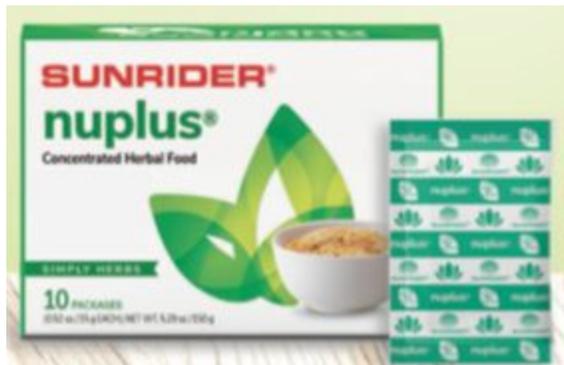


NUPLUS: “My Manna”

“Super Cell Food”

- **For Stronger New Cells!**
- **Life Giving! Life Saving!**



Also in VitaShakes, SunBars, NuPuffs, Sunfit Protein Plus

Best food for

Babies

Body Builders

Baby Boomers!

Billions of cells die and are replaced every day and are replaced with new cells. In one year 98% of your body is brand new:

You will have a new:

- *Bones in 12 weeks*
- *Liver in 8 weeks*
- *Skin in 5 weeks*
- *Taste Buds in 2 weeks*
- *Intestines/stomach lining in 4-5 days*

The question is “**Will my new cells be stronger or weaker than those just replaced?**” It all depends on what you are eating & drinking. You are not only what you eat, but even more importantly, **what you assimilate.**

NuPlus for new, stronger, younger cells!

12 FOOD HERBS: Predigested in a powdered form ready for easy assimilation, ready to fuel the body. Energy to go! Perfect Nutrition as a meal or in-between meals!

HIGHLY CONCENTRATED:

8-10 pounds of nutrition concentrated down to one pound.

OWNER EXPERTISE: NUPLUS is not just chopped up or juiced herbs, but because herbs are tightly bound, it takes days to extract the nutrition from the indigestible bulk and keep the nutrition intact.

LIKE RAW FOOD: Like a seed, the life force is activated when added to liquids. It's Dr. Chen's trade secret to preserve the nutrition without destroying the whole food context and the life force. Great shelf life for emergency food storage.

CONTAINS NO: Isolated soy proteins, dairy, artificial colors, artificial sweeteners, isolated vitamins and chemicals, fillers, or preservatives.

CONVENIENT: Eat out of package, or add to everything. Get the nourishment in!

PERFECT FOOD FOR EVERYONE:

- *Formulated for pregnancy & growing children*
- *Is the choice of athletes, bodybuilders, & those wanting to lose weight and become more fit—burns fat and builds lean muscle*
- *Builds up the elderly and acutely ill & those struggling with health challenges*
- *Speeds recovery from surgery or illness*
- *Gives energy, vitality, inner beauty, for those who want to stay young and well*

NuPlus is complete instant nourishment providing:

65% complex carbohydrates

Has only good complex carbohydrates that assist the blood sugar throughout the day

20% Protein

Is a complete Protein Includes all 21 amino acids. Has no isolated proteins (that cannot be digested)

15% fatty acids

(good, essential **fatty acids**)

Essential for brain food

Loaded with naturally-occurring micro-nutrients such **as vitamins, minerals, antioxidants, phytonutrients, and bioflavonoids**

NuPlus is based on ancient Chinese formulas—thousands of years of research and testing

- Foremost in the herbal combination is Coix Fruit, Chinese Yam, and specially-processed, fermented whole soybean (the way the Asian world has prepared soy for centuries)
- Includes five kinds of beans that nourish five key organs: (red) heart, (white) lungs, (green) liver, (yellow) spleen, and (black) kidneys.
- Contains hundreds of phyto-nutrients known to build the body's immune system, protecting it against viruses, bacteria, and environmental influences. Is loaded with antioxidants for cellular health!
 - Assists in hormonal balancing, smoothing the teen, mid-life, and menopause years. NuPlus is called the "happy food"! Even children are happier with NuPlus in their bodies
 - Assists in fat loss by providing glycogen so fat can be burned; helps

eliminate unhealthful food cravings and addictions; nourishes and satisfies. **To assist weight loss, eat your NuPlus before meals.**

- Has a very important ratio of 55 parts potassium to 5 parts sodium. Body needs 4x more potassium than sodium. Most foods have this reversed.
- NuPlus is the food of choice for athletes and bodybuilders. Rather than weakening the liver with protein drinks, NuPlus strengthens every cell in the body thus strengthening every muscle, every tissue, and every organ.

How to Enjoy:

- Eat as a meal or a snack
- Straight from the package or Added to
- Smoothies, milks, or power drinks (*Calli, Quinary, VitaShakes* etc),
- Over cereal or added to recipes
- Hot or cold

Many Choices:

Original – Those on liquid diets, newborns, critically ill, or weak digestive systems

Simply Herbs – Original with the added benefit of five types of specially prepared beans,

Naturally Plain, Apple Cinnamon, Piña Banana, and Mixed Berry – is Simply Herbs plus natural freeze-dried fruits. Convenient nutrition to go!

