



Coal Miner Days

Box 1041, Sparwood, BC V0B 2G0
coalminerdays@hotmail.com
www.coalminerdays.com

March 5, 2018

Dear Business Owner/Manager:

Sparwood Coal Miner Days will be held June 8-10. The Coal Miner Days Society is once again looking forward to a busy weekend. Each year we work hard to bring a fun, inexpensive weekend to the residents and visitors of Sparwood. The focus for our event continues to be about building community spirit, lending a helping hand and getting involved all while showcasing our community.

The Coal Miner Days Society is asking for your Partnership (monetary or otherwise) to help make our celebration a success. Our Coal Miner Days Festivities provides a wonderful opportunity to bring brand awareness of your business as well as the opportunity to highlight your community spirit. You'll find exceptional artists, artisans, musical entertainers, heritage showcased, unique activities, sports tournaments, friendly competitions & amazing demonstrations!! Plus we offer a great community breakfast, BBQs & banquet with the most sensational selection of food! Our community spirit is showcased from one end of the Sparwood to the other! Any donation that your company is able to give would be greatly appreciated. We are offering four levels of sponsorship with benefits detailed on the following page. In order for your business to be included in print advertising, we will need to receive the donation before we go to print mid-May. If your donation arrives after mid-May, your sponsorship level will be included in the thank you ad that follows Coal Miner Days. This year we are also making our own supplement with a 2000 print run to be distributed throughout the valley. With a Platinum Sponsorship you will get a free 1/8th page add or the cost of the 1/8th page add off of a larger add.

In addition to financial support, we are always in need of volunteers. Once again, we are putting a "call out" to the residents of Sparwood asking for them to spare **ONE** hour of their time to volunteer at an event over the weekend. My goal is to get at least 50 people willing to give a minimum of **ONE** hour. So please, send out an email, talk to your co-workers, friends and family and spread the word encouraging people to get involved. **ONE** hour is all we ask!

If you have received this request by mail, please send us your email address if you would prefer to receive information from Coal Miner Days by email. We are looking to become more environmentally friendly by increasing our communication via email and would like to request that businesses provide us with an email address so that future correspondence can be done paperless. Thank you in advance for your continued support. It is with your generosity and support that this community event will be made possible.

Our mission is to organize and work cooperatively with all sectors of our community in providing a festival that honors regional history, promotes family, gives opportunities for skills development, voluntarism, creates a source of community pride while showcasing our local businesses.

Sparwood's Coal Miner Days celebration event is one of the BEST municipal festivals in British Columbia we will be honored to have your organization apart of it.

Sincerely,

Justine Bowen

coalminerdays@hotmail.com

On behalf of the Coal Miner Days Society



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Corporate Sponsorship Application

Company Name: _____

Contact: _____

Address: _____

Phone numbers: _____

Website: _____

Email: _____

Level of sponsorship:

- Platinum
- Gold
- Silver
- Bronze

Cheque Enclosed \$ _____

Payable to: Sparwood Coal Miner Days Society

In Kind Donation Value \$ _____

Receipt required: Yes No

Platinum Sponsorship
\$1000 or more

Website Listing – Platinum
Business Website/Email Link on CMD website
Logo included on CMD webpage
(must provide us with jpeg of logo)
Digital Certificate
1/8 Page Advert in CMD supplement

Gold Sponsorship
\$500 - \$999

Website Listing – Gold
Logo included on webpage
(must provide us with jpeg of logo)
Digital Certificate
Newspaper Advertising

Silver Sponsorship
\$250 - \$499

Website Listing – Silver
Digital Certificate
Newspaper Advertising

Bronze Sponsorship
up to \$249

Website Listing – Bronze
Newspaper Advertising

We appreciate the value of in kind donations as well and will honor their value in the same levels of sponsorship. Please include the value of your in kind donations.

Please mail to: Sparwood Coal Miner Days Society, Box 1041, Sparwood BC V0B 2G0

Or Fax to: 250-425-7130 or email to: coalminerdays@hotmail.com contact Justine at 250-910-1074