

THE NATIONAL COALITION OF 100 BLACK WOMEN, INC. -
HARRISBURG CHAPTER



Sponsorship
Package



Greetings,

On behalf of the National Coalition of 100 Black Women, Inc. Harrisburg Chapter (NCBW Inc. Harrisburg Chapter), it is an honor to invite you to learn more about our organization's role in the Central Pennsylvania community. The mission of NCBW Inc. Harrisburg Chapter is to advocate on behalf of black women and girls to promote leadership development and gender equity in the areas of health, education, and economic empowerment. **This year, NCBW Inc. Harrisburg Chapter celebrates 10 years of advocacy, education, and empowerment in Central Pennsylvania!**

NCBW Inc., is a long-standing non-profit organization in existence since 1981. To date, there are 63 chapters with over 2800 members. The Harrisburg Chapter has been serving the Central Pennsylvania community since 2012. We represent a group of women with a shared goal to advocate, educate, empower, and enhance the lives of women by focusing on advocacy in the areas of education, health, economic empowerment, and gender inequality.

It is my privilege to represent the NCBW Inc., Harrisburg Chapter as President. Our chapter has received the prestigious recognition of Model Chapter by the National NC100BW Inc for our advocacy initiatives and programs from 2018 to 2021. It is my desire that the Harrisburg Chapter of NCBW Inc. continues to build on National initiatives, develop meaningful programs, promote leadership, and remain committed to advocacy. Although we are making great strides, there is still a lot of work yet to be done to bridge disparity gaps and we cannot do it alone.

Please take a moment to review our standing programs to see how you can become involved with supporting our advocacy events. Consider adding NCBW Inc. Harrisburg Inc. Chapter to your charitable giving to support our advocacy and programs as well as our 4th Annual Tribute to Trailblazers Awards Gala. We are a 501(c) (3) non-profit organization, and your contributions are tax deductible. We are truly grateful for each donor/sponsor for assisting us in making our advocacy, empowerment, and educational programs possible. NCBW Harrisburg Chapter could not continue to make an impact on our community without you!

As NCBW Inc. Harrisburg celebrates our 10th year, we also celebrate our partners and sponsors who have taken this journey with us. Look at our celebration of thanks video to show appreciation for all you've done to support us in the past 10 years.

https://youtu.be/UCfmOv72O_E

Again, for the many ways you have individually or as a corporation showed up to support our organization's mission and initiatives, we extend heartfelt thanks.

Kind Regards,

Tiffany Brown, President
NCBW Inc. Harrisburg Chapter

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NCBW Inc. Harrisburg Chapter implements programs in the advocacy areas of health, education, economic empowerment, and public policy that are available for sponsorship annually. Chapter programs are designed and implemented to be transformative and address current issues, concerns and needs that impact the lives of a target population within the Black community. Partnerships and participation opportunities are encouraged to allow a stronger community reach.

Each program offers NCBW Inc. Harrisburg Chapter sponsors excellent exposure and benefits, i.e.: branding, media placement and access to community leaders. All benefits may be customized to suit the sponsor's needs and the specific program. Please note, programs are subject to change based on National initiatives for health, education, economic empowerment, and public policy.

CHAPTER PROGRAM INITIATIVES:

- Legislative advocacy
- Educational programs, Post-Secondary scholarships, and preparation and HBCU support
- Dream Girls Mentoring Program
- S.T.E.A.M education
- "Showered with Love" -Maternal Health Education Community Baby Shower
- Family and childhood obesity and nutrition workshops
- Health initiatives including: Metabolic Syndrome, Breast Cancer, HIV/AIDs, Maternal health disparities, Mental Health & Illnesses
- Sister-Nomics - Economic empowerment and development, Financial literacy and Wealth Building
- Professional leadership development

A Tribute to Trailblazers Awards Gala

NCBW Inc. Harrisburg Chapters' A Tribute to Trailblazers Awards Gala has quickly become a well sought-after event of prestige in Central Pennsylvania attended by nearly 200 people each year. With overwhelming response to the Trailblazers Gala, it is foreseeable the event and its' reach will continue to grow, especially with the gracious support of community sponsors.

A Tribute to Trailblazers Awards Gala provides NCBW Inc. Harrisburg an opportunity to honor and celebrate the accomplishments of Central Pennsylvania's leading minority female professionals, organizations and community volunteers who have made a significant impact on others and assist in making our diversity programs successful. Additionally, the Gala serves as a marketplace encouraging support for local entrepreneurs.

