

OUR FOUR PILLARS

Engage Parents

Our success is largely due to required parent involvement, particularly that of la madre. Mothers and daughters work together in every aspect of our programs, learning life and academic success skills.

Educate Holistically

Our primary goal is to increase the number of Latinas with a college education. In doing so, we encourage socio-emotional skills, financial literacy, family support and civic engagement.



1 Start Early

We begin recruiting young Latinas and their mothers as early as 5th grade. Programming starts in 6th grade—the ideal development age for positive thinking about the future.

2 Cultural Relevance

We serve Latinas. We honor the cultural background of our participants by providing bilingual programming and staff. Our curriculum also addresses specific topics relevant to Latinas.

Almost any challenge can be faced and overcome with the love and support of a mother. And we work with 600-700 mothers and their daughters each year. **In spite of all that firepower, we still need financial support.**

Please consider a generous donation to Con Mi MADRE. It will directly benefit a Latina youth in Central Texas. That girl will help bolster the economic status of her family. And that family's rise within our community will improve the overall health and well-being of each of us.



79%
of our girls report that their relationship to their mother is stronger due to Con Mi MADRE.



Con Mi MADRE
Mothers And Daughters Raising Expectations

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Con Mi MADRE

Con mi madre. Con todo mi corazón.

Success is rooted in the kind of love and passion that encourages big dreams. And *la familia* is the root of that kind of love. Con Mi MADRE is privileged to harness the love that exists between latina daughters and their mothers or mentors and then support that passion towards success in school. Con Mi MADRE aids families on their journey to higher education through a holistic approach. We not only aid students to do well in school, but our programming also focuses on creating stronger Latina women socially and emotionally, by building trust between the organization, staff, mentors, families, and more importantly their mothers.



“My dream for Jennifer is that she develops the confidence to be anything she desires.” JENNIFER’S MOTHER
“My dream is to be a successful photographer.” JENNIFER



“Mi sueño para mi hija es llegue ala universidad.” MARIA’S MOTHER
“My dream is to graduate from high school with a GPA of 4.0 or higher!” MARIA



“My dream is for my daughter to go to college.” ANDREA’S MOTHER
“My dream is to go to Stanford and become a copy editor” ANDREA

Our Mission

Con Mi MADRE empowers young Latinas and their mothers by providing education and support services that increase preparedness, participation, and success in post-secondary education. Starting in 6th grade, CMM programming is designed to:

- 1 **keep young Latinas in school** and ensure that they are taking rigorous coursework
- 2 **support their ability to develop healthy self-esteem**, avoid risky behavior, and establish healthy relationships with adults and peers
- 3 **guide them through the post-secondary education application**, enrollment, and matriculation process
- 4 **assist them throughout their post-secondary career** to ensure that they obtain a post-secondary degree.

Annually, Con Mi MADRE:

SERVES 600-700 YOUNG LATINAS AND THEIR MOTHERS IN THE AUSTIN AREA

CONDUCTS OVER 450 ACADEMIC & SOCIO-EMOTIONAL LEARNING GROUPS WITH STUDENTS ON 20 CAMPUSES ACROSS AUSTIN

HOSTS 5 MOTHER-DAUGHTER WEEKEND CONFERENCES ANNUALLY

ACCOMPANY OUR MOTHER-DAUGHTER TEAMS ON 3 COLLEGE CAMPUS TOURS ACROSS TEXAS

FACILITATES A BILINGUAL COLLEGE & CAREER FAIR AND A 2-DAY LEADERSHIP SUMMIT FOR OUR MOTHER-DAUGHTER TEAMS

Prepare

PROGRAMS FOR GRADES 6-10

We start young to prepare Latinas for academic, social and emotional success through meetings held 2 times a month on 20 campuses across Austin.

Over 50% of our students are enrolled in Pre-AP and AP coursework.



Participate

PROGRAMS FOR GRADES 11-12

We host monthly College Academies for students and their parents in order to demystify the college application and selection process.

We offer one-on-one mentorships with community members

100% of our seniors graduate from high school.



Succeed

PROGRAMS FOR POST-SECONDARY STUDENTS

We continue to offer rigorous support for Latinas enrolled in post-secondary classes by hosting 4 workshops a year, guidance counseling services and scholarship opportunities

77% of our graduated seniors enroll directly into post-secondary education.

