

COMPREHENSIVE NEWS RELEASE PACKAGE

Making the Most of Every Communication Opportunity

Tigri is your communications coordinator. Let us streamline the disclosure process and enhance your news release exposure by making use of our comprehensive press release service. This efficient multi-step process combines dissemination and filing from one source. By having one entity handle the dissemination of the news release through various regulatory and optional outlets, your news is sure to reach your stakeholders in a timely and cost effective manner. Once you have approved the news release for dissemination, you can focus your energy on other matters while your news dissemination is being completed on your behalf.

What does the Comprehensive News Release Package Include?

1. Market Surveillance (IIROC) submission (if required)
2. Wire service submission and set up for dissemination
3. SEDAR Filing
4. Website Posting
5. HTML email distribution service to your proprietary email list
6. Upload to web media (i.e. Kitco and others as determined)

How it Works

- Together, we establish your regular distribution preferences and the appropriate wire service (consider that Tigri has discounted pricing for our clients with Filing Services Canada, a full service news wire)
- Send Tigri your final approved press release in word format along with any associated graphics in PDF and/or jpg format
- Tigri submits the release to Market Surveillance for approval (if required)
- Once approved, Tigri will submit the release to your dissemination service and co-ordinate the release details with them
- Upon receipt of confirmation of dissemination over the wire, the release is sent via HTML branded email to your contact list, filed with SEDAR, uploaded to your corporate website and Kitco precious metals page (if they haven't already picked it up) or other web media locations of your choice.

Pricing

- Available upon request

"Cost Effective Visibility"

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