

Voted **BEST BOTTLE SHOP IN WISCONSIN 2013 & 2014** by *ratebeer.com*
VOTE BEST BEER, WINE & LIQUOR SELECTION IN THE SHEPHERD EXPRESS!
 • 2001-2016 READERS CHOICE AWARDS
NAMED ONE OF THE 50 BEST WINE STORES IN AMERICA
 GQ Magazine
Voted Best Wine/Beer/Liquor Store
Top Choice Awards Journal Sentinel
2016 & 2015 Readers Choice Awards
VOTED BEST LIQUOR, BEER & WINE SHOP 2011-2014
 A LIST WISN 12

Discount LIQUOR

MILWAUKEE **WAUKESHA**
 5031 W. OKLAHOMA 919 N. BARSTOW
 (414) 545-2175 (262) 547-7525
 www.discountliquorinc.com

f DiscountLiquor t DiscountLiqMilw
OPEN DAILY 9-9 SUNDAY 10-2
OPEN MEMORIAL DAY 9-3

LARGEST SELECTION IN TOWN
 • 1,500 BEERS • 8,000 WINES
 • OVER 3,500 LIQUORS
ALSO AVAILABLE
 • 20 & 40 lb. Lump Charcoal • CO2 Refills
 • Wholesale Beer & Soda (Milw. Store Only)
 • Gift Certificates • Carry out Service
 • Imported Candies, Food & Water • Custom Baskets

Celebrating 57 Years
 Original Family Owned & Operated Since 1960

Full Service Liquor, Beer & Wine Shop
with EVERYDAY DISCOUNT PRICES

BIG SAVINGS ON BIG 1.75'S FOR ALL YOUR MEMORIAL DAY PARTIES

CROWN ROYAL JACK DANIELS & BULLEIT BOURBON \$39.99

KETEL ONE VODKA
 • ORIGINAL • CITRON • ORANGE
 \$31.99-\$5MR
\$26.99

"STOCK UP & SAVE" KESSLERS WHISKEY
 6/\$83.94-\$24 MR
6/\$59.94

CAPTAIN MORGAN \$19.99
 \$23.99-\$4MR

"JAGER BOMBS" JAGERMEISTER \$30.99
 + FREE 16 OZ CAN OF MONSTER ENERGY

"IT'S GIN & TONIC TIME" TANQUERAY GIN \$24.99
 \$28.99-\$4MR

3 OLIVES VODKA \$12.99
 \$16.99-\$4MR
 \$15 MAIL REBATE ON 3 BOTTLES

1800 READY TO DRINK MARGARITAS \$16.99
 (INCLUDING "NEW JALAPENO LIME")

MONTE ALBAN TEQUILA \$9.99
 • REPOSADO • SILVER
 \$19.99-\$10MR

THAT'S ONLY \$9.99 A BOTTLE AFTER REBATE

MAY WINERY OF THE MONTH

Chateau St. Jean
 • CHARDONNAY • CABERNET SAUVIGNON
 • MERLOT • PINOT NOIR • RED BLEND
9.99
 750ML

MAY BREWERY OF THE MONTH

CENTRAL WATERS -Amherst, WI

ALL VARIETIES (EXCLUDING ILLUMINATION) 6 PACK BOTTLES \$7.49

FREE PINT GLASS W/ 2-SIX PACKS or 1-12 pack

12 PACK SAMPLERS \$14.99

WHEN YOU BUY LOCAL & DRINK LOCAL YOUR MONEY STAYS LOCAL

SAVE \$10 INSTANTLY ON ANY 2 1.75 BOTTLES (MIX & MATCH)

