

# Kennedy Academy's Color Craze Fundraiser 2019

Our BIG fundraiser is here!

Let's work together to surpass our goal of **\$15,000!**

## **Friday, September 27, 2019**

(rain date October 4, 2019)

*All funds raised will go toward programs and equipment both during and after school to support teaching, learning, and technology.*

### What's Happening?

Students will collect donations and return them to school. On Sept. 27th everyone will go outside to run through the color. All students will receive a Color Craze t-shirt to wear for the event. More specifics will be sent home later in September.

### How can you help?

Start now by asking family, friends, and business owners for donations. All donations big and small are accepted.

- Checks and cash are to be returned in the attached envelope.
- Please make checks payable to: KPA PTO
- [paypal.me/kennedypto](https://www.paypal.com/merchot/?x=1&from=paypal-me) - Please include the student's name and grade in the notes so they are able to receive credit.

### Business Sponsors

Business sponsors are a very important piece of this puzzle! There are over 700 students and staff that will be wearing t-shirts with our sponsors on the back. With a \$100 donation, you will get your business name on the back of the student's t-shirts, recognition in our yearbook, and a feature on our social media. With a \$300 donation, you will get your business logo on the back of the student's t-shirts, recognition in our yearbook, and a feature on our social media. All donations are accepted and tax deductible. To ensure we get your name on the shirts, please have your donations in by September 11th.

Some ideas for asking for business donations:

- Lawn services, dentist/medical offices, insurance agents, local suppliers, restaurants you love
- Make a list of family members or friends who have ties to a business
- Use the attached letter to share more information
- Tell them all of the great things about Kennedy and what you have learned so far
- Tell them about all of the fun that comes with the Color Craze

### Important Dates:

- 8/26/19 - Color Craze Kicks off. **START ASKING FOR PLEDGES!!**
- 9/11/19 - All Business donations due
- 9/20/19 - All pledges due
- 9/27/19 - Color Craze Day! Families are welcome to join!

### **Participation Incentives:**

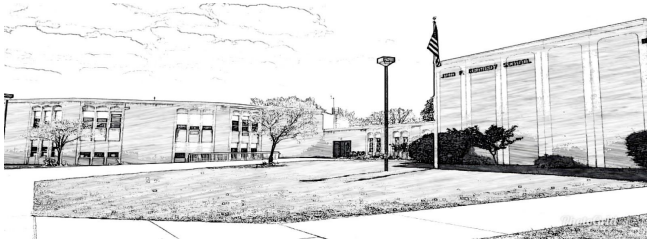
- Every \$10 raised adds 3 oz of color powder to the color thrown. The more we raise, the more colorful we will get!
- EVERYBODY gets a Color Craze t-shirt.
- All students bringing \$100 in donations (business donations included) will receive sunglasses for the day of the event.
- The 3 top earners in each classroom will be able to throw color on their teacher!
- The top class overall will be able to throw color on Mr. Waskom!
- We will have a "SHAKE IT OFF" Dance Party at the conclusion of the Color Craze if we reach our goal of \$15,000!!

### **Sign Up to Help**

Use the link below to sign up to help make our event a success.

The link is also on our PTO Facebook page as well as the updated webpage at [kennedypto.org](http://kennedypto.org).

<https://www.signupgenius.com/go/30e0a49afaa2babfe3-kennedy3>



# Kennedy Academy

## Parent Teacher Organization

609 N. Olive St.

South Bend, IN 46628

[kennedyprimaryacademypto@gmail.com](mailto:kennedyprimaryacademypto@gmail.com)

To whom it may concern,

We are hosting the 4th annual Color Craze for our students on September 27, 2019. This event is our biggest fundraiser to raise money for programs and equipment both during and after school to support teaching, learning, and technology. Our PTO makes an effort to support all of our 700 students and staff.

Business sponsors will be recognized throughout the school year as our 2019-2020 sponsors. We have two different levels of sponsorship. The Blue Level is \$100. With a \$100 donation, you will get your business name on the back of the student's t-shirts, recognition in our yearbook, and a feature on our social media. The Yellow Level is \$300. With a \$300 donation, you will get your business logo on the back of the student's t-shirts, recognition in our yearbook, and a feature on our social media. All donations are accepted and tax deductible. To ensure we include your name on the shirts, please have your donations submitted by September 11, 2019.

Thank you in advance for your consideration in helping our students have success in their learning. If you have any questions please feel free to reach out to our PTO president, Amy Kring. She can be reached via email [kennedyprimaryacademypto@gmail.com](mailto:kennedyprimaryacademypto@gmail.com) or phone 574.339.4855.

Many thanks,

Parent-Teacher Organization  
Kennedy Academy