other community leaders to respond to the growing mental health needs created by the pandemic.

**Pastoral and Social Concerns // Deaf and Disabilities Ministry**

**\$1,930,000**

**18%**

Archdiocesan ministries extend the pastoral and social outreach of our parishes. Programs such as Deaf and Disabilities Ministry, Laudato Si' initiatives, international community apostolates and other outreach ministries offer services our parishes would be unable to provide on their own. The Annual Appeal also supports Catholic Charities of the Archdiocese of Washington, which operates nearly 60 programs opening doors of help and hope. By donating to the Annual Appeal, you ensure that all people regardless of their circumstances or state in life find Christ's healing hands and words.



**DID YOU KNOW?**  
Archdiocesan campus ministries are present on six university campuses in Washington, DC and Maryland.

## Campus Ministries // Hospital and Prison Ministries

\$1,180,000

11%

College is a critical time for a young person's holistic development. Our campus ministers and chaplains are equipped to ignite the spiritual life of students Catholic and non-Catholic alike through programming and relational ministry. At the same time, other Archdiocesan chaplains bring the sacraments to the sick and dying in hospitals as well as the incarcerated in detention centers. Thanks to your Annual Appeal support, the sacramental life of our faith extends far beyond our parishes and churches.



**DID YOU KNOW?**  
The Lenten "Light is On For You" campaign on confession is paid for by the Annual Appeal.

## Communications and Outreach

\$1,130,000

10%

The difficulties created by the pandemic have encouraged our local Church to find new and creative ways to spread the Gospel, especially through digital media. You help sustain and grow these modes of evangelization with your Annual Appeal gift.



**DID YOU KNOW?**  
Each year, the archdiocese hosts a Youth Rally and Mass for Life for young people participating in the national March for Life.

## Pro-Life and Family Ministries

\$910,000

8%

From direct intervention services such as crisis pregnancy centers and post-abortion healing ministries, to youth outreach and public advocacy programs, your Annual Appeal gift ensures an authentic pro-life culture is flourishing within our Archdiocese. Your support also enables our Office of Family Life to provide retreats, workshops and prayer services for men, women, engaged and married couples from all walks of life.

# 2022 Annual Appeal Goal

## \$11 MILLION

Please prayerfully examine your current charitable giving and consider making a gift to our 2022 Annual Appeal.

As a helpful guide, please consult the chart below.

Annual Family Income	2% Appeal Gift	1% Appeal Gift	0.5% Appeal Gift
	Your Sacrificial Gift in 10 Monthly Payments		
\$ 30,000	\$ 60/mo	\$ 30/mo	\$ 15/mo
\$ 50,000	\$100/mo	\$ 50/mo	\$ 25/mo
\$ 75,000	\$150/mo	\$ 75/mo	\$ 38/mo
\$100,000	\$200/mo	\$100/mo	\$ 50/mo
\$150,000	\$300/mo	\$150/mo	\$ 75/mo
\$200,000	\$400/mo	\$200/mo	\$100/mo
\$250,000	\$500/mo	\$250/mo	\$125/mo

## WAYS TO GIVE

### Cash, Check or Money Order

Please make payable to "Annual Appeal"  
Office of the Annual Appeal  
P.O. Box 29260  
Washington, DC 20017-0260

### Credit Card or Direct Debit (ACH)

Donate online at [appeal.adw.org](http://appeal.adw.org)  
Text "Appeal" to (301) 231-1816  
Call (301) 853-4575

### Other Ways to Give

Please contact Joanne Pipkin, Director of Donor Relations and Gift Planning, at (301) 853-4486 or [pipkinj@adw.org](mailto:pipkinj@adw.org) for information on making gifts of appreciated securities, IRA gift transfers, donor-advised fund charitable grants, and other ways of supporting the 2022 Annual Appeal.



Scan to make your gift