BOMBAY SAPPHIRE GIN \$27.99
 \$32.99 EACH
 WHEN YOU BUY 2

BACARDI RUM ALL VARIETIES \$14.69
 \$19.69 EACH
 WHEN YOU BUY 2

DEWARDS WHITE LABEL SCOTCH \$29.99
 \$34.99 EACH
 WHEN YOU BUY 2

MAY WINE SPECIALS

COPPOLA \$12.99
 • CLARET • MERLOT • CABERNET SAUVIGNON • PINOT NOIR
 750ML

1000 STORIES BOURBON BARREL ZINFANDEL \$14.99
 750ML

- 2015 - LA CREMA RUSSIAN RIVER CHARDONNAY \$24.99
 750ML

92 POINTS WINE SPECTATOR

RODNEY STRONG SONOMA COUNTY \$12.99
 • CABERNET SAUVIGNON • MERLOT
 750ML

MURPHY-GOODE \$9.99
 • CABERNET SAUVIGNON • PINOT NOIR
 750ML

NEW ZEALAND KIM CRAWFORD SAUVIGNON BLANC \$12.99
 750ML

NEW AGE \$7.99
 • WHITE • RED • ROSE
 750ML

MIRASSOU \$6.99
 • CHARD • CAB • MERLOT • PINOT NOIR • PINOT GRIGIO
 750ML

YELLOW TAIL \$4.99
 -17 VARIETIES -
 750ML

RODNEY STRONG SONOMA COUNTY \$12.99
 • CABERNET SAUVIGNON • MERLOT
 750ML

MURPHY-GOODE \$9.99
 • CABERNET SAUVIGNON • PINOT NOIR
 750ML

NEW ZEALAND KIM CRAWFORD SAUVIGNON BLANC \$12.99
 750ML

NEW GLARUS \$13.99
 • SPOTTED COW • MOON MAN
 12 PACK CANS

PABST \$7.49
 12 PACK CANS

DOG TAG LEGACY LAGER \$6.99
 4 Pack 16oz

EVERY CAN OF DOG TAG HAS A NAME OF A FALLEN MILITARY PERSONAL

BREWS FOR YOUR MEMORIAL DAY BAR-B-Q'S

CIDERBOYS \$7.99
 ALL VARIETIES 6 PACKS

TYSKIE POLISH PILS 2/\$9.00
 4 PACK 16 OZ CANS

LAKEFRONT \$6.99
 ALL VARIETIES (EXCLUDING MY TURN) 6 Pack

BELLS OBERON \$21.99
 5 LITER KEGS

SIERRA NEVADA PALE ALE \$24.99
 24 PACK BOTTLES

NEW GLARUS \$13.99
 • SPOTTED COW • MOON MAN
 12 PACK CANS

PABST \$7.49
 12 PACK CANS

DOG TAG LEGACY LAGER \$6.99
 4 Pack 16oz

EVERY CAN OF DOG TAG HAS A NAME OF A FALLEN MILITARY PERSONAL

- BRANDY -

KORBEL	\$19.99
PAUL MASSON	\$18.99-\$4MR \$14.99
CHRISTIAN BROS	\$14.99
E&J	\$16.99-\$5MR \$11.99

- TEQUILA -

1800 SILVER & REPOSADO	\$33.99-\$5MR \$28.99
Camarena	\$29.99-\$5MR \$24.99
J CUERVO	\$27.99-\$4 \$23.99
LUNAZUL	\$27.99-\$5 \$22.99

FREE BEER • FREE BEER • FREE BEER

MILLER LITE, DRAFT & 64 \$9.49
 12 PACK BOTTLES/CANS

REDD'S APPLE ALE \$6.99
 ALL VARIETIES 6 PACK

COORS LIGHT & BANQUET \$15.49
 24 PACKS
 NO LIMIT

BUDWEISER & BUD LIGHT \$9.49
 12 PACK BOTTLES/CANS

"NEW" SMIRNOFF SELTZERS \$7.99
 ALL FLAVORS 6 Pack

GOOSE ISLAND & SHOCK TOP \$7.49
 ALL VARIETIES 6 Pack

BUDWEISER & BUD LIGHT \$9.49
 12 PACK BOTTLES/CANS

SMIRNOFF \$8.99
 • ICE • VARIETY 12 PACK BOTTLES

STELLA ARTOIS \$79.99
 20 ltr

NEW GLARUS \$87.99
 • SPOTTED COW • NAKED PALE • MOON MAN 1/4BL

KEYSTONE LIGHT & NATTY LIGHT \$73.99
 1/2BL

LAKEFRONT \$85.99
 - 6 VARIETIES - 1/4BL

KARBEN 4 \$99.99
 • FANTASY FACTORY 1/4BL

BELLS OBERON \$90.99
 1/4BL

BUY 2-12 PACKS & GET 3RD 12 PACK FREE!

BUY 2 6-PACKS & GET 3RD 6 PACK FREE!

BUY 2 6-PACKS & GET 3RD 6 PACK FREE!

BUY 2 6-PACKS & GET 3RD 6 PACK FREE!

BUY 2 6-PACKS & GET 3RD 6 PACK FREE!

BUY 2 6-PACKS & GET 3RD 6 PACK FREE!

