

DETROIT INK SPOT & MBB ENTERTAINMENT & CONSULTING
PRESENT



FLORIDA POP UP
5•26•18 MEMORIAL WEEKEND, JACKSONVILLE

The ***Black Tattoo Art & Music Expo*** (BTAME) is a unique expo which provides a platform to network and showcase premier tattoo artists, visual artists, and performing artist of color. Our purpose is to expose the arts and to promote positivity and non-violence within the urban communities. BTAME will be held on May 26, 2018 at the newly renovated Morocco Shrine Auditorium's Activity Room in Jacksonville, FL.

TATTOO ARTISTRY

Professional tattoo artists who specialize in tattooing people of color.

LIVE PERFORMANCES

Live music, poetry, and comedy performances by national and local performing artists.

FINE ARTS

Art Exhibitors and live art creation by local and national artists

VENDING

Vending opportunities for local business

NEW!! CUSTOM VEHICLES

Custom bikes, cars and trucks will be on display



SOME OF BTAME PREVIOUS TALENT:

TATTOO ARTISTS

Jason Phillips, Detroit Ink Spot
Tattoo Wayne, Detroit Ink Spot
King Rah, D'Asylum Tattoos
BD Tattz, D'Asylum Tattoos
K Rogg, Tattoos by K Rogg
Sebastian, Detroit Ink for Life
The Butcher, Bloodline Dynasty
Quinten Harper, Bloodline Dynasty
Legendary Tattoo

VISUAL ARTISTS

Shirley Woodson, NCA
Senghor Reid, NCA
Olayami Dabls
Phil Simpson, Smile Brand
Judy Bowman, NCA
Donald Calloway
Dawn Stringer
Jason Phillips, NCA
Ifoma Stubs

PERFORMING ARTISTS

Ideeyah
Steffanie Christi'an
Team Money Hungry
Mahogany Jones
Mike Sandusky
One Single Rose
Pierre Anthony
Kosta
Alex Way
Black Rain & more



MEDIA

SOCIAL MEDIA

BTAME began a social media campaign as soon as the event dates were determined, and contracts were signed. Social Media Marketing via Facebook Instagram & Twitter will continue until the event and weeks after.

Combined Social Media Outlets:
750K – 1M Followers and growing daily.

PRINT MEDIA

Over 50,000 printed materials, Local news and magazine publications are also used for every event.

RADIO

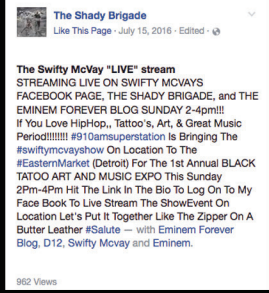
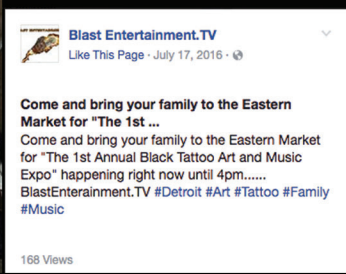
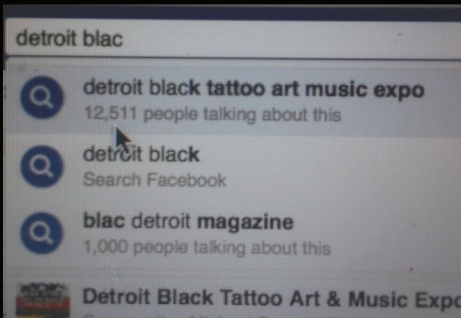
Internet and Local promotions have been used with:
910 am, Radio One, WGODRadio.net, CRB

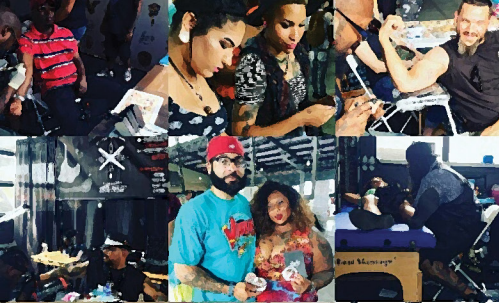
AUDIENCE ENGAGEMENT

Event Attendees: Approx. 5000 guests



BLACK TATTOO EXPO
ART AND MUSIC





PARTNERSHIP & SPONSORSHIP OPPORTUNITY

This is an opportunity for your company to join and become a Black Tattoo Art & Music Expo event partner. BTAME will be held at the newly reneved Morocco Shrine Auditorium's Activity Room, in Jacksonville FL.. Talented and nationally recognized professional tattoo artists, live music, poetry, comedy performances, and visual artists are some of the componets.

This is a great opportunity for your brand to align with top national talent on a unique event, created by a dynamic team of event producers and curators. Within last two years, BTAME has proven to be a successful way to expose all forms of art to the urban community.

Your company's support in BTAME through Partnership & Sponsorship is greatly apprecited and helps BTAME expose all forms of art to the urban community.



PREVIOUS PARTNERS & SPONSORS

REGISTER NOW!! DEADLINE: APRIL 26, 2018

PARTICIPANT PACKAGES

VISUAL ARTIST: \$120 / 8x8 ft. space
TATTOO ARTISTS: \$200 / 10x10 ft. space
VENDOR BOOTH: \$120 / 8x8 ft. space
MOTORCYCLE REGISTRATION: \$15
CAR REGISTRATION: \$25
TRUCK REGISTRATION: \$35

SILVER SPONSORSHIP: \$500

Print Impressions:

- Brand inclusion on event signage in venue

Promotional Inclusion:

- Brand logo on all promotional items
- Promotional booth

GOLD SPONSORSHIP: \$2,000

All benefits from Silver Package, plus:

- Brand mentions on all social media posts which will be circulated throughout a network of Art, Musicians & Entertainment outlets
- Brand mention and logo inclusion in email blasts to over 100,000 direct emails

MOROCCO SHRINE CENTER MEMORIAL WEEKEND MAY 26, 2018

3800 St. Johns Bluff Rd. S
Jacksonville, FL 32245
www.BTAME313.com

VISIT WWW.BTAME313.COM TO REGISTER

All Tattoo artist are required to have a valid Florida Tattoo License or complete a Application for Guest Tattoo Artist / Duval County by **April 26, 2018.**

CONTACT US

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