Start Early
We begin recruiting young Latinas and their mothers as early as 5th grade. Programming starts in 6th grade—the ideal development age for positive thinking about the future.

Engage Parents
Our success is largely due to required parent involvement, particularly that of la madre. Mothers and daughters work together in every aspect of our programs, learning life and academic success skills.

Cultural Relevance
We serve Latinas. We honor the cultural background of our participants by providing bilingual programming and staff. Our curriculum also addresses specific topics relevant to Latinas.

Educate Holistically
Our primary goal is to increase the number of Latinas with a college education. In doing so, we encourage socio-emotional skills, financial literacy, family support and civic engagement.

Almost any challenge can be faced and overcome with the love and support of a mother. And we work with 600-700 mothers and their daughters each year. In spite of all that firepower, we still need financial support.

Please consider a generous donation to Con Mi MADRE. It will directly benefit a Latina youth in Central Texas. That girl will help bolster the economic status of her family. And that family’s rise within our community will improve the overall health and well-being of each of us.
Con mi madre. Con todo mi corazón.
Success is rooted in the kind of love and passion that encourages big dreams. And la familia is the root of that kind of love. Con Mi MADRE is privileged to harness the love that exists between latina daughters and their mothers or mentors and then support that passion towards success in school. Con Mi MADRE aids families on their journey to higher education through a holistic approach. We not only aid students to do well in school, but our programming also focuses on creating stronger Latina women socially and emotionally, by building trust between the organization, staff, mentors, families, and more importantly their mothers.

Our Mission
Con Mi MADRE empowers young Latinas and their mothers by providing education and support services that increase preparedness, participation, and success in post-secondary education. Starting in 6th grade, CMM programming is designed to:

- keep young Latinas in school and ensure that they are taking rigorous coursework
- support their ability to develop healthy self-esteem, avoid risky behavior, and establish healthy relationships with adults and peers
- guide them through the post-secondary education application, enrollment, and matriculation process
- assist them throughout their post-secondary career to ensure that they obtain a post-secondary degree.

Annually, Con Mi MADRE:
SERVES 600-700 YOUNG LATINAS AND THEIR MOTHERS IN THE AUSTIN AREA
CONDUCTS OVER 450 ACADEMIC & SOCIO-EMOTIONAL LEARNING GROUPS WITH STUDENTS ON 20 CAMPUSES ACROSS AUSTIN
HOSTS 5 MOTHER-DAUGHTER WEEKEND CONFERENCES ANNUALLY
FACILITATES A BILINGUAL COLLEGE & CAREER FAIR AND A 2-DAY LEADERSHIP SUMMIT FOR OUR MOTHER-DAUGHTER TEAMS

Prepare
PROGRAMS FOR GRADES 6-10
We start young to prepare Latinas for academic, social and emotional success through meetings held 2 times a month on 20 campuses across Austin.
Over 50% of our students are enrolled in Pre-AP and AP coursework.

Participate
PROGRAMS FOR GRADES 11-12
We host monthly College Academies for students and their parents in order to demystify the college application and selection process.
We offer one-on-one mentorships with community members.
100% of our seniors graduate from high school.

Succeed
PROGRAMS FOR POST-SECONDARY STUDENTS
We continue to offer rigorous support for Latinas enrolled in post-secondary classes by hosting 4 workshops a year, guidance counseling services and scholarship opportunities.
77% of our graduated seniors enroll directly into post-secondary education.