- GIN -

BEEFEATER	\$29.99-\$4MR \$25.99
NEW AMSTERDAM	\$17.99-\$5MR \$12.99
GORDONS	\$15.99-\$4MR \$11.99
SEAGRAMS	\$15.99-\$8MR \$7.99

- RUM -

BLACKHEART	\$21.99-\$8MR \$13.99
CRUZAN	\$16.99-\$5MR \$11.99
AD. NELSON	\$12.99-\$5MR \$7.99
CANE WHITE	\$16.99-\$10MR \$6.99

OVER 65 VARIETIES OF KEG BEER - 1/6, 1/4, 1/2 BARRELS

SMIRNOFF \$8.99
 • ICE • VARIETY 12 PACK BOTTLES

SEAGRAMS COOLERS \$9.99
 12 PACK VARIETY

DASANI WATER \$3.99
 24 PACK 16 OZ

SMIRNOFF \$8.99
 • ICE • VARIETY 12 PACK BOTTLES

STELLA ARTOIS \$79.99
 20 ltr

NEW GLARUS \$87.99
 • SPOTTED COW • NAKED PALE • MOON MAN 1/4BL

KEYSTONE LIGHT & NATTY LIGHT \$73.99
 1/2BL

LAKEFRONT \$85.99
 - 6 VARIETIES - 1/4BL

KARBEN 4 \$99.99
 • FANTASY FACTORY 1/4BL

BELLS OBERON \$90.99
 1/4BL

- VODKA -

TITOS	\$27.99
STOLI	\$26.99-\$7MR \$19.99
SMIRNOFF	\$18.99-\$3MR \$15.99
SVEDKA	\$17.99-\$4MR \$13.99
PINNACLE	\$15.99-\$5MR \$10.99
BURNETTS	\$10.99-\$5MR \$5.99
EPIC	\$11.99-\$8MR \$3.99

MIXERS • COOLERS • SODA

BUD LIGHT RITAS \$8.99
 (8 VARIETIES) 12 PACK CANS

40 LB LUMP HARDWOOD CHARCOAL \$23.99

MIKES HARD LEMONADES \$10.49
 12 PACK

SEAGRAMS COOLERS \$9.99
 12 PACK VARIETY

DASANI WATER \$3.99
 24 PACK 16 OZ

SMIRNOFF \$8.99
 • ICE • VARIETY 12 PACK BOTTLES

MEMORIAL DAY SPECIALS 750ML & LITERS

PATRON SILVER TEQUILA \$37.99
 750ml

COINTREAU ORANGE LIQUEUR \$29.99
 liter

WOODFORD RESERVE BOURBON \$29.99
 750ml

CHOPIN POLISH VODKA \$23.99
 • POTATO • RYE 750ml

DAILY'S FROZEN POUCHES \$6.99
 ALL VARIETIES MIX & MATCH 4 Pack

SMIRNOFF RED, WHITE & BERRY VODKA \$12.99
 750ml

+ 2 FREE TICKETS TO POLISH FEST

Discount LIQUOR

1 LITER

POLAR MIXERS \$5/\$4.00
 • Tonic & Diet • Lime Tonic & Diet • Seltzer • Bitter Lemon
 Limit 5-1 Liters per coupon. Expires 5/31/17

4 Pack 16 oz

SPRECHER SODAS \$2/\$5.00
 - All Flavors-
 Limit 4-4 packs per coupon. Expires 5/31/17

2 LITERS

All Coke, Pepsi & 7UP Products \$6/\$5.00
 Limit 6-2 Liters per coupon. Expires 5/31/17

TAPPERS, TUBS, CUPS & ICE ALWAYS AVAILABLE!

FREE SUMMERFEST TICKETS

MILLER LITE, MGD & MILLER 64 \$17.99
 24 PACK BOTTLES

LEINENKUGEL'S \$24.99
 • SUMMER SHANDY 24 PACK BOTTLES

CRAFT BEER \$12.99
 12 PACK BOTTLES

BUY 1-24 PACK OR 2-12 PACKS & GET 1 FREE SUMMERFEST TICKET

PROOF O.K. BY: _____ O.K. WITH CORRECTIONS BY: _____

PLEASE READ CAREFULLY • SUBMIT CORRECTIONS ONLINE

ADVERTISER: DISCOUNT LIQUOR INC	PROOF CREATED AT: 5/23/2017 2:44 PM	
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