

Chapter Display

CHAIR: *Not confirmed*

CO-CHAIR: ----

CONTEST DATE: April 25, 2018

CONTEST ORIENTATION: 11:00 am Atrium Conference Center, Endeavor III

CONTEST LOCATION: Atrium Conference Center Endeavor II

CONTEST TIME: 12:00 noon

PURPOSE: The Chapter Display contest selects the outstanding promotional exhibit that SkillsUSA student members design and construct. The display is built around and articulates a common theme that SkillsUSA establishes annually.

ELIGIBILITY: Team of three. Two displays from each state association may be entered in the national contest: one in high school (Gold medalist) and one in college/postsecondary (Gold medalist) competition.

CLOTHING REQUIREMENT: Official blazer or jacket, black dress slacks (or knee-length skirt for women); white dress shirt; plain black tie (for men only); black socks and black shoes.

Official SkillsUSA attire



CONTEST UPDATES: For contest guidelines, refer to the Technical Standards.

Theme

The SkillsUSA competition theme for the 2017-18 year is:

SkillsUSA: Champions at Work, Job-Ready Day One

The SkillsUSA competition theme is used throughout the year as the topic to be addressed by contestants in the Chapter Display, Prepared Speech and Promotional Bulletin Board competitions at local, state and national levels.

The topic to be addressed by contestants in the Chapter Display, Prepared Speech and Promotional Bulletin Board competitions is how our theme, “SkillsUSA: Champions at Work, Job-Ready Day One,” addresses the SkillsUSA program of work in the area of professional development.

Within this topic, contestants might illustrate or discuss any of the following:

- How has being a member of SkillsUSA helped to prepare you to be job-ready Day One?
- How does your career and technical education program emulate the workforce?
- How will you demonstrate to an employer that you are job-ready Day One?
- How is the SkillsUSA Framework of developing personal, workplace and technical skills central to the concept of becoming job-ready Day One?
- What areas of the SkillsUSA program of work have assisted you in becoming job-ready Day One?
- How is SkillsUSA an integral part of your career and technical education program in ensuring you are job-ready Day One?
- In what ways does SkillsUSA emulate the workforce?
- What are your next steps in ensuring you are job-ready Day One?
- If a potential employer asked you which specific skills gained from SkillsUSA will make you job-ready Day One, what would you say?
- What are the specific skills and abilities that a member possesses when job-ready Day One?
- Why is it important that new hires be job-ready Day One?
- If asked to create a campaign around the fact that SkillsUSA is preparing job-ready Day One employees, what would be your key points?
- Which SkillsUSA programs ensure that members are developing the *personal* skills needed to be job-ready Day One?
- Which SkillsUSA programs ensure that members are developing the *workplace* skills needed to be job-ready Day One?
- Which SkillsUSA programs ensure that members are developing the *technical* skills needed to be job-ready Day One?

The contestants will have 5 to 7 minutes to present. The contestant should include the following information during the presentation and will be scored accordingly:

INFORMATION PRESENTED	Total Points Possible	TOTAL POINTS EARNED
How the layout and design was determined	10	
How the central theme was carried out	10	
The educational value of the display	10	
The creativity and originality incorporated into the display	10	
The quality of workmanship	10	
How the display was constructed according to a plan	10	
What different occupational/academic program team members participated in the construction	5	
The time lines and number of hours spent constructing the display	10	
What parts of the display (if any) were commercially made	5	
Construction costs	10	
How the display was designed to allow easy transportation and setup/teardown	10	
TOTAL POINTS	100	

Other items evaluated include:

Education Value (150 pts)

Notebook:

- Number Chapter Members Involved (40 pts)
- Organization & Documentation (40 pts)
- Number of Hours to Construct (40 pts)
- Write-up / Pictures on construction (40 pts)
- Sketches/Prints/Drawings Included (40 pts)

Layout and Design:

- Eye Flow / Hold Attention (75 pts)
- Balance / Function (75 pts)

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Central Theme Carried Out in Clear Manner (75 pts)

Creativity and Originality:

- Technical Creativity (75 pts)
- Innovation (75 pts)
- Motivation (75 pts)

Workmanship:

- Finish (25 pts)
- Lettering (25 pts)
- Fit (25 pts)
- Material Selection (25 pts)

Student Interview (100 pts)

Penalties may apply for:

- Resume Penalty -10 pts
- Clothing Penalty Up to -50 pts
- Over/under Size Penalty 0 to -1,000
- Notebook Page Penalty 0 to -100
- Interview Time Penalty 0 to -100

Follow the SkillsUSA National Technical Standards contest guideline for further instruction.

NOTE: For the SkillsUSA Kansas State Championships, discard “Procedure for Shipment” from the SkillsUSA National Technical Standards contest guidelines. All State competitors will bring their displays with them to the State Championships. If your team win the Gold Medal, then your team will follow the National Championships in preparation for the National Competitions.