Ingredients Coix Fruit, Soybean, Chinese Yam, Fox Nut, Lotus Seed, Lotus Root, Waterlily Bulb, Green Bean, Red Bean, Black Bean, White Bean, Imperate Root.

Dr. Chen says, "If there were only one food choice on planet earth to eat, it would be without a question--NuPlus!"

Life Giving! Life Saving

Nuplus in 4 More Favorites:

VitaShakes: Feed your hunger, fuel your body.

Made from nutrient-dense whole foods (Contains Original Nuplus) with added Soy, added FOS Fiber (for healthy gut health & weight loss), added *Metabalance 44* (whole food source of vitamins and minerals) Delicious alone, in liquids, in power shakes and smoothies, Comes in Strawberry and Cocoa (coated with a trace amount of milk for preserving) Fewer than 100 calories/servings. Naturally delicious, very low in sugar, free of artificial sweeteners, flavors, GMOs or preservatives. The **Ultimate Shake!**



SunBars: The ultimate bar!

Pack in nutrition, no empty calories. Crafted with whole foods and herbs. Our tasty to-go bars deliver sustained energy and balanced nutrition in every bite. High in fiber and low in sugar, they raise the bar in healthy snacking because they taste great too. Satisfying meal replacement with slow burning carbs and healthy fats, GMO-free protein, vitamins, & antioxidants. Grab one and go. Meal or snack or dessert. Nuts, freeze-dried fruits, 4grams of plant FOS fiber – acts like a sponge, adsorbs & moves out fats & toxins! Enjoy a bar a day for 15 days to help build a good intestinal bacterial



environment (helps reduce Candida, bloating, bad cholesterol and triglycerides. Fiber that fills you up, not out! Wonderful way to enjoy great fiber! – 3 Great Choices: Fruit, Oatmeal Raisin, Chocolate **The Ultimate Snack Bar!**

NuPuffs: Snack smart & satisfy cravings!

Crunch away! This healthy snack provides complex carbs (Original Nuplus plus brown rice) No added oils or fat. Power packed, low in calories, fat and sodium. It's the guilt-free way to satisfy your sweet, salty cravings without trans=fats or excess sodium. Alternatives to chips, cookies, popcorn, great in trail mixes. 3 Choices: Cheese (dairy coated) & Chocolate, Apple Cinnamon. Kids & grown-ups love them! **The Ultimate Puff!**



Sunfit Protein Plus: Power up with pure plant protein

(Not Isolated)

balanced blend of pea & rice proteins with Nuplus packs 20 grams. Vital nutrients and complex carbs to support energy, satisfy hunger, and fuel muscle growth and recovery. Supercharge your smoothies, top off foods, use as a nutritious meal replacement.



NuPlus Ingredients	Traditional Uses
<i>Coix Fruit</i>	(Main ingredient in NuPlus) Extremely regenerative; restores energy; counters diarrhea; helps eliminate excess water; strengthens defense and nervous systems; U of CA reports lowers cholesterol better than oats; stabilizes blood sugar levels, reduces muscle tension; expels poisons; beautifies skin. Tokyo Univ. found their top choice to nourish defense system and prevent degenerative diseases. <u>The most nutritious herb in the world!</u>
<i>Yellow Bean (soybean)</i>	(Second ingredient in NuPlus) Delays aging; eases menopause (has good, harmless plant estrogen); beneficial to weight management; fights fatigue; helps regulate blood sugar; strengthens the spleen; lessens indigestion; and lowers harmful LDL cholesterol without affecting beneficial HDL (soy compound genistein helps block formation of fatty plaques, reducing a risk of heart disease). <i>Note: Not indigestible soy protein isolate, but specially-processed fermented whole soybean to ensure ease of assimilation.</i>
<i>Chinese Yam</i>	Counters coughing; helps correct hormonal imbalance; helps reduce inflammation; strengthens kidneys, stomach, spleen, lungs, adrenal glands, and reproductive system. (Sunrider will use only Chinese Yam since Mexican Yam contains saponin, which is medicinal and can be poisonous.)
<i>Fox Nut</i>	Helps relieve joint pains in legs and back, diarrhea, and chronic fever; increases energy.
<i>Lotus Seed</i>	Nourishes deficient spleen; strengthens heart and circulation; and helps peristalsis. Reinforce the kidneys and nourish the blood.
<i>Lotus Root</i>	Absorbs clots and bruises; stops bleeding; and aids in circulation.
<i>Water Lily Bulb</i>	Benefits poor circulation; helps relieve joint pains, diarrhea, incontinence, thirst, dizziness, restlessness, chronic fever, and stomach disorders; increases energy and systemic balance.
<i>Green Bean</i>	Nourishes and strengthens the liver; helps reduce age spots.
<i>Red Bean</i>	Nourishes and strengthens the heart.
<i>Black Bean</i>	Nourishes and strengthens the kidneys, reproductive system, and immune system.
<i>White Bean</i>	Nourishes and strengthens the kidneys and immune system; strengthens the pancreas; and helps to eliminate mucous.
<i>Imperate Root</i>	Is highly nourishing; anti-inflammatory; anti-viral.