



2018 Annual Conference

Seeing Higher Education's Changes through the Lens of Sociology

Oct. 5, 2018

University of Wisconsin-La Crosse
The Student Union ("The U")

Wisconsin Sociological Association
Wisconsin Political Science Association



Welcome to La Crosse, Wisconsin and the University of Wisconsin–La Crosse campus. La Crosse has a rich history that is deeply tied to the stunning bluffs above the confluence of the rivers. Today the city and the area support diverse interests and activities, even boasting the "longest running Oktoberfest in the Midwest." Although our conference is short, it will give you the opportunity to find out a bit more about what the area has to offer.

The theme of this year's joint meeting "Seeing Higher Education's Changes through the Lens of Sociology." A number of our sessions focus directly on educational issues within the state and within our schools. The process of choosing the theme for this year's meeting was heavily influenced by what has happened with sociology, political science, and other behavioral sciences and humanities both within the state and beyond. Our keynote address at the luncheon and our closing address at 3.00pm are both intended to add to the discussion of this issue. The first, by Noel Radomski (University of Wisconsin–Madison) is entitled "UW System Restructuring: Non-Evidence Based Decision-Making." The second address is provided by Enilda Delgado (University of Wisconsin–La Crosse) and is entitled "Where Do We Go from Here? Taking Strategic Steps in Times of Uncertainty".

Thank you to the faculty and personnel at the University of Wisconsin–La Crosse for hosting our conference. We hope that you have every opportunity to engage in fruitful discussions on a number of sociological and political science topics, that you catch up with friends and colleagues, as well as have the opportunity to meet new ones. Finally, a special welcome to all of the students who are attending the meeting. We are excited to have you exploring your discipline more fully by your participation in the conference.

Ann Herda-Rapp
WSA - President

Richard Wallace
WSA

Cecilia Manrique
WPSA

8 - 11.50am Registration / Check-In: Outside Granddad Bluff Room 2130

Continental Breakfast—Granddad Bluff (2130)

9 - 10.20am Sessions

Session 1, Room 3125

Title: Teaching Critical Sociology in the "Post-Fact" Era - Panel Discussion

Presiders: Krista McQueeney (University of Wisconsin–Whitewater) and Jacqueline Clark (Ripon College)

- Using Op-Eds and Blogs to Engage Students and the Public - Jacqueline Clark (Ripon College)
- Disrupting Islamophobia: Teaching about the Social Construction of Terrorism in the Media - Krista McQueeney (University of Wisconsin–Whitewater)
- Innovative Programming: How to Survive and Sustain Sociology in the New Era - Madhumita Banerjee (University of Wisconsin–Parkside)

Session 2, Room 3130

Title: Crime and Justice

Presenter: Amanda Hodgson (Marquette University)

- Through the Lens: Surveillance Effectiveness and Community Implications in La Crosse, WI - Ryan Anderson (Viterbo University) and Eric Weinberg (Viterbo University)
- Alcohol Availability and Crime in Milwaukee Bar Areas - Amanda Hodgson (Marquette University) and Aleksandra Snowden (Marquette University)
- The Illegal Art of Graffiti - Madelin Sapgola (Carthage College)
- Treatment Alternatives and Diversion for Opioid and OWI Clients in Washington County - Stephan Scholz (University of Wisconsin–Milwaukee - Washington County)

Session 3, Room 3135

Title: Issues in Higher Education

Presenter: Richard Wallace (University of Wisconsin–River Falls)

- Career Guidance for Students Earning Bachelor's Degrees from People Who Stayed in School and Got Ph.D.s - Carol Miller (University of Wisconsin–La Crosse) and Lisa Kruse (University of Wisconsin–La Crosse)
- The Neoliberal Assumption of Public Education - Andrew Austin (University of Wisconsin–Green Bay)
- Evaluating the Undergraduate Research Requirement in Sociology and Criminology—Richard Wallace (University of Wisconsin–River Falls)

10.30—11.50am Sessions

Session 1, Room 3125

Title: Macro and Micro Influencers on the 2018 Election Outcomes—Panel Discussion

Presenter: Cecelia Manrique (University of Wisconsin–La Crosse)

- Joe Heim (University of Wisconsin–La Crosse)
- Anthony Chergosky (University of Wisconsin–La Crosse)

Session 2, Room 3130

Title: Student Experiences and Student Learning

Presenter:

- Benefits of Community Service Toward Student Success - Magdalena Rocha (Carthage College)
- In Their Own Words: Meaningful and Memorable Student Learning - Charles Westerberg (Beloit College) and Rita Chang (Beloit College)
- The New Influencer—Taylor Zeinert (Carroll University)
- Bringing Humanities to Humanity: The Humanities Citizenship Initiative (HCI) at a Small Liberal Arts College in the Midwest - Alissa Marek Spartz (Carthage College)

Session 3, Room 3135

Title: Interpreting the World Around Us

Presenter: Greg Peter

- A Brief Review of the Sociology of Smell - Greg Peter (University of Wisconsin-Fox Valley)
- Social Ecology of Congregations Project - Tristan Nelson (Carthage College)
- Predicting Tax Incremental Financing (TIF) Distress in Wisconsin—John Kovari (University of Wisconsin-La Crosse)
- The NorthMet Sulfide Mining Project: Competing Environmental and Social Rationalities - Jared Wallace Berg (University of Wisconsin—Eau Claire) and Tarique Niazi (University of Wisconsin—Eau Claire)

