

Housing Work Group - Action Plan – Rental Housing

Area of Focus	Action Items	Goals	Resources	Person/Agency Responsible	Timeline	Status
Education	<ol style="list-style-type: none"> 1. Create Fact sheets 2. Create video 3. Changing the language we use to discuss housing 	<p>Change the dialogue Dispel myths Communicate benefits Develop Advocates</p>	<p>U of MN Resilient Communities Project from Carver County (Housing Hurdles: Strategies for Combating Public Opposition to Affordable Housing)</p>			
Involve Businesses (How?)	<ol style="list-style-type: none"> 1. Learn results of Employer Survey Meeting 4/18/18 2. Explore Employer Assisted Housing 	<p>Develop advocates Communicate benefits Joint work with Workforce Group</p>	<p>Survey Results</p>			
Engage Developers (OCTOBER)	<ol style="list-style-type: none"> 1. Find out who is applying for the MN Housing RFP (June) and speak with them before hand 2. Support for projects after funding when it goes in front of city councils 3. Weiss, Karl Sanderson, aka Coop developments 	<p>Develop more rental housing 60-70 units, already zoned for multifamily high density, price for land (tax credits ignore cost of land so you need to save it someplace else to pay for land)</p>	<p>Review MHFA RFQ to Continuum of Care</p>			Beacon holding listening sessions
Municipal Partners (Discuss now in prep for developers this fall)	<ol style="list-style-type: none"> 1. Comp plan follow-up 2. Regulatory tools for affordable housing 3. Density Bonus 4. Re-zone sites 5. Review the Pike lake marsh and MWF properties as examples 	<p>Exception for projects with affordable housing to allow a higher density Look at areas for annexation so they can maybe buy sites before annexed to get it ready for buying/zoning What is zoned commercial and can be converted to high density Village commons was zoned retail and got rezoned to high density Down zone is easier up zone</p>	<p>U of MN Review Resilient Communities Project from Carver County (Housing Hurdles: Addressing Barriers to Development of AH)</p>			

Asset Mapping	<ol style="list-style-type: none"> 1. Identify current programs 2. Amount of public funds currently being spent and outcomes (how efficient are we?) 3. Eligibility requirements 	Educate resident, landlords, and cities around assets and expanding them	Maxfield study Coordinated Entry Lifecycle Housing Presentations			
Connections	<ol style="list-style-type: none"> 1. Follow, provide input and review report from Governor's Task Force on Housing 2. Best practices 3. Design (law enforcement, amenities) 	Landlord engagement to find solutions to potential issues like access for law enforcement and quality building in regards to amenities				