

HEINZ JORDAN / Tenline sales Information JOURNAL

Distributing Quality Artists' Materials Since 1936



**Heinz Jordan & Company and
Tenline Sales Holiday Hours**



Heinz Jordan and Tenline Sales are open until Friday December 21st, 2012 and will be reopened Wednesday January 2nd 2013. Please continue to e-mail, fax or phone in orders during this time and they will be entered and sent out as soon as we are back from the holidays. Thank you for all your help and continued support and have a great holiday.

Blue apron price increase



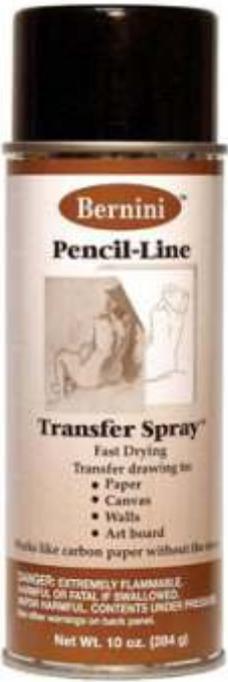
The cost of cotton has increased substantially over the past year. We have been given a huge price increase from our supplier on the aprons we sell. Once the current stock is depleted in the blue denim #133828 the price will go up from \$14.95 to \$17.85. Please take advantage of the lower prices now. We still have good stock on the natural aprons, so those prices will stay in effect until a new order is placed and then the prices of those will also go up. Most likely in 2013.

BEGUILING IRIDECENTS PROMO SET
01P78 Price \$11.25 + extra 5% Min. 6 per Order
ORDER NOW !!!



Sets available through December 24, 2012, while supplies last. Available for holiday only, this set of three lustrous Iridescent colors is sure to hold appeal for a wide range of artists, from those looking to incorporate a sophisticated richness into their work to those who just want to have fun with these gorgeous metallic colors.

-  **IRIDESCENT SILVER (FINE)**
The look of real metal, but derived from minute platelets of naturally occurring mica coated with iron oxides, so it won't tarnish over time. (Series 5)
-  **IRIDESCENT GOLD DEEP (FINE)**
This deep toned, rich metallic is perfect for highlights or adding distinction. As with all the GOLDEN Iridescent colors, it is extremely durable and lightfast. (Series 7)
-  **IRIDESCENT PEARL (FINE)**
Like the opalescent surface of an oyster shell, beautiful used alone or tint with transparent colors for a range of lustrous, glowing colors. (Series 4)



**Bernini Image Pencil-Line
Transfer Spray**

For artists, time is valuable. A new art product developed by a fine art sculptor and painter, for the professional and amateur artist. Creates a carbon-like surface by spraying the back of a drawing, print, or photograph for easy transfer leaving a very soft gray line. Works with most papers and transfers to most surfaces including canvas, walls, primed wood and cloth. Results may vary, test on sample surfaces before use. Some paper may be too thin or absorbent. When spraying the back of the image is not practical, create your own carbon-like paper by applying transfer spray to a vellum or tracing paper. No size limitations, ideal for large murals and a variety of uses for the hobbyist, craft projects, sign painters, stained glass artists and urban art. Formulated to dry quickly for instant use. It's fast and saves you money. Save time. Save money. And be an even better artist.

*** Mention this article on your order and get 10% off Bernini ***



The Country Collectibles sign featured here is two-sided and over 4 feet long. Bernini Transfer spray offers unlimited size and works great on many different surfaces. It saves time on portraits and landscapes, too.

Item # 23TRSP
Cost \$21.99

FREEZABLE ITEMS

No longer will be shipped

All of the Products listed below will no longer be available to ship during the winter season due to freezing. Sorry for the inconvenience but we cannot be responsible for the damages caused by freezing. If you have any other questions regarding freezable products or pricing for heated shipments please contact the office for more details.



Aqua-Linol Inks Lukas Masking Fluid Lukas Gouache Handy Art Black Velvet Ink Lukas Watercolors Mix Media Set Digital Ground White Matte

GOLDEN Principal 8 Color Mixing Set

Classic Theory # 907 - Eight - 2 fl. oz./ 59 ml Tubes

Item # 01907 - \$80.90



The Classic Theory Color Mixing Set from GOLDEN offers a starting place for artists as they begin to explore their own approach to colors and painting.

Based on a selection of historically significant colors, this collection is capable of producing a wide range of traditional mixes, creating a spectrum of colors often found in nature.

Includes:

Cadmium Yellow Light, Indian Yellow Hue, Cadmium Red Light, Alizarin Crimson Hue, Ultramarine Blue, Pussian Blue Hue, Viridian Green Hue, Titanium White.



We are excited to offer an extra 5% off on all Golden products from November 19 to December 24, 2012. see Holiday promo 2012

Coming in January 2013 !!!!!!!!

Introducing a new line of Fabriano Studio Watercolour pads (25% rag content) in North American sizes of 8x10, 9x12 and 11x14 in both weights of 200gsm and 300gsm in Cold Press (Medium) and Hot Press (Smooth). We are also bringing in loose sheets in Hot Press (Smooth) in the studio line up. Look for the full details in January with all the new pricing.



GOLDEN Principal 8 Color Mixing - Modern Theory # 912 -Eight - 2 fl. oz./ 59 ml Tubes

Item # 01912 - \$80.90



This 7 color selection of organic pigments plus Titanium White is capable of producing some of the cleanest, brightest mixes and are least likely to muddy or gray. This enables artists to produce a wide array of hues, shades and tints that can be supplemented any time with the impressive selection of other GOLDEN Heavy Body color offerings.

Includes:

Hansa Yellow Light, Hansa Yellow Medium, Naphthol Red Light, Quinacridone Magenta, Anthraquinone Blue, Phthalo Blue (GS), Phthalo Green (BS), Titanium White and a Modern Theory Color Mixing Guide