12—1.20pm Lunch Program

Room: Granddad Bluff (2130)

12pm - Lunch

12.15 p.m - WSA Student and Faculty Awards

- Undergraduate Student Paper Awards presented by Ann Herda-Rapp (University of Wisconsin–Stevens Point at Wausau)
- Hans O. Mauksch Outstanding Teaching Award presented by Ann Herda-Rapp (University of Wisconsin–Stevens Point at Wausau)

12.40pm - Keynote Address

UW System Restructuring: Non-Evidence Based Decision-Making

Noel Radomski - Wisconsin Center for the Advancement of Postsecondary Education (University of Wisconsin–Madison)

Noel Radomski is the Managing Director and Associate Researcher for the Wisconsin Center for the Advancement of Postsecondary Education (WISCAPE) at the University of Wisconsin–Madison where he manages the day-to-day activities of the center's translational research, outreach, publications and programs. Noel delivers presentations, responds to media inquiries about postsecondary education, convenes Wisconsin policy discussions, and engages in conversations with postsecondary education leaders, government officials, policymakers, business leaders, media, local service organizations, and others. Noel has an Adjunct Faculty appointment in the University of Wisconsin–Madison's Department of Educational Leadership & Policy Analysis (ELPA).

Noel has a Ph.D. and Master's of Science degree from University of Wisconsin–Madison's Department of Educational Leadership & Policy Analysis, and a Bachelor's of Arts in Political Science from UW–Madison.

1.30 - 2.50pm Sessions

Session 1, Room 3125

Title: Teaching Practices

Presider: Sandi Brunette-Hill (University of Wisconsin–Milwaukee)

- How to Teach Culture: Closing the Gap between Intro Textbooks and the Research Community - Colin Wang (University of Wisconsin–Waukesha)
- Best Practices in Teaching Deviance: An Integrated Studies Model - Sandi Brunette-Hill (University of Wisconsin–Milwaukee) and Margaret Hamilton (University of Wisconsin–Milwaukee)
- Constructing Program Evaluation Certificate Programs - Shi Hae Kim (University of Wisconsin–Parkside)
- Getting Students to Analyze Social Life on Multiple Levels - Carol Miller (University of Wisconsin–La Crosse)

Session 2, Room 3130

Title: Inequality and Diversity

Presider: Adam Driscoll (University of Wisconsin-La Crosse)

- Investigating Racial Differences in Qualifications to become an NBA Assistant Coach - Parker Dietry (Carthage College) and Jeffrey Seymour (Carthage College)
- Whither Goes Lake Wobegon? Lutherans in the United States Since the 1970s - Wayne Thompson (Carthage College)
- Independent Lives in Greater La Crosse, Wisconsin: Identifying Barriers to Accessibility and Inclusion - Chelsey Myhre Foster (University of Wisconsin–La Crosse)
- "What, Me? Biased?": Cultivating Student Awareness of Social Class Bias in Criminal Justice Sanctions - Dawn Norris (University of Wisconsin–La Crosse) and Adam Driscoll (University of Wisconsin–La Crosse)

3—3.30pm Closing Session

Room: Granddad Bluff (2130)

Closing Address: Where Do We Go from Here? Taking Strategic Steps in Times of Uncertainty

Enilda Delgado (University of Wisconsin–La Crosse)

Enilda A. Delgado is professor of sociology at the University of Wisconsin- La Crosse. She served as the chair of the university-wide strategic planning steering committee (2015-16) and the Special Assistant to the Provost for Strategic Planning (2016-18). In the upcoming academic year (2018-2019), she will serve as the Special Assistant to the College of Liberal Studies for Strategic Planning.

Delgado's teaching and research interests are focused in the areas of social stratification, higher education, demography and quantitative research methods. She earned her bachelor's degree from the University Illinois–Champaign-Urbana (1992) and her master's (1994) and doctorate (2000) from the University of Wisconsin- Madison. All her degrees are in sociology.

3.45 - 4.45pm Business Meetings

WSA: Room 3125

WSA Officers and Committee Chairs

- **President:** Ann Herda-Rapp (University of Wisconsin–Stevens Point at Wausau)
- **President Elect:** Richard Wallace (University of Wisconsin–River Falls)
- **Secretary:** Aleksandra J. Snowden (Marquette University)
- **Treasurer:** Adam Driscoll (University of Wisconsin–La Crosse)
- **Journal Editor:** Laura Khoury (University of Wisconsin–Parkside)
- **George Floro Outstanding Service to the Discipline Award Chair:** Desireé Wiesen-Martin (University of Wisconsin–River Falls)
- **Hans O. Mauksch Outstanding Teaching Award Chair:** Bob Greene (University of Wisconsin–Whitewater)
- **William H. Sewell Outstanding Scholarship Award Chair:** Adam Driscoll (University of Wisconsin–La Crosse)
- **Undergraduate Student Paper Award Chair:** David Barry (University of Wisconsin–Stevens Point)

WPSA Officers and Committee Chairs

- **Secretary:** James Simmons
- **Treasurer:** Cecilia Manrique

Notes

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