Our signature Gala is a great way for your company to support an outstanding cause and receive valuable community exposure as a supporter and advocate of closing disparity gaps. Female Trailblazer awardees are community nominated with final approval granted by the NCBW Inc. Harrisburg Chapter Gala Selection Committee. To date we have honored over 20 female Trailblazers in the categories of health, education, economic empowerment, leadership, advocacy, faith-based leadership, community engagement and public policy.

10th Anniversary Program Sponsorship Tiers

Titanium Level Sponsor - \$10,000

- ❖ Provides funding assistance for eight (8) advocacy programs with listing as Titanium sponsor for each.
- ❖ Recognition on all marketing and promotional materials on NCBW Harrisburg's 2022 signature events and programs.
- ❖ Recognition on NCBW Harrisburg website and social media platforms throughout 2022
- ❖ Listing as NCBW Harrisburg post-secondary Advocacy Scholarship sponsor
- ❖ Opportunity to include branded items and/or promotional print materials in event gift bags.
- ❖ Special recognition at signature events and programs.
- ❖ Logo on all 2022 signature event program books and displays.
- ❖ Full Page Ad in NCBW Harrisburg's 4th Annual Tribute to Trailblazers Awards Gala program book.
- ❖ Eight (8) VIP Tickets to NCBW Harrisburg's 4th Annual Tribute to Trailblazers Awards Gala.

Platinum Level Sponsor - \$5,000

- ❖ Provides funding assistance for four (4) advocacy programs with listing as Platinum sponsor for each.
- ❖ Recognition on all marketing and promotional materials on NCBW Harrisburg's 2022 signature events and programs.
- ❖ Recognition on NCBW Inc. Harrisburg Chapter website and social media platforms through 2022.
- ❖ Listing as NCBW Harrisburg Educational Scholarship sponsor.
- ❖ Opportunity to include branded items and/or promotional print materials in event gift bags.
- ❖ Special recognition at signature events and programs.
- ❖ Logo on all 2022 signature event program books and displays.
- ❖ Full Page Ad in NCBW Harrisburg's 4th Annual Tribute to Trailblazers Awards Gala program book.
- ❖ Four (4) VIP Tickets to NCBW Harrisburg's 4th Annual Tribute to Trailblazers Awards Gala.

Gold Level Sponsor - \$2,500

- ❖ Provides funding assistance for three (3) advocacy programs with listing as Gold sponsor for each.
- ❖ Recognition on all marketing and promotional materials on NCBW Harrisburg's 2022 signature events and programs.
- ❖ Recognition on NCBW Harrisburg website and social media platforms through 2022.
- ❖ Listing as NCBW Harrisburg Educational Scholarship sponsor.
- ❖ Opportunity to include branded items and/or promotional print materials in event gift bags.
- ❖ Special recognition at signature events and programs.
- ❖ Logo on all 2022 signature event program books and displays.
- ❖ Half Page Ad in NCBW Harrisburg's 4th Annual Tribute to Trailblazers Awards Gala program book.
- ❖ Three (3) VIP Tickets to NCBW Harrisburg's 4th Annual Tribute to Trailblazers Awards Gala.

Silver Level Sponsor- \$1,000

- ❖ Provides funding assistance for two (2) Advocacy Programs with listing as Silver sponsor for each.
- ❖ Recognition on NCBW Harrisburg website and social media platforms through 2022.
- ❖ Opportunity to include branded items and/or promotional print materials in event gift bags.
- ❖ Half Page Ad in NCBW Harrisburg's 4th Annual Tribute to Trailblazers Awards Gala program book.
- ❖ Two (2) VIP Tickets to NCBW Harrisburg's 4th Annual Tribute to Trailblazers Awards Gala.

Bronze Level Sponsor - \$500

- ❖ Provides funding assistance for one (1) Advocacy Program with listing as Bronze sponsor.
- ❖ Recognition on NCBW Harrisburg website and social media platforms through 2022.
- ❖ Quarter Page Ad in NCBW Harrisburg's 4th Annual Tribute to Trailblazers Awards Gala program book.

Ruby Level Sponsor

- ❖ Featured sponsor of Raffle Items: Giveaways, Gift cards to be distributed at events and programs.
- ❖ Featured sponsor of Products (Ex: Baby Items, Food trays, Wine, Gift Baskets, Apparel, books etc.)
- ❖ Recognition on NCBW Harrisburg website, social media platforms, at NCBW Harrisburg Programs
- ❖ Logo in NCBW Harrisburg's 4th Annual Tribute to Trailblazers Awards Gala program book