

# BUSINESS PARTNERSHIP SPONSORSHIP PROGRAM

*Please review the list of available Sponsorship Levels listed below to determine which one best fits your business needs. Once you have selected a Level, please contact us to discuss upcoming events available for sponsoring.*

In our continuing effort to maintain an environmentally green school, IMS does not distribute paper advertising flyers to students. Instead we are committed to contacting our students and their families via our social media platforms. We send monthly newsletters via email to our more than 1100 subscribers and continuous uploads to our Instagram and Facebook page.

## **Social Media Package            \$125**

- 1 Instagram and Facebook post created by our graphic design team
- Scrolling name, logo and website link on our PTO website for the school year
- 1 email blast advertising an event and recognizing you as a partial sponsor
- Recognition of your business in our 2016-2017 yearbook

## **Exceptional Eagles Sponsorship            \$150 (thirty \$5 gift cards)**

Each week IMS recognizes three students (one per grade level) for outstanding academic achievement and awards each with a \$5 gift card.

- Provide rewards for 10 weeks throughout the school year (thirty \$5 rewards)
- Recognition 10 times on the live morning announcements
- Includes 10 Instagram and Facebook posts
- Scrolling name, logo and website link on our PTO website for the school year
- Recognition of your business in our 2016-2017 yearbook

## **Media Center Digital Hub Sponsorship            \$250**

The Digital Hub is a brand new permanent station within the school's Media Center used regularly throughout the school day by students to perform research and read books. This Sponsorship Package is ideal for a business whose target market are the students of IMS.

- Your sponsorship covers the cost of one stool at the Hub in the IMS media center
- Permanent wall plaque display in the IMS media center
- Scrolling name, logo and website link on our PTO website for the school year
- Recognition of your business in our 2016-2017 yearbook

## **Parent University            \$250**

Two times a year IMS hosts an evening for parents on a variety of educational topics. This event will be held in conjunction with parents from other local middle, elementary and /or high schools. A portion of your donation would go towards the cost involved in providing food and refreshments for attendees. (Approximately 100 attendees).

- Includes social media package
- Option to distribute flyers

**School-wide Literacy Program                      \$400**

Each year students partake in a program whereby all 1,350+ IMS students read the same book. Donation will purchase stickers that will be permanently adhered to an entire grade set of books, approximately 475 books that will remain with school after the conclusion of this year's Literacy Program. Your donation includes:

- 475 color stickers containing your business name and logo created by our graphic design team
- 1 Instagram and Facebook post created by our graphic design team
- Scrolling name, logo and website link on our PTO website for the school year
- Recognition of your business in our 2016-2017 yearbook

**SOAR Celebration                      \$400**

**Our moto is Safety, Opportunity, Academics and Respect. Students who SOAR are invited to attend quarterly recognition celebrations. Sponsoring this event will cover the cost of one celebration.**

- 1 email blast advertising the event and recognizing you as the sponsor
- Recognition as Sponsor of the event on the bottom one-third of the front page of one publication of the newsletter
- Scrolling name, logo and website link on our PTO website for the school year
- Recognition of your business in our 2016-2017 yearbook

**Newsletter Advertising                      \$300**

IMS Eagles Nest is published five times each year and MAILED home to all 1350+ IMS families.

- Recognition as Sponsor of the Month on the bottom one-third of the front page of one publication of the newsletter
- Scrolling name, logo and website link on our PTO website for the school year
- Recognition of your business in our 2016-2017 yearbook

**Newsletter Advertising                      \$600**

IMS Eagles Nest is published five times each year and MAILED home to all 1350+ IMS families.

- Recognition on the bottom half of the back page of one publication of the newsletter which is visible regardless if the newsletter is opened.
- Scrolling name, logo and website link on our PTO website for the school year
- Recognition of your business in our 2016-2017 yearbook
- Includes invitation to speak at one of our quarterly-held Honor Roll breakfasts

**Recognition Banner                      \$600**

Purchase of a 4' x 8' banner to be displayed on the interior fence at school for one school year. All banners will be removed from the fence on June 6, 2017. Please note that banners will not be visible from the public access streets

- Includes the cost of the banner that must be purchased and produced by IMS PTO (you will be given your banner at the conclusion of the school year and it may be used in future years with \$100 price reduction.)
- Scrolling name, logo and website link on our PTO website for the school year
- Recognition of your business in our 2016-2017 yearbook

**PTO Membership Drive                      \$-for-\$ Matching**

IMS families will be encouraged to purchase \$10 IMS PTO memberships for a window of time in which your business will agree to match 100% of the proceeds.

- Includes the Social Media Package
- Includes a recognition banner
- Includes your choice of front or back cover of the next Eagles Nest Newspaper

*Independence Middle School reserves the right to cancel any of these packages at any time and will return any unused portion of sponsorship fees collected.*

***Your contribution is tax deductible to the extent allowed by law. Independence Middle School PTO Federal Tax ID is 412066582 . As a not-for-profit 501(c) 3 organization, one hundred percent of your tax deductible amount benefits Independence Middle School PTO.***