

Don't Stop!

Whenever I run into people I know, the one question that inevitably comes up is “how’s your business going?” I’m not sure what they expect to hear, but let me tell you...HGTV hasn’t come knocking on my door yet nor has Martha Stewart’s team, and few of my classes have been full to capacity. But, David Tutera *is* following me on Twitter, and he only follows 50K out of his 100K followers...so that’s good right?

Here’s what’s really good about where I am today with my business. It’s been less than a year since I created Styled-It and I still have the same passion, if not more than I did a year ago, and I just keep on moving! Honestly my goal is a moving target. While that may not sound like a solid well thought out plan, I believe in the old adage of taking baby steps and as I reach one goal I build the next, which keeps it real and in line with *my world and my life!*

If you’re a Designer, Florist or Event Planner who’s starting your own business, here are a few **Don'ts**.

-Don't despair because business is slow to come. It’s okay to start small and slow, you’ll only get stronger and wiser with time. Too much too soon is not always a recipe for success!

-Don't throw in the towel after one door has shut on you, instead be ready to shift gears at a moment’s notice. You’ll reinvent both yourself and your business in the process of getting established, it’s only natural.

-Don't just do it for the money, instead be passionate and have fun along the way. Remember that financial gain from any endeavor is a result of success, and success is a result of passion, determination and diligence.

So **Don't** Stop, keep on moving and you’ll